



# ON CALL

## THE JOURNAL OF THE PALM BEACH COUNTY MEDICAL SOCIETY File Requirements

### PC FILES

#### Graphic Documents

Adobe Illustrator 8 & Up  
(Fonts and imported graphics embedded in Illustrator files should also be included on the disk in addition to the Illustrator document itself.)

#### Scanned Documents

Photoshop 6 & Up  
BMP, TIF, EPS  
(All scanned documents should be saved with 300 dpi resolution. We will not guarantee the print quality of anything lower than 300dpi. All 4-color scans must be saved in CMYK file type.) No compression should be used. No DCS files, save as straight EPS files with no 5-file format.

#### Adobe PDF Files

Files sent to us electronically via the Internet should be compressed into one file using the Zip compression utility for PC files or the Stuffit compression utility for Mac files.

**Email address:** [yvonne@pbcms.org](mailto:yvonne@pbcms.org)

**For further information contact Evans Advertising**  
[robert@evansewell.com](mailto:robert@evansewell.com)  
561.882-0044

### MACINTOSH FILES

#### Graphic Documents

Adobe Illustrator 8 & Up  
(Fonts and imported graphics embedded in Illustrator files should also be included on the disk in addition to the Illustrator document itself.)

#### Scanned Documents

Photoshop 6 and Up  
BMP, TIF, EPS  
(All scanned documents should be saved with 300 dpi resolution. We will not guarantee the print quality of anything lower than 300 dpi. All 4-color scans must be saved in CMYK file type.) No compression should be used. No DSC files, save as straight EPS files with no 5-file format.

#### Page Layout Documents

Quark 4.01 & Up or InDesign 2.0 & Up  
(All elements embedded in imported graphics, including scanned images and fonts, should be included on the disk, in addition to the fonts and imported files used in the Quark document itself.)

#### Adobe PDF Files

Files sent to us electronically via the Internet should be compressed into one file using the zip compression utility for PC files or the Stuffit compression utility for Mac files.

\* High Resolution PDFs are preferred.