During his twenty-four years as Palm Beach County Administrator, Bob Weisman carved out a reputation as a tireless innovator and highly engaged leader. His many achievements include the construction of celebrated facilities, such as the state-of-the-art Palm Beach County Convention Center and the new courthouse in downtown West Palm Beach. As a leader, overseeing a staff of 6,000 employees, Mr. Weisman remained focused in meeting the needs of a county as expansive and diverse as Palm Beach. He introduced numerous quality of life improvements to our citizens all while guiding the County through a multitude of difficult issues. Mr. Weisman has always been a champion of film and television production. His support of The Palm Beach International Film Festival and production education through The Student Showcase of Films has left a permanent impression. “I consider my attendance at the Film Festival galas to have been a fortunate highlight of my time with the County,” stated Mr. Weisman. “It was for a good cause and the opportunity to rub elbows with the stars, watch the film clips and recognize student achievement in a pleasant setting has produced lasting memories.”

Now that he is wrapping up his long and distinguished tenure, Mr. Weisman is being honored by the renaming of 301 N. Olive Ave in West Palm Beach to The Robert Weisman Governmental Center. The building’s new name underscores Mr. Weisman’s importance to the County Commissioners and to the community in general. “Bob is to be congratulated on leaving his indelible mark on PBC,” said Ken Spillias, Chair of The PBC Film and Television Commission (FTC) Board of Directors (BOD) and former PBC County Commissioner (1982-1986). Carol Roberts, Treasurer of FTC BOD and former PBC County Commissioner (1986-2002), emphasized that “Without Bob, PBC would be very different, not as attractive as it is today. I would like to thank him on behalf of all the residents for his dedication, honesty and devotion.” “Bob is a rare talent,” added Chuck Elderd, Film Commissioner, “and his impact on PBC will endure because retirement is never a finality when a legacy such as his lives on.”

**FOND FADEWELL TO COUNTY ADMINISTRATOR**

***MINI-SERIES FEATURES JUPITER FISH***

**BBC Two’s Atlantic: The Wildest Ocean on Earth** features familiar giants off the coast of Jupiter! The BBC team visited the Palm Beaches in September 2014 and worked with a variety of scientists and experts on the goliath groupers and their local habitat. The 3-part series covers a journey from Africa to Brazil. The goliath groupers use the wrecks off Jupiter’s coast during their journey north as a safe haven from the Gulf Stream’s fast current. The groupers were filmed along the wreck, performing courtship behaviors and spawning at dusk.

“It’s an ocean we think we know, but what we see from the shore is only a fraction of the whole story,” said the BBC’s Natural History Unit Advisor. “This visually rich landmark series tells the story of of this great ocean from its darkest depths to the coastline and islands that are dominated and governed by its ever changing nature.” See more about the series and watch online at bbc.co.uk/programmes/p02wnh09.

**DISCOVER THE PALM BEACHES AT THE FAIR**

Every year the South Florida Fair welcomes over a half a million visitors for 17 days filled with tons of excitement, action and family fun. Fairgoers are entertained by first class stage shows, national concert performances, sensational rides, unique shopping and the best of fair food. This January, visitors will have the opportunity to Discover The Palm Beaches as part of the fair experience. Inside the Fair’s main exhibition center, a large enclosed theatre will present a theatrical style presentation of Discover The Palm Beaches – The Perfect Place. This unique audio/visual experience will give viewers an up close and personal look of PBC.

Produced and distributed by local company Olympusat, this big screen, high resolution video will convey the story of PBC in the most captivating way. "We are very excited to be working with PBC on the upcoming video production showcasing the beauty and excitement of the Palm Beaches. Olympusat believes that this partnership will strengthen as we continue to collaborate on high end video, television and film projects within the County,” says Tom Mohler, CEO of Olympusat. For more info visit southfloridafair.com.

**LOCATION SPOTLIGHT:**

**Best Beaches**

**EDUCATION CORNER:**

**Back to School**

**FOND FAREWELL TO COUNTY ADMINISTRATOR**

**MINI-SERIES FEATURES JUPITER FISH**

**DISCOVER THE PALM BEACHES AT THE FAIR**

**LOCATION SPOTLIGHT:**

**Best Beaches**

**EDUCATION CORNER:**

**Back to School**

**FOND FAREWELL TO COUNTY ADMINISTRATOR**
COMPANY TAKES FILMING TO NEW HEIGHTS

Precision Aerial Filmworks (PAF) was founded in PBC in 2011 by Keith Colodny. “We were flying cameras long before there were drones, starting in 2008 with an RC single rotor helicopter and original GoPro camera. Now we have 5 registered aircrafts that fly cameras ranging from DSLR’S to Cinema Grade Red and Alexa setups,” Keith explained.

There have been approximately 1000 exemptions for commercial drone use granted nationally. Out of those, approximately 50% are for data collection, agriculture, or geo survey. Of the remaining 500, a quarter of them don’t have a business and obtained the exemption as a future investment. Among the others, only 50% have licensed pilots and are legally permitted to fly. That leaves approximately 150 companies, and only 30 or so nationally that can fly the cameras PAF can. “I believe we are the only company in South Florida that can legally fly these cameras. Not only that, but we are the premiere unmanned aerial cinematography company in the nation,” Keith said. See more info at pafilmworks.com.

NEW REALITY SERIES BUILDS BIZ

SuccessWorks, Inc. and WinVideos.com have created a new reality show for the professional salesperson, featuring real people and business prospects, called SalesWizards. The show features CEOs who are passionate about growing revenue, providing advice and guidance to transform the way salespeople strategize and communicate to make the sell.

Executive Producer Kent Malinowski said, “After coaching thousands of salespeople and their CEOs, we know the job of salesperson is the most misunderstood profession in the world. It’s the highest earning job in history for which there is no college degree.” The two most common mistakes a salesperson makes? They sound pushy by focusing on their company and products instead of the customer, or they encounter reluctance on the call and give up. “We perform a diagnostic CT-Scan of sorts on the sales team. The results are always startling when we reveal them to the CEO on camera. Then we go to work… documenting every struggle and victory along the way,” Kent said. See more at www.SalesWizards.tv.

FORERIOR INTERN PRESENTS FEATURE FILM

Former intern of the PBC FTC, Arthur L. Bernstein, is premiering a major motion picture. Walt Before Mickey, written and produced by South Florida residents and natives, Bernstein and Armando Gutierrez, is now showing theatres from Palm Beach Gardens to Lake Worth and Delray Beach and select markets nationwide.

The film is a biopic on Walt Disney and is a PG-rated independent movie filmed entirely in Florida. Bernstein grew up in West Palm Beach, graduated from the University of Miami in 2000 and now lives in Palm Beach Gardens. After moving back from Los Angeles, Bernstein bounced around in the video and film world, and even shot a few political ads. His goal however, has always been feature films and shared “I know how important it is for Florida to remain a major player in film production and my plans are to influence the movie making business across the state of Florida.” For more information please visit waltbeforemicky.com and their facebook page.

SWEDE FEST IS BACK!

The #1 film festival that refuses to take itself seriously returns with Swoed Fest Palm Beach 4, Even "Sweder"! Because it’s going underground, the way it all started. Based on the movie, "Be Kind, Rewind," a "suede" is a no-budget, hilarious remake of a Hollywood film which spawned an underground craze.

This year’s showcase of bad films made by good people is presented by the Palm Beach International Film Festival and the Palm Beach Film Society on October 10 from 7 pm to 9 pm at The Palm Beaches Theatre located at 262 South Ocean Boulevard in Manalapan. All films must be rated PG-13 with only one suede per film title, accepted so audiences are not stuck watching three remakes of "Mad Max". Films must be received by September 30, 2015. The event is completely volunteer run, and need individuals and businesses to help out. For more info swedefestpalmbeach.com.

INDIGENOUS FILM PICKED UP FOR WORLDWIDE DISTRIBUTION

A film that was shot entirely on location in PBC has been picked up for worldwide distribution. Unforgotten, written and directed by Octavian O., has been selected by Fenix Pictures for distribution for theatrical release, digital download and DVD retail circulation. The crime thriller was filmed in Jupiter on Highway A1A, at the Burt Reynolds Museum and an oceanfront mansion that many residents will recognize. “We found everything we needed, from mansions to warehouses right here in PBC,” said C. Todd Vittum, who played a major role in the film and produced along with Kathy Onuc and Franz Kuelmans. Most of the cast were students at the Burt Reynolds Institute for Film and Theatre (BRIFT). BRIFT assisted in the production by providing audition space and serving as a key location in the film. Unforgotten is available now for audiences to enjoy! For more info visit facebook.com/unforgottenfilm.
BURT REYNOLDS: TOURISM AMBASSADOR

Film Florida (FF) and VISIT FLORIDA honored Hollywood leading man and longtime Jupiter resident Burt Reynolds at the Florida Governor’s Conference on Tourism Chairman’s Dinner on August 31.

Mr. Reynolds was presented with the Film Florida Legends Tourism Ambassador Award for his storied legacy as an actor, director, international icon and proud Florida resident who has supported in our state’s film and television industry by attracting production and investing in the education of our Florida students. “When the plane touches down in Florida, my blood pressure goes down,” Mr. Reynolds has said. “So many actors, big actors you don’t know where they are from…Everybody knows I am from Jupiter, FL.” While presenting the award, FF President Michelle Hillery emphasized the film and entertainment industry’s ties to tourism. Showcasing Florida’s diversity through the lens of a camera brings the publicity and worldwide attention that promotes our state as a premier destination across the globe. See more at filmflorida.org.

BOCA BLACK FESTIVAL RECAP

The 2nd Annual Boca Black Festival of 2015 concluded with great success! The festival provided a platform for film arts & education for students, independent filmmakers, and film enthusiasts. From educational workshops and film screenings to panel discussions, the festival accomplished its mission to bring exposure to black filmmakers and content producers. Attendees had the opportunity to learn foundation basics for emerging filmmakers that covered the elements of storytelling. Other sessions included an interactive actor’s workshop, product placement overview, live script reading and a SAG/AFTRA workshop. During the 3-day event, over 70 guests attended for 15 educational sessions, and 4 festival screenings--and 5 scholars were recognized. “We are excited about our future here in Palm Beach County, and are thrilled to already be planning next year’s festival for July 14 - 16, 2016,” says Lizabeth Martin, Boca Black Film Festival Director. For more info visit BocaBlackFilm.org.

PARRTENERSHIP EMBRACES AWARD

The Cultural Council of PBC partnered with local production and distribution company, Olympusat, recently and the collaboration garnered a Charlie Award from the Florida Magazine Association for art&culture magazine.

The organizations teamed up and created a video at the Flagler Museum that won best online content video and best video. The Cultural Council was awarded in the category of digital excellence for “Beauty in the Eyes of 2nd Grade Beholders,” which is an online video produced by Olympusat, where viewers follow a few Palm Beach Day Academy students as they explore Whitehall, the Gilded Age 55 room mansion that Henry Morrison Flagler built for his wife in 1902. “This is a great partnership and we are very proud of the accomplishment,” says Marilyn Bauer, Director of Marketing at The Cultural Council. For more information and details about the video please visit palmbeachculture.com.

SATURN SOUND’S SIZZLIN’ SUMMER

Established in 1978, Saturn Sound Studios continues to provide South Florida and clients from across the country with the finest in professional audio recording, video production and custom music services.

The team at Saturn Sounds Studios in downtown West Palm Beach has been very busy serving regional, national and international clients on a variety of projects. Audio sessions include work for Gatorade with talent Serena Williams, Crispin Porter, Kraft Macaroni and Cheese and Vanilla Ice. Recent video productions include work for CareerSource PBC and a 5 camera, 40 channel production for Young Singers of the Palm Beaches. This professionally-staffed facility provides affordable access to state-of-the-art technology combined with a warm, friendly and personal atmosphere. “We meticulously attend to the look and feel of every production to ensure that our clients are completely satisfied,” says Rob Norris Managing Partner of Saturn Sound. For more information please visit saturnsoundstudios.com.

FILM COMMISSION LAUNCHES NEW WEBSITE

The Palm Beach County Film & Television Commission (FTC) recently launched a new freshly designed and sophisticated website. The professional and responsive platform greatly enhances the FTC’s presence around the globe, optimizing the value of the FTC services, production information and cross-promotion of events. The custom-designed website includes integrated email capabilities, Social Media Dashboard, and will allow changes and updates to occur in-house and on the fly. The FTC also rolled out a mobile version where users can more easily find high-quality and relevant results where text is readable without tapping or zooming and the page avoids unplayable content or horizontal scrolling. Clients can now apply for a permit, search the locations directory, find press releases, event information, job postings, frequently asked questions and more right from their hand held device. For more information, please visit pbfilm.com.
As summer comes to an end for most of the country, people continue to enjoy the beaches due to Florida’s endless summer weather. The state is literally lined with beaches with The Palm Beaches being the easternmost coastal region. While choosing a “favorite beach” would be challenging, everyone agrees with the Travel Channel’s assessment that Delray Beach is one of the best beaches in the state. They’ve hosted productions of many types, from feature film promos and top tier commercials to nature shows and everything in between. With their covered pavilion, activity rentals; along with sailboat parking, it is a picturesque location that offers something interesting to look at in every direction.

Lake Worth Beach and Pier has enjoyed a resurgence since the oceanfront Casino was renovated. The property is a jewel for the City of Lake Worth and offers filmmakers many opportunities, from its Olympic size pool to the balcony and terraces of the casino. Visitors can almost hear the past come alive. The ocean road is fully controllable and offers filmmakers the opportunity to work their scenes without stopping to clear traffic. The pier is one of two along our 47 miles of coastline.

Jupiter Beach anchors the inlet with a strong curved beach and rock jetty. With the unmatched beauty of Jupiter Inlet and the crystal clear turquoise water, the possibilities are endless for camera angles. With the lighthouse in the distance and the inland waterway with mangroves at Dubois Park, filmmakers can cheat a river crossing, catch a gorgeous sunrise and shoot around modern structures. If the project calls for a remote looking area, even this busy beach gets the nod from directors and producers. For more information or to view locations in the online database please visit pbfilm.com.

G-Star School of the Arts has announced a brand new opportunity for middle school students via their 1st Annual Cell Phone Film Festival! Students will be invited to shoot their very own movie on G-Star’s multi-million dollar sound stage, working together with their peers to write their own script and film on the massive professional sets already created for G-Star’s X-Screen Halloween event. G-Star will train the participants on video editing systems for footage captured on a cell phone. See more on how to participate at gstarschool.org.

Palm Beach County students are not only back to the books, but are thrilled to be back behind the camera! Our film, television and digital media programs are thriving from middle school through college level, training the future of the entertainment production industry’s great talent.