

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | AUGUST 2014



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FEATURE FILM 'AFTER MIDNIGHT' TO BEGIN FILMING

brave man media

Principal photography for the feature film *After Midnight* (working title) is beginning this month in the Palm Beaches. *After Midnight* is a comedic, coming-of-age story, set in South Florida in the early 1970's. Three childhood friends are making a meager living working in a diner when they are given an opportunity to open a rock and roll club in a location that had previously been the watering hole for some rough characters. They face trials and tribulations in making the business succeed as they come to discover who they are, and what they really want in life.



After Midnight will be filmed primarily in Delray Beach, with some additional locations in the greater Palm Beach County (PBC) area. The primary shooting location will be the Delray Beach restaurant 3rd and 3rd, in the Artist's Alley district of Delray Beach. "There is a sense of community here. We have been blown away by the excitement of the cities we are working with such as Delray, Boynton, and Lake Worth," said Damian Fitzsimmons, Creative Director, Brave Man Media.



"I feel fortunate to have the opportunity to live and work in PBC. Delray Beach's fine art galleries, cafes and unique retro style, offer the perfect setting for a film story designed in the early 1970's," said Lisa Zusmer DelPrete, Producer. **The Lion's Kill/Brave Man Media** production was written by Mark Ford & Steve Cabrera and will be directed by Damian Fitzsimmons. *After Midnight* will be produced by Lisa Zusmer DelPrete and Brave Man Media's Ian LaQua. For more info contact casting@bravemanmedia.com or visit bravemanmedia.com.

BOCA RESIDENTS FORM NEW NETWORK



A new broadcast network, **BYL Network, Inc.** offering programming on a variety of topics designed to better one's life, is launching in Boca Raton. The Network features programming by hosts including **Nicole Chaplin** of Shape Magazine and **Katrina McGhee**, former executive vice president of Susan G. Komen. Each commentator hosts a weekly series on one of the network's channels. The network provides a 24-hour "Live" stream of video content along with a personalized built-in remote control. The remote control will contain regularly updated portals across six specialty BYL channels. The line-up begins on September 19!

The network was formed and founded by Boca Raton residents **Jordan Aloof** and **Danielle Silverman**. "With more than 100,000 videos a day uploaded to YouTube, BYL streamlines, filters and broadcasts only the Rolls Royce of content from around the world," said Aloof. For more info visit bylnetwork.com.

USA DRAMA SIZZLES IN THE PALM BEACHES



The second season of *Graceland* on the **USA Network** is heating up! The show has been filming all over South Florida including locations in Boca Raton and Boynton Beach. The series delves into the lives of an elusive group of undercover agents. The show airs on Wednesdays 10/9c on USA.

"Shooting in Palm Beach County is always a fantastic experience! The assistance and cooperation we always get from County agencies and employees is invaluable, and a tremendous resource for productions like ours. Everyone we work with handles each and every request with efficiency and unparalleled professionalism - I can't wait to come back again," said **Leah Sokolowsky**, Location Manager for *Graceland*. For information about the show please visit usanetwork.com.





PROCLAMATION FOR AUTO ENTHUSIASTS



The team from SuperCar Week was given a special honor from the City of West Palm Beach. Mayor Jeri Muoio presented the team with a proclamation, proclaiming the second week of January as SuperCar Week!

L-R: Tim Byrd, Joan Goldberg, Mayor Jeri Muoio, Gina Palmer and Neil London

2015 will mark the 5th annual SuperCar Week, which is an event that celebrates the most significant cars in the world. All SuperCar events are media occasions for

film and TV, and ICTV1 will be handling the production. For info visit supercarweek.com.



CLASSIC LOCATIONS FOR A CLASSIC SHOOT



Clothes were styled to perfection for the latest Appleseeds Catalog shoot which took place at trendsetting locations in the Palm Beaches. With a "Classic is Ageless" motto, the brand focuses on providing specially fashion for women over 60 years old.

"Shooting in the Palm Beaches was fabulous...many of our crew had been there before but it had been a few years, and everyone was so impressed with how things had changed. CityPlace and The Gardens were some of the favorite locations, and of course the amazing beaches were a big hit. But as producer my favorite thing was the helpful attitude of everyone we worked with...we will definitely be coming back," said Shannon Jones, Creative Manager.

The shoot was produced by Orchard Brands, the parent company of Appleseeds. The photos will appear in the Appleseeds Catalog, which will be in customers' homes this summer, and can also be seen on their website at appleseeds.blair.com.

NEW SERVICE EASES THE SALE OF GEAR



The creator of the mobile production guide **doddle** and **doddlePRO** has started a new

website called **Film/Gear Classifieds**. This site is designed for buyers and sellers to come together to negotiate a deal for the sellers new or used production equipment. There are many different categories on the website ranging from cameras to grip equipment. For more information visit filmgear-classifieds.com.

Want to learn about other production resources? The Palm Beach County Film & Television Commission website features production resources such as the Film Florida Production Guide, Production HUB, and Film in Florida's Directory. For info visit pbfilm.com and click on Production Resources.

CITYPLACE HAS THE LOOK



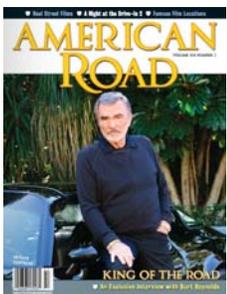
Noelli Catalog Shoot Photo: Michael Wright

From sultry surf to sleek cityscapes, the Palm Beaches have the look and feel that accentuates the fashion industry's hottest ensembles. The crew from the **Noelli Catalog**, a new online retailer, recently shot photos of their new collection at CityPlace in West Palm Beach. The website features a virtual dressing room that allows customers to match items together prior to purchasing with make-up and hair tips to finish the outfit.



South Florida photographer **Michael Wright** was hired to shoot the images. "Shooting in the Palm Beaches was a breeze. Everyone we worked with at CityPlace was extremely helpful," said Wright. For more information please visit michaelwrightphoto.com or noelli.myshopify.com.

BURT REYNOLDS TO PUBLISH MEMOIR AND GETS THE COVER OF FAMOUS ROAD MAG



Palm Beach County's own, legendary movie star **Burt Reynolds** is set to release a tell-all memoir in the fall of 2015. The memoir is tentatively titled "**But Enough About Me**" and will be published with G.P. Putnam's Sons. "Setting the record straight is something that I have wanted to do for a while now, and with this book I will. This will be a project that will go into many areas I haven't discussed," said Reynolds.

Reynolds also graces the cover of the Summer 2014 "**American Road Magazine**." Reynolds defined the road film for Generation X. He starred in *Smokey and the Bandit*, *The Cannonball Run*, and other fuel-injected outings. Reynolds speaks to his experiences in an American Road interview that looks back on the miles he's traveled and explains why he endures as an American icon. For info call 561.233.1000.



PBC LOCATIONS FEATURED ON CHICAGO TV



On-Location in The Palm Beaches

The Palm Beaches welcomed two TV crews from Chicago for four days of filming in May 2014. *Family Travel with Colleen Kelly* and *24/7 City Secrets* were in town capturing everything from family attractions to eco-tourism adventures, shopping, golf and more. *24/7 City Secrets* has already aired five segments on their Emmy award winning program over the past few months (and will air the segments again in the Autumn). *24/7* airs on NBC5 in Chicago on Saturday nights, and has been ranked #1 in its time slot since 2008.



As host of *Family Travel with Colleen Kelly*, Colleen Kelly explores locations & attractions throughout the U.S. and abroad with a focus on family travel. This nationally and internationally televised show on PBS and its affiliates, will air in Spring 2015. Both of these programs were contracted by Discover The Palm Beaches. For more information visit palmbeachfl.com.

MATCH MADE IN TV HEAVEN



From the network that brought you *Four Weddings* and *Four Houses*, comes a new show about finding love. The crew from TLC's *Psychic Matchmaker* has been busy filming all over Palm Beach County at locations including downtown West Palm Beach and Atlantic Avenue in Delray Beach.

The show stars **Deborah Graham**, a Florida psychic who uses her gift to find her clients' soul mates. TLC has picked up 12 half-hour episodes of the series from Jane Street Entertainment, a production company based in New York. For more information visit tlc.com or call 561.233.1000.

CULT FILM FEST ROCKED PB GARDENS



Screen shot from the 'swede' of Jurassic Park

Swede Fest 3 Palm Beach took place at the Borland Center of Performing Arts in Midtown in Palm Beach Gardens. Emcees for the evening were Palm Beach Shakespeare Festival's performers Wally Lurz, Krys Parker, Trent Stephens and Zach Myers, who

'sweded the swede' with their own take on *Be Kind, Rewind*. Swedes that were featured this year included *Basic Instinct*, *Jurassic Park*, *Pulp Fiction*, *Office Space*, among many others. This year's event was packed, and the after-party took place at Cantina Laredo's. Organizers are already gearing up for next year's event. For more info visit swedefestpalmbeach.com.



L-DUB FILM FEST CELEBRATES FIVE YEARS



The Lake Worth Playhouse's Stonzek Theatre is running its fifth annual L-Dub Film Festival from September 26-28, 2014. L-Dub is now accepting submissions, and the deadline is September 5. For more info visit lakeworthplayhouse.org.

FILM FESTIVAL WILL TURN 20 IN 2015



Get ready for the 20th anniversary of the Palm Beach International Film Festival (PBIFF)! The dates have been set for next year's event, which will take place **March 27-April 2, 2015**. This year's festival thrived in the true spirit of independent cinema, as films from 42 countries were represented, and over 90 filmmakers from 20 different countries attended the festival.

"We are very excited to start planning next year's event," said PBIFF President and CEO **Randi Emerman**. Submissions open mid-August. For more info visit pbiffilmfest.org.

PROMOTING TOURISM IN PALM BEACH COUNTY



In an effort to champion jobs in the State of Florida through the film industry comes the next **Film Florida Quarterly Meeting**. It will be held on Monday, September 22 and Tuesday, September 23 at the **Boca Raton Resort & Club**. This location will also be the home of the 47th Annual Florida Governor's Conference on Tourism. The Governor's Conference is hosted by Visit Florida and will be held September 22 - 24.



Boca Resort & Club

If you are interested in joining Film Florida for the Quarterly Meeting and/or the Governor's Conference on Tourism, please email info@filmflorida.org. While Film Florida Quarterly Meetings are open to the public, they encourage interested stakeholders to become members of the statewide organization. For more information about membership options, email info@filmflorida.org.



LOCATION SPOTLIGHT: HOT SPOTS IN LANTANA



Ocean Avenue Bridge

Lantana's stunning rebuild of the Ocean Avenue Bridge that spans the Intracoastal Waterway (ICW) is a delight for the eyes. The new look is tropical and the paint color contrasts well against the natural elements of water and sky and fits perfectly into the Lantana community which covers nearly three square miles and has its roots firmly planted in fishing.



Old Key Lime House

The drive down East Ocean Avenue is a two lane road with parking on each side. The street is peppered with quaint shops and cafes with coastal colored retail located along the road leading to the bridge that is ready and waiting for its "close up" and is sure to get one with its pedestrian overlooks, cross walks, fishing platforms and modernized railings. Add the Old Key Lime House to the mix of film-friendly opportunities and you've got saturated color coming at you from every angle of the oldest restaurant in the area with its bright colors, and enormous Tiki Bar with indoor or outdoor dining.



Sportman's Park

Sportsman's Park provides a launch area, and clear views toward the east. This angle provides a view of the bridge that is especially nice with the bridge tenders tower in the background making it a great backdrop for shoots that call for boating or fishing. Bicentennial Park is on the North West side with benches and children's play equipment along with access to the fishing platform and the walkways that cross under the bridge.



Lantana Beach

Of course actually crossing the bridge will take you to Lantana's Municipal Beach which is right next to the oceanfront Dune Deck Café. Lantana's rich history of salty shipwrecks and fishing expeditions make it ripe for docudramas, tourism television and epicurean adventures. For more info visit pbfilm.com or lantana.org.

EDUCATION CORNER: FLORIDA STUDENT FILMMAKERS HAVE PROMISING CAREERS



Many Florida college students are winning awards and being recognized as promising up-and-coming filmmakers. The Palm Beach County Film & Television Commission along with the Palm Beach International Film Festival honors Florida student filmmakers at the annual Student Showcase of Films (SSOF). The SSOF serves as an excellent spring board to a successful future career in the arts. Student filmmakers all over the State of Florida have been winning other awards as well. Florida State University students swept the College Feature/Short competition at the SSOF this year, and the school struck gold this year at the Student Emmy's, taking home five this year!



Dioscamaris Mendez

Another student filmmaking competition sponsored by the website GotChosen awarded a \$2,500 scholarship to Valencia College student Dioscamaris Mendez for her winning commercial about skydiving. "I graduated from Full Sail University with my Bachelor of Arts in Film and now I am attending Valencia College. I was looking online for scholarships that could help me pay my student loans so I submitted my video to GotChosen," said Mendez.



If you are a local student, and interested in learning more about filmmaking, the Director's Cut Video Production Camp may be for you. The Director's Cut provides young filmmakers with a true Hollywood experience, including new technology, green screening and filmmaking instructors from Hollywood. This summer's experience is specifically designed by educators and film experts to engage young filmmakers in all aspects of the filmmaking process. This year the workshop schedule includes filmmaking, claymation, music video production, stop motion animation and digital comic book production. The programs are at Sugar Sands Park in Boca Raton. For more info visit sugarsandpark.org/directors-cut-camp.

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