

FOCUS on FILM



The Newsletter of the Palm Beach County Film and Television Commission | DECEMBER 2014

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THE EXCITEMENT OF POWER SPORTS IN THE PALM BEACHES



Motavia Corp and Olympusat Corp are working together to create the ultimate in power sports television...a pilot episode for **Throttle Up TV**. Joe Capicotti of Motavia and Yeshuah Castillo of Olympusat have been joined by long time Discovery Channel producer Alex Landolina of New York to produce a fast pace and informative new show based in Palm Beach County. Filming began last month and will continue into this month. Celebrity guests will be joining the mix of fun, information, creation and even challenging missions delivered the host from time to time. The show is hosted by Joe Capicotti, Kurt Reickle, Chase Capicotti and David Buchman. The pilot episode began filming at **Greater Motorsports** in West Palm Beach, so the show not only is designed to highlight Palm Beach County (PBC) but the businesses here as well. Expected completion is set for late January 2015. "The content is humorous and informative ranging from motorcycles to personal water craft, boats and even aircraft. None of this would have been possible without the great support of PBC," said Joe Capicotti. Stay tuned to the Focus on Film Newsletter for updates.



Supercar Week in West Palm Beach

In addition, the 5th Annual Supercar Week will be held **January 3-11, 2015**. The event is for auto enthusiasts to enjoy a full week of spectacular events held throughout different venues in Palm Beach County. All events have been created as media occasions for film and TV. ICTV1 will be handling all aspects of the production. For more information visit supercarweek.com.



CLASSIC AMERICAN STYLE IN PBC

BaM Productions Inc The fashion company **Brooks Brothers** has dressed generations of families, as well as political leaders, Hollywood legends and sports greats. The line has been worn by celebrities in feature films, including **George Clooney** in "Up in the Air," and has been seen on TV Shows such as "Mad Men." Recently, the creative team at Brooks Brothers chose to do a photo shoot for an upcoming catalog at a private home in Palm Beach County (PBC).

The shoot was produced by **Bam Productions** out of Long Island City. "We always enjoy shooting in PBC, the weather tends to be lovely and the locations are perfect for our shoot," said Producer **Brad Bruskotter**. Bam Productions also worked with Verna Shore at Locations Extrordinaire to find the perfect locations. The group was accommodated by the **Marriott in West Palm Beach**. For more info visit brooksbrothers.com or call 561.233.1000.



Marriott in West Palm Beach

FILM FEST OPENS WITH SPECIAL TRIBUTE



Lainie Kazan

The upcoming 25th annual **The Donald M. Ephraim Palm Beach Jewish Film Festival** will present more than 30 movies from around the world, including a special tribute to award-winning singer-actress **Lainie Kazan** and the South Florida premiere of "Above and Beyond," which is about a group of Jewish American pilots who came to Israel's aid in 1948. The producer **Nancy Spielberg** will be at the opening night screening.

"The films chosen to be shown at The Donald M. Ephraim Palm Beach Jewish Film Festival 2015 are as diverse as our community. Some focus on Jewish issues, while others spotlight Jewish achievement and valor; some simply document Jewish culture, arts, and history," said Festival Chair Donald M. Ephraim. Presented by The Mandel JCC, the festival will be held from **Jan.15-Feb. 8, 2015**. For more info visit pbjff.org.





FOCUS ON FILM

SHUT UP AND DRIVE



The Palm Beach International Raceway was featured in the season premiere of *Shut Up & Drive: Palm Beach* on Fox Sports 1. The crew from Robert Dalrymple Productions out of West Hollywood, CA came to the Palm Beaches to film the television series. The crew also filmed in downtown West Palm Beach and at the Sailfish Marina.

Justin Bell and Townsend Bell host the show and will go head to head behind the wheel of the new Lexus RCF. For more info about *Shut Up & Drive* visit foxsports.com/nascar/page/shut-up-and-drive.



West Palm Beach

LIFETIME TV IS ON A 'MISSION' IN BOCA



Making Strides Event

Mission Makeover follows the engaging and powerful journey of women on a mission of a lifetime – to completely makeover their lives through better health & wellness – from the inside out and the outside in. The series is hosted by **Jamie Eason**, and is shot entirely in South Florida.

The crew recently shot an episode with HairUWear at the "Making Strides" event at Mizner Park in Boca Raton. HairUWear provides wigs for thousands women each year suffering from hair loss in relation to Breast Cancer.

"I love shooting in PBC. The shoot went off flawlessly," said **Amy Colonna-Robinson**, Project Coordinator. Season four of the show premieres in February 2015 on Lifetime. The program will air on Mondays/Tuesdays at 7:30am. For more info visit missionmakeover.tv.



Jamie Eason at Making Strides

INAUGURAL BOCA BOWL KICKS OFF



In October 2013, the Mid-American Conference and ESPN announced the creation of the **Boca Raton Bowl**, to be played at **FAU Stadium**. The inaugural postseason college football event will be televised live on the ESPN family of networks. The Boca Raton Bowl will feature a team from the Mid-American Conference against a team from either Conference USA or the American Athletic Conference, with the leagues rotating each year as part of a six-year agreement (2014-2019).

The Palm Beach County Sports Commission has been instrumental in the coordination of the event. For more information including ticket info, visit espnevents.com/boca-raton-bowl.



TENNIS STAR TURNED DESIGNER



Venus Williams at One Thousand Ocean

Tennis champion **Venus Williams** has been named the interior designer of Jorge Perez's new apartment community in Delray Beach. Williams is working with Perez on the 172-unit SofA 1 and 2 going up just south of Atlantic Ave. between First and Fourth avenues. Her Jupiter-based V*Starr Interiors is designing the lobbies, two models and some of the finishes for individual units.

Williams, a Palm Beach Gardens resident, earned a degree in fashion design from The Art Institute of Fort Lauderdale. She launched the company in 2002, designing model homes and residences for professional athletes. She also designed a condo at the ultra-luxury One Thousand Ocean in Boca Raton. Williams was also featured on TV Show *CBS Sunday Morning*. The piece took an in-depth look at her design company. For more info visit vstarrinteriors.com.

FOTOFUSION IN WEST PALM BEACH



FOTOfusion Seminar

Still photography shoots make up a large portion of production in Palm Beach County each year. Since the **Palm Beach Photographic Centre** opened in 2009, it has hosted many exciting seminars, workshops, and events. One upcoming event is the annual **FOTOfusion** from **January 20-24, 2015**. FOTOfusion will offer hands-on computer labs, mini-FOTO shoots, and portfolio reviews by experts.

A highlight of FOTOfusion will be the presentation of the prestigious FOTOMentor Award. In 2014, it was presented to Ralph Gibson. Gibson has had more than 200 solo exhibitions and is considered one of the foremost Black & White photographers of his time.

For more information visit fotofusion.org or workshop.org.

Palm Beach Ph**o**Tographic Centre



L-DUB FESTIVAL HAS BEEN RESCHEDULED



The Lake Worth Playhouse's Stonzek Theatre is running its fifth annual L-Dub Film Festival from January 9-11, 2015! The festival was supposed to take place September 26-28, 2014, but was postponed to next January. An innovative selection across a wide range of genres from music videos to shorts, documentaries and feature-length films will be shown. All of the screenings will be held at the Stonzek Theatre located at 713 Lake Avenue in Lake Worth. L-DUB's mission is to celebrate the art of filmmaking, provide industry collaboration opportunities for emerging filmmakers and outlets for filmmakers to present their work and gain recognition.



Filmmakers will be able to network with industry directors, filmmakers, actors, writers, and producers at the filmmaker reception. At the end of the festival, the annual awards ceremony will be held. Awards will be given for Best Feature, Best Documentary, Best Short, and more. Free workshops will also be held on topics such as acting, screenwriting, casting, and more. For more info visit lakeworthplayhouse.org.

FILM FESTIVAL IS HEARING 'VOICES'



Submissions are now open for the 2015 **Voices of Local Film** at the **Palm Beach International Film Festival!** Early deadline is February 7, 2014 and final (late) deadline is February 21, 2015!

Filmmakers in Voices of Local Film

Voices of Local Film is looking for local, South Florida and Treasure Coast filmmakers and their short films, documentaries and music videos. For more information or to view the submission guide visit PBFilmSociety.org.



G-STAR STUDENT STARS IN 'COOL' FILM



G-Star crew on the set of "Cool as Ice"

A new film about the life of rapper turned home renovator **Vanilla Ice** aka **Rob Van Winkle** shot at **G-Star Studios**. "Cool as Ice" is a fantasy-themed film is about several stages in young Vanilla Ice's life. The sets were built in G-Star Studios' 20,000 sq. ft. Studio B Set Construction Building, then transported across the back lot to Sound Stage One which was just named as one of the "Seven Best Sound Stages in the World" by a major film industry magazine.

"We are definitely coming back to film here," said producer **Jillian Mayer**. "The kids here are amazing. They know what they are doing and have an unbelievable work ethic - and I can't say enough about the Studios' facilities and equipment. We have another film coming up early next year and a major feature film we want to shoot here over the summer." For more information visit gstarstudios.com.



LOCAL FILMMAKER DEBUTS NEW FILM



"2053 Two Girls, a Dragon and a Fisherman" is a new movie from filmmaker **Gary Davis**. The movie stars local actress **Shawna Tran**. Tran plays an ex-soldier, who tries to help control the balance of power. "This movie is my masterpiece, it about love and the true value of relationships," said **Gary Davis**.

The movie premiered at the Lake Worth Stonzek Theatre. For information on upcoming screenings for more information email Gary Davis at gdav@netzero.net.

FILM FLORIDA'S NEW BRANDING INITIATIVE



Film Florida has launched its new brand in a move to better align the association with its members, partners, legislators, and industry leaders. Along with a new brand charter, Film Florida incorporated its new positioning statement, "Entertainment Production Association," to better communicate what Film Florida is. The new visual identity will be seen most notably in Film Florida's new website and marketing materials.

"The industries we represent have evolved through the years and we needed to evolve with them, and that means incorporating the wide range of people we represent in our brand charter, our tag line, and our new visual identity," said Michelle Hillery, Deputy Film Commissioner, PBC Film and Television Commission and Film Florida President. Film Florida works closely with the Florida Office of Film and Entertainment, helping to craft the film incentives offered by our state. For more info visit filmflorida.org.



LOCATION SPOTLIGHT: COASTAL VINTAGE IN DELRAY BEACH



Historical Society Campus

Delray Beach is a charming coastal town that has preserved its history while living in the moment. Several neighborhoods are complete time capsules and stand ready as a backdrop for flashback scenes or a period project. The Delray Beach Historical Society Campus is situated in the heart of the Old School Square Historic District. With three houses on site there are many options for anyone seeking a vintage look or a coastal "old Florida" vibe.

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Cason Cottage Kitchen

Cason Cottage is a typical bungalow with brick porch piers, a chimney and gleaming white clapboard exterior that makes it easy for a production designer to recreate the past. Inside, the six room house is dressed as it would have been between 1915 – 1935, with an enclosed porch and a kitchen with authentic, vintage appliances.



Cason Cottage Living Room

The 1926 Bungalow is also located onsite and has a coordinated paint scheme with white with green trim, and two large rooms that are perfect for larger productions that require a formal dining room scene.



History and Learning Center

Also on site is a cheery yellow house, built in 1908, with tall ceilings and wrap-around porch that is known as the Ethel Sterling Williams History and Learning Center. These properties are located directly across from the Old School Square complex which includes the Crest Theatre, the Vintage Gymnasium and the Cornell Museum, all of which are veteran locations for productions that have come to the Palm Beaches.

Together these properties provide a multitude of options and angles that are camera ready. For more information visit pbfilm.com.

EDUCATION CORNER: STUDENT SHOWCASE LAUNCHES CALL FOR ENTRIES



Filmmakers at 2014 SSOF

Student filmmaking in Florida celebrates 20 years through the Palm Beach International Film Festival's Student Showcase of Films. The competition is now open for submissions and the deadline is set for Friday, January 23, 2015.



The Annual Student Showcase of Films is open to students enrolled in Florida high schools and colleges. The juried competition recognizes outstanding film students by presenting more than \$10,500 in scholarships and awards in the following categories:

Feature/Shorts, Documentary, Animation, Commercial/PSA, Environmental PSA (NEW), Music Video, Screenwriting, Poster and an Audience Award. Honoring the legacy of Burt Reynolds, the festival also awards a scholarship bearing his name and a Sara Fuller Scholarship through Film Florida. Winning student films will also be screened in their entirety on the "big screen" at the students' own premiere.



Competition finalists are honored and presented with cash awards and prizes at a high profile, one-of-a-kind red carpet award show that will take place at the Keith C. and Elaine Johnson Wold Performing Arts Center at Lynn University in Boca Raton, on Thursday, March 12, 2015 at 10am.



The Student Showcase of Films has launched a new submission process with FilmFreeway.com that is more convenient than ever. To enter through the online application program, view the awards breakdown and official rules and regulations, visit pbfilm.com or [Facebook.com/StudentShowcaseOfFilms](https://www.facebook.com/StudentShowcaseOfFilms). The Palm Beach International Film Festival will take place March 26-April 2, 2015 in the Palm Beaches. For more info visit pbfilmfest.org.

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