



SOUTH FLORIDA WATER MANAGEMENT DISTRICT

REGISTERED VENDOR NO. 114889

January 29, 2010

Ms. Sharon J. Merchant, President
The Merchant Strategy, Inc.
PO Box 6115
West Palm Beach, FL 33405

CERTIFICATION EXPIRATION DATE
January 29, 2013

Dear Ms. Merchant:

The South Florida Water Management District (District) has certified your firm as a Small Business Enterprise (SBE). This certification is valid for three (3) years and may **only** be applied when business is conducted in the following area(s):

Public Relations and Consulting Services

Your submittal of bids or proposals to supply other products or services outside of this specialty(s) will not count toward SBE participation. If you require certification in other areas of specialty, please contact the Procurement Department, SBE Section, for additional information.

Renewal is required every three (3) years and should be requested within 45 days prior to the above expiration date.

If any changes occur within your company during the certification period (such as ownership, affiliate company status, address, telephone number, licensing status, gross revenue, or any information that relates to your SBE Certification status), you must notify this office in writing immediately. It is imperative that we maintain current information on your company at all times. **FAILURE TO REPORT CHANGES MAY RESULT IN DECERTIFICATION.**

Certification is not a guarantee that your firm will receive work, nor an assurance that your firm will remain in the District's solicitation database. Upon requesting or downloading a bid or proposal package your firm must respond by submitting a bid or proposal or submit a *Statement of No Response* form. This is very important, for failure to respond to three (3) solicitations will result in your company being removed from the District's solicitation database.

Sincerely,

A handwritten signature in blue ink that reads "Colleen M Robbs".

Colleen M. Robbs
Sr. Compliance Specialist
Procurement Department

CR/jcs