

THE CONNECTION



CLICK ON
ARTICLE FOR
MORE INFO

TRI-CHAMBER LUNCHEON



AUGUST EVENTS 1

PRESIDENT'S MESSAGE 2

AMBASSADOR COMMITTEE 3

FOUNDATION NEWS 4

NEW CHAMBER MEMBERS 5

MEMBER NEWS BRIEFS 6

MARKETING IDEAS 7

MEMBERSHIP RENEWALS 8

Sponsored by and Held at



Wednesday, August 13, 2008

11:30 a.m. – 1:00 p.m.

MEMBERS: \$10 NON-MEMBERS: \$15

RESERVATIONS ARE LIMITED

Call 561.684.4523 or register online at: www.womenschamber.biz

www.womenschamber.biz



9067 Southern Boulevard GATE 11
West Palm Beach, FL 33411

GREAT LUNCH/BEVERAGE
NETWORKING OPPORTUNITIES
DRAWINGS WITH PRIZES



NETWORKING MIXER

WEDNESDAY, AUGUST 20, 5:30—7:30 P.M.

Networking Will Increase Your Business!

Windsor Garden's Hotel

Taste and See the Artistry

11360 U.S. Highway One
Palm Beach Gardens, FL 33408

Networking Will Increase Your Business!

By Credit Card: Register online at www.womenschamber.biz or Fax form to 561.684.4533

By Check: Register online and mail payment to Women's Chamber of Commerce,
1470 N. Congress Avenue, Suite 113, West Palm Beach, FL 33409.

Phone: 561.684.4523 www.womenschamber.biz

****Reservations and payment are required 48 hours in advance.**

Any reservation accepted after that time will incur an additional \$10 charge. Reservation Deadline August 18, 2008.



CHAMBER LEADERS**OFFICERS**

Theresa Le Pore, President
Cardinal Newman High School

Jane C. Bloom, 1st Vice President
Ink & Toner USA

**Linda L. Long- 2nd Vice-
President**
Palm Beach County Tax Collector

Heather L. Kelly, Treasurer
Axa Advisors

Karen Wisner, Secretary
Solutions Human Resources

Suzanne Turner, Past-President
YWCA of Palm Beach County, Inc.

DIRECTORS

Lexye Aversa
Professional Touch International

Catherine Callan
Heart Gallery/ Guardian Ad Litem

Kimberly Deveney
*U & Me Information
Management & Destruction*

Judy L. Dickinson
ADT Championship

Sherrie Goldsmith
The Sunshine Approach

Judy Jacobs
JuJu Designs

Julie Kelly
First Southern Bank

Sandra Kaplan
BRAVO KB, Inc.

Huntley Miller
Dale Carnegie

Stephanie Reeves
BankUnited

Denise W. Valz
Girl Scouts, Palm Glades Council

LEGAL COUNSEL

Antoinette Theodossakos, Esq.
Edwards Angell Palmer & Dodge

EXECUTIVE DIRECTOR

Patricia A. Taras

MESSAGE from the President

Dear WCC Members:

Boy, where has the time gone?!?! Summer is rapidly coming to a close and school will be starting very soon. I hope that all of you have had some time to get away and “recharge”.

Your Chamber has been very busy this past month. The 2008-2009 Leadership Team met on July 12th for a Board Retreat. They worked very hard in reviewing what worked and what did not work over the past year and ways to improve the Chamber for you. There was a discussion on two new Events that will be unveiled in the next issue of *THE CONNECTION*. The important part is that all members of the Team agreed that we are all working towards one goal...to continue with the Chamber’s Mission which is to be an organization “dedicated to the advancement of women’s economic success” and to continue to “promote professional opportunities, leadership development and legislative awareness” for our members.

The Committees for our two signature events, the 8th Annual WCC/ADT Championship Breakfast at Mar-a-Lago (Lexye Aversa, Chair and Judy Dickinson, Vice-Chair) and The Women’s History Month Giraffe Awards (Sherrie Goldsmith, Chair and Karen Wisner, Vice-Chair) are already working hard. If you would like to join either or both of these Committees, or any of our other Committees, please contact Pat Taras, our Executive Director.

Remember, for an organization to be successful, its members must be active participants!

We also had a very successful Networking Mixer at City Cellar in City Place. I think we had almost as many “walk-ins” as we had registered...which was great! We also signed up a few new members, which was even better! Keep an eye on your email for more fun events coming up...you don’t want to miss anything!

Speaking of fun events, we are having our first “tri-chamber” lunch event on August 13th. This event, which is being sponsored by the South Florida Fair, is for members and guests of the Women’s Chamber, the Black Chamber and the Hispanic Chamber. What a great networking event, and, where you can get a great lunch for only \$10.00!?!? Be sure to sign up as soon as possible as seating is limited and bring a lot of business cards.

Lastly, if you have any comments, ideas, thoughts and/or suggestions, please share them with me...remember, this is **YOUR** Chamber! I look forward to seeing you soon!

Theresa LePore
President

AMBASSADOR COMMITTEE



The Chamber is sending out a “Call for Volunteers” for the Ambassador Committee. Committee Chairs, Kitty Callan and Judy Jacobs report they have a few openings on this exciting committee!

The Chamber Ambassadors are one of the finest public relations tools of the Women’s Chamber of Commerce. They are a group of motivated, enthusiastic and informative business women who serve as the backbone of the Chamber’s membership program. Ambassadors serve as mentors to this Committee and the membership-at-large.

Ambassadors attend Chamber events (at no cost) as representatives of the Chamber to greet attending members and guests while making them feel welcome! The committee members not only increase their business contacts, they also form friendships with other business women throughout the county. In addition, there are monthly meetings and opportunities to “earn” free publicity for their businesses!

If you would like to increase your networking contacts and assist the WCC while having fun with a great group of business women, please call Kitty Callan at: (561) 683-4799 or Judy Jacobs at (561) 963-7328.



CORPORATE PARTNERS

GOLD CORPORATE PARTNER



LPGA PLAYOFFS



WACHOVIA



WaMu®

Serving Dade, Broward, Palm Beach, Martin, St. Lucie, Indian River, & Okeechobee Counties



Levin HomeCare Nurse Registry

“Service is the ♥ of our Business”
Established 1990 • Family Owned & Managed

- ♥ Companions/Nurse Aides
- ♥ Doctors Appointments
- ♥ Food Shopping/Errands
- ♥ Light House Keeping
- ♥ Meal Preparation
- ♥ LPN’s & RN’s
- ♥ Respite Services
- ♥ Live - Ins

Most Private Insurance Policies Accepted
www.levinhomecare.com

24 Hour Service Days a Week & Holidays

State Lic. # NR 30040951

DELRAY BEACH
561-274-4149

WEST PALM BEACH
561-686-2923

PORT ST. LUCIE
772-621-8348



WOMEN'S CHAMBER FOUNDATION

OFFICERS

Sandra Kaplan, Chair

Bravo KB, Inc.

Jennifer L. Rodriguez, Vice Chair

First Southern Bank

Wendy Vaniglia, Treasurer

Custom Photo Books

Margaret Bagley, Secretary

Communities in School of PBC

DIRECTORS

Judy Jacobs

JuJu Designs

Linda L. Long

Palm Beach County Tax Collector

Huntley Miller

Dale Carnegie

Margaret Montalvo

Margaret Montalvo Esq.

Barbara Benson Wymer

Benson Protocol

ADVISORY BOARD

Katherine Dunne

Vivi of Palm Beach

Helena Dobbs Edie

Shoebox Services

WEB CONSULTANT

Barbara Fretwell

Ceres Innovations, Inc.



Linking Women to Learning—The Women's Chamber Foundation supports the education of women through training, development, research, and scholarship programs that provide for their current and future economic success. Your Foundation has been working all month to plan our events for the next 12 months! Below are some of the innovative programs we have chosen with this objective in mind:

October – Lunch and Learn, “Four Steps to Taking Control of Your Financial Life” Sponsored and Presented by The Carl Domino's Office.

December – Women's Chamber of Commerce and & Women's Chamber Foundation Holiday Luncheon.

January - Lunch and Learn, “Taking Care of You, Successful Workplace, etc.” A Feng Shui Presentation by Pat Heydlauff.

April - Saturday – Lite-Lunch Tea – Tea Etiquette Presented by Barbara Benson Wymer.

June – The 2009 Scholarship Luncheon.

We are working on a new project; producing a Women's Chamber & Foundation Cook Book with all the funds raised going towards our 2009 Scholarship Awards. Please gather your grandmothers, mothers, aunts and your special recipes to send in for consideration! You will be receiving additional information regarding the cookbook.



Remember we have the big challenge from Jerry Spencer, U & M Records, “The Match Donated Funds” up to \$2,000.00. So far, we have received \$425.00 from members with Jerry matching for a total of \$850.00!. There are many ways that you can assist us reach our \$2000 goal: Donations can be made in Memory of; In Honor of; Congratulations; Happy Birthday, Anniversary, etc. We will be happy to send out appropriate cards of acknowledgements to the honoree as well as tax deduction letters to the donors.

At this time, I would like to thank Huntley Miller for her recent donation to the Match Fund and Karen Wisner for her donation in Memory of her brother Tommy.

You may always go to our www.womenschamberfoundation.org - for updates on the Foundation. Also, please feel free to contact me at any time – 561-688-0048. Looking forward to seeing you at our upcoming Mixers and WCC & WCF Events.

Fondly,

Sandra Kaplan

Chair



CHAMBER NEW MEMBERS

Mrs. Katrina L. Solomon
Boynton Landscape Company, Inc.
4521 Parker Avenue
West Palm Beach, FL 33401
561-655-5900
blcinc@bellsouth.net

Ms. Rosie Deckert
Mary Kay Cosmetics
1174 Jason Way
West Palm Beach, FL 33406
561-951-79126
rosie4mk@bellsouth.net

Ms. Julie Dykstra
Scholarship Recipient
1404 Kilgore Lane
Lake Worth, FL 33460
561-585-2704
tomnjul@hotmail.com

Ms. Shelley M. Domsicz
Bankers Life and Casualty Company
16052 Via Monteverde
Delray Beach, FL 33446
954-421-3660
smdomsicz@comcast.net

Ms. Barbara Campbell
Scholarship Recipient
9217 Bloomfield Drive
Palm Beach Gardens, FL 33410
561-389-2965
instructmom@yahoo.com

Mr. Jorge Goyanes
Car Clinic
1401 North Dixie Highway
Lake Worth, FL 33460
561-547-4700
cclinic200@aol.com

Ms. Claire E. Baker
Claire E. Baker, CPA
800 Village Square Crossing #103
Palm Beach Gardens, FL 33410
561-775-0091
cbaker@cbakercpa.com

Ms. Carol Moore
Florida Counseling Group, Inc.
1191 U.S. Highway One #201
North Palm Beach, FL 33408
561-775-1600
askcarolmoore@mindspring.com

Ms. Anita Mandel
Mandal Plastic Surgery
749 U.S. Highway One #150
North Palm Beach, FL 33408
561-238-4149
mandalplastur@aol.com

Ms. Sandy Coto
National Croquet Center
700 Florida Mango Road
West Palm Beach, FL 33406
561-471-2300
mary.sandy@croquetnational.com

Mr. Scott Reiser
National Croquet Center
700 Florida Mango Road
West Palm Beach, FL 33406
561-366-0012
scott@sandyjames.net

Ms. Shelly Mayes
National Croquet Center
700 Florida Mango Road
West Palm Beach, FL 33406
561-478-2300
membership.director@croquetnational.com

Ms. June Pittman
Scholarship Recipient
225 East Gateway Boulevard
Boynton Beach, FL 33435
561-803-2302
june_pittman@pba.edu

Ms. Nicole Rickard
Scholarship Recipient
15774 85th Way North
Palm Beach Gardens, FL 33418
561-797-3697
nmrickard@comcast.net

Ms. Barbara Ryan
Scholarship Recipient
321 Ross Drive
Delray Beach, FL 33444
561-272-4840
lyricalprincess2007@yahoo.com

Ms. Tina Talarchyk
Squire, Sanders and Dempsey
1900 Phillips Point West/777 S. Flagler
West Palm Beach, FL 33401
561-650-7261
ttalarchyk@ssd.com

Ms. Jennifer Reichert
Hotel Biba
320 Belvedere Road
West Palm Beach, FL 33405
561-832-0094
generalmanager@hotelbiba.com

Ms. Shirley Horn
SM Wolf Trading
330 Clematis Street
West Palm Beach, FL 33401
561-531-5606
shirely@smwolfttrading.com

MEMBER NEWS BRIEFS



Denise Valz Named CEO of Girl Scouts of Southeast Florida

Denise W. Valz has been selected as the Chief Executive Officer for the soon-to-be-formed Girl Scouts of Southeast Florida. The new Girl Scout Council is being formed as a result of the merger between Girl Scouts of Palm Glades Council and Girl Scouts of Broward County.

Valz currently serves as CEO for the Girl Scouts of Palm Glades Council. The new council, which is expected to begin operation on October 1, 2008 will serve almost 19,000 girls in Broward, Palm Beach, Martin, St. Lucie, Indian River and Okeechobee Counties. With more than 275,000 girls ages 5-17 living in those communities, delivering a quality leadership development experience for even more girls is a priority for the new council.

Valz was selected following a national CEO search by Evergreen Executive Search. With 20 years of leadership in Girl Scouting, Valz is well prepared to take the reins of the new council. She has served as the CEO for Girl Scouts of Palm Glades Council since 2005, where under her leadership membership has grown more than 30 percent.



CONGRATULATIONS DENISE!



Family Escrow & Title, Inc.

Best darn service in town

1375 Gateway Blvd.
Boynton Beach, FL 33426

561.536.0500 PH
561.536.0501 Fax
www.familyescrowtitle.com

**Residential and
Commercial
Title Services for all
Florida Counties**

We don't accomplish anything in this world alone ... and whatever happens is the result of the whole tapestry of one's life and all the weavings of individual threads from one to another that creates something.

—Sandra Day O'Connor



MONTHLY MEETING SPONSORSHIPS

LIMITED OPPORTUNITIES-ACT NOW

Sponsoring a monthly meeting is a **snap!** Sponsorship includes your company's name and logo on program flyers, the WCC website and any press for the event. You are able to pass out promotional materials at the meeting and speak to the membership about you and your business! In addition you will receive a computer file of attendee's contact information. **Get recognized!**



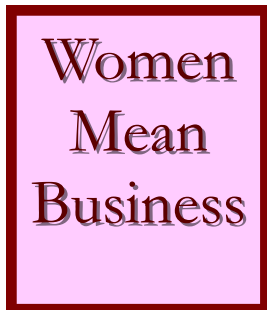
Stay connected with
The CONNECTION!

The CONNECTION Newsletter has a new look and feel. The WCC is growing and changing so to keep pace we updated the Newsletter as well. Take a look and read all about the exciting WCC events planned for coming months.

The CONNECTION is another way for you and 1500+ business readers to keep connected and stay up-to-date on WCC business.

Let us know what you think about the change and any additional ideas you may have for The CONNECTION

Send your feedback to info@womenschamber.biz.



Are You Sick & Tired of Paying Ridiculous Prices for Ink & Toner?

- ★ Ink refills & cartridges
- ★ Laser & copier toners
- ★ Fax supplies
- ★ 100% guarantee
- ★ Save up to 70%

561-296-4ink

FREE DELIVERY 1355 N. Military - 2 lights south of Okeechobee

ink & toner
USA
SAVE ★ BIG ★ BUCKS

WCC MONTHLY SPONSORSHIP PROGRAM RATES

GOLD	SILVER	FRIEND of WCC	DRAWING ITEMS
\$500	\$250	\$100	\$15 Minimum Value
1 per event	1 per event	N/A	N/A
2 Event Tickets	2 Event Tickets	N/A	N/A
5 Minute Company Presentation	N/A	N/A	N/A
Podium Recognition	Podium Recognition	Podium Recognition	Podium Recognition
Display Company banner at event	Display Company banner at event	N/A	N/A
Listed on Monthly E-Invite to members and others	Listed on Monthly E-Invite to members and others	N/A	N/A
Company logo/Listing Sponsor on E-mail blasts to 1,500+ E-mail addresses at least 3X's prior to event	Company Logo/Listing Sponsor on E-mail blasts to 1,500+ E-mail addresses at least 3X's prior to event	N/A	N/A
Product/Service material displayed at each table	N/A	N/A	N/A
Company logo & listing on front page of WCC website to promote the event	N/A	N/A	N/A
Recognition on any Media Release to promote the event	N/A	N/A	N/A
Business name listed on event agenda	Business name listed on event agenda	Business name listed on event agenda	
**May be shared	N/A	N/A	N/A

For available event dates, contact Pat Taras, WCC Executive Director at 561-684-4523

CHAMBER RENEWAL MEMBERS

Ms. Kathy Brisson
AAA Auto Club South

Ms. Erika Ewald
97.9 WRMF Radio

Ms. Julie Kelly
First Southern Bank

Ms. Angie Niehoff
Niehoff Marketing Associates

Ms. Ann Marie Rezzonico
Ann Marie Rezzonico, P.A.

Ms. Barbara Benson Wymer
Benson Protocol

Ms. Theresa LePore
Cardinal Newman High School

Ms. Ruth M. Young
The Colony

Ms. Pamela R. Swensen
Executive Women's Golf Assoc.

Ms. Jane Bloom
Ink & Toner USA

Ms. Karen M. Williams

Ms. Leslie Garcia-Furey
LGF Events Planner

Ms. Linda Farley
Palladium Group

Ms. Hilda A. Gonzalez
Palm Beach County Sheriff's Office

Ms. Lani Click
Palm Beach Purses, LLC

Mr. Cal Miller
Gulfstream Goodwill

Ms. Barbara Casuso
Hospice of Palm Beach County

Ms. Jackie Wagner
Richard S. Bernstein & Assoc.

Ms. Sherrie Goldsmith
The Sunshine Approach

Ms. Tsha Wood-Tose
AAA Auto Club South

Ms. Wendy S. Vaniglia
Custom Photo Books

Ms. Robin Coven
Levin Home Care Nurse Registry

Ms. Colleen Feliciano
The Palm Beach Post

Ms. Joan Spadafina
Bauman Medical Group PA

Ms. Dorothy Bradshaw

Ms. Monica M. Manolas
CEMEX

Ms. Elaine Weber
Elaine Weber Designs, Inc.

Ms. Minx Boren
Fourfold Path, Inc.

Ms. Laura Jaffe
Jaffe Realty Group

Ms. Gayle A. Landen
Landen, Wells & Associates, Inc.

Ms. Judy Gelpy
MorseLife

Ms. Laurel Baker
Palm Beach Chamber

Ms. Anne M. Gannon
Palm Beach County Tax Collector

Ms. Paula Budd
Premier Title of Palm Beach

Ms. Maria Siemon
Halsey Griffith, Inc.

Ms. Lexye Aversa
Professional Touch International

Ms. Robin Bernstein
Richard S. Bernstein & Assoc.

Ms. Gigi M. Tylander
Tylander's Office Supply

Ms. Elizabeth Hamma
97.9 WRMF Radio

Ms. Jennifer L. Rodriguez
First Southern Bank

Ms. Daniela Dadurian
MD BeautyLabs

Ms. Julie Kime
Allstate Insurance Company

Ms. Marcella Scherer
BeautiControl Cosmetics

Ms. Sandra Kaplan
Bravo KB, Inc.

Ms. Sharon R. Bock
Clerk & Comptroller PBC

Ms. Sharon I. Merchant
Equipment Rental Service

Ms. Diane M. Freaney
Freaney and Company

Ms. Judy Jacobs
JuJu Designs and Couture

Ms. Michelle Diffenderfer
Lewis, Longman & Walker, P.A.

Dr. Osa Nyman
Osa Nyman, M.D., P.A.

Dr. Maria Vallejo
Palm Beach Community College

Ms. Laura Cunningham
The Palm Beach Post

Ms. Denise W. Valz
Girl Scouts of Palm Glades

Ms. Sandra Hoffman
Hoffman's Chocolates

Ms. Regina Bedoya
RB Financial Advisors, Inc.

Ms. Laura B. King
Summit Dynamics, LLC

Ms. Kimberly Deveney
U & Me Information Management

**CONSUMERS SEARCH
61 BILLION***
Times Per Month



**How will they
find YOU!**

- Your business on TOP of...
Google **YAHOO!**
msn AOL Ask
- **DAILY** performance reports
- **NO** contract required
- Pay only for **RESULTS**

Call 561-277-8285 Now
For a **FREE**
In Office Demonstration



sue@gonetclick.com www.gonetclick.com

* ComScore August 2007



**Get
Involved**

**Join a
Committee**

