

Thank you for being a part of United Way of Broward County and our great initiatives in improving lives in our community! This year, we celebrate our 70 years of making a difference in Broward County and the great work would not have been possible without the outstanding support we get from volunteers and supporters like you.

Because of our history and reputation in the community, United Way is uniquely positioned to bring together community partners, individuals and resources that provide solutions and bring about lasting change. Today, we are working on a different approach to solving problems. Our focus is on bringing together people, ideas, talents and resources to tackle root causes of problems.



Jennifer O'Flannery Anderson

Jennifer O'Flannery Anderson
President & CEO
United Way of Broward County

Today, we focus on identifying key issues and funding specific programs that deliver results and provide measurable outcomes. Your involvement is what turns these dreams into reality.

Thank you again and we look forward to your continued support as we look towards another year of growth and prosperity.

The many ways to get involved with United Way of Broward County

GIVE

Last year alone, United Way of Broward County had a total impact of over \$47 million on our community in health and human services. Unrestricted dollars are leveraged to bring in federal and state matching dollars. When you give to United Way, you can rest easy knowing your contribution is invested in the programs with the greatest possible outcomes.

ADVOCATE

Together, we can accomplish more than any single group can do on its own. Whether you're speaking out to improve education, income and health, reaching out to members of Congress, or wearing the LIVE UNITED shirt to show your support, you can help inspire hope and create opportunities for a better tomorrow. So go ahead and advocate in a LIVE UNITED world. Do it in public. Be visible. Be loud.

VOLUNTEER

Each one of us has a unique talent – things we can do to help. Put your talent to work to improve our community. Call United Way today to find out volunteer opportunities that fit your needs. Some options include:

- Determine United Way investments through allocations committee.
- Volunteer at the Day of Caring or through similar projects.
- Seek new sponsors and company campaigns on the development committee.
- Bring in sponsors/plan events on the special events committee.
- Join an affinity group.

Volunteers in Action!



TIM HAYNICK

President of International Brotherhood of Electrical Workers #759, has played a vital role in United Way's Day of Caring community event over 5 years!



MERRIE MEYERS-KERSHAW

Director of Community Involvement at Broward County Public Schools, is the Employee Campaign Manager for her company and serves on the Community Advisory Council.



ANITA FAIN-TAYLOR

City Manager of Lauderdale Lakes, mobilizes her community through her commitment to United Way's Commission on Substance Abuse.

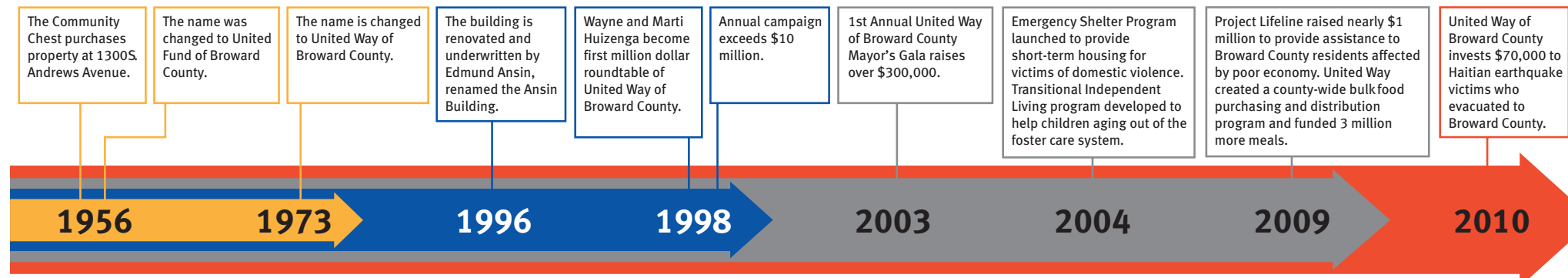


RAY SOUTHERN

Division Chief Executive Officer and President at Balfour Beatty Construction, serves on the United Way Board of Directors.



For 70 years, United Way of Broward County has been making an impact on the community where we live and work.



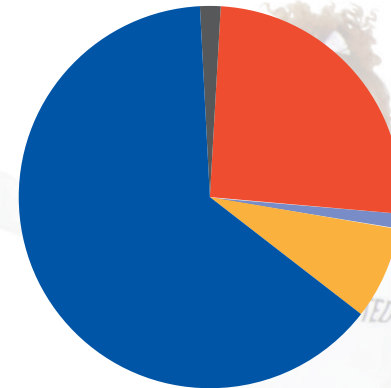
United Way of Broward County

2008 - 2009 Total Impact

Net Campaign and other revenues		\$12,137,759
Designated Grants (UWBCCSA)*	\$ 615,833	
Local matching gifts	4,873,103	
Federal and state matching	29,237,498	
Volunteer time	375,060	
Other revenue		\$35,101,494

TOTAL \$47,239,253

TOTAL IMPACT



- Net Campaign and other revenues 26%
- Designated Grants (UWBCCSA)* 1%
- Local matching gifts 10%
- Federal and state matching 62%
- Volunteer time 1%

*United Way of Broward County Commission on Substance Abuse

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	Charles B. Morton, Jr. Assistant State Attorney		

United Way of Broward County is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life – a quality education that leads to a stable job, enough income to support a family through retirement and good health. By focusing on these areas, together we can create a better life for everyone not just today, but well into the future.

Helping children and youth achieve their potential through education

- Increase high school graduation rates
- Academic achievement in the classroom
- Responsible decision-making by youth
- Family literacy

Helping families become financially stable and independent

- Job readiness skills training and employment
- Home foreclosure prevention
- Permanent and transitional housing
- Financial education to increase savings
- Credit counseling/guidance to increase home ownership

Improving people's health

- Maternal health and infant well-being
- Health children and families
- Productive older adults
- Child abuse prevention
- Domestic violence prevention
- Substance abuse prevention



70 Years of Caring

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EDUCATION

INCOME

HEALTH