

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | NOVEMBER 2013



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PALM BEACH COUNTY TAKES A 'BITE' OUT OF NAT GEO

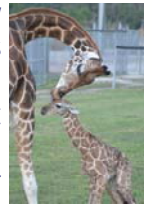


According to a Gallup survey, 70 percent of workers are not engaged in their jobs. Luckily, **Nat Geo WILD** found a small sliver of Americans who actually love their jobs — and they're *Jobs That Bite!* Host **Jeremy Brandt** breaks out of the daily grind as host of **Nat Geo WILD's** new series *Jobs That Bite* premiering Saturday, November 9, at 9 pm ET/PT. Traveling across the country, Brandt tries his hand at a wide array of fascinating, dirty and dangerous animal jobs: everything from camel milker and shark feeder, to beehive remover and dog chauffer. Not only will he get up close and personal with massive beasts, pretentious pets and impossibly slippery critters, but he'll also meet some amazing professionals who have found satisfaction outside of the office.



Jobs That Bite filming at Lion Country Safari in Loxahatchee

Recently, the production team came to **Lion Country Safari (LCS)** in Loxahatchee to film an episode. In this episode, Brandt did the unthinkable: he stuck his own hand down a sedated lion's throat. In addition, he also got a true once-in-a-lifetime opportunity to perform a neonatal exam on a baby giraffe. *Jobs That Bite* is produced for **Nat Geo WILD** by Half Yard Productions in Bethesda, MD. LCS hosts many productions throughout the year. **NBC's *The Today Show*** recently shot at the KOA



Giraffes at Lion Country Safari

Campground at LCS for a segment about a local family who sold their home, bought an RV, and embarked on a journey to visit all 50 states in 13 months. For more info visit lioncountrysafari.com, or for more info on *Jobs That Bite* visit natgeowild.com.

FESTIVAL PARTNERS WITH SUNDANCE



PBIFF Filmmakers

The Palm Beach International Film Festival (PBIFF) has been designated a supporter of the 2014 Sundance Institute Membership Program. The PBIFF is offering Platinum "perks" for the 2014 Festival Platinum Circle contributors as a supporter of the Sundance Institute Membership Program. PBIFF Platinum Circle contributors will receive a one-year Sundance Institute Membership at the 'Supporter' level and accompanying benefits.

Palm Beach International Film Festival

"We are thrilled to formally support the Sundance Institute Membership Program...a first for their organization and ours," said **Randi Emerman**, President & CEO of the PBIFF. "This alliance will offer numerous one-of-a-kind events and opportunities year-round to our Platinum Circle offerings." The 19th Annual PBIFF will be held April 3-10, 2014, and submissions are currently being accepted. For more info visit pbiffilmfest.org.

HIGH-OCTANE EVENT SPEEDS INTO PBC



The 4th Annual SuperCar Week will take place January 4-12, 2014! The event will celebrate the art, technology and passion of the creators, collectors and owners of the most significant cars in the world. "Our mission is to define Palm Beach County as the premier auto enthusiast destination world-wide each January," said **Neil London**, President & Executive Producer, SuperCar Week Inc.



All of the events have been created as media occasions for film and TV. ICTV1 will be handling all aspects of the production. Significant auto brands, regional luxury dealerships, race teams, car clubs and private collections are all involved in this week-long showcase that leads to the final event on January 12th on the West Palm Beach Waterfront. The 2013 event welcomed more than 40,000 people. For info visit supercarweek.com.





COMING TO AMERICA...GERMAN STYLE



Principals of the TV Show, *Goodbye Deutschland*, visiting Germany

The German TV show *Goodbye Deutschland* filmed its first season in West Palm Beach. *Goodbye Deutschland* follows two German men who have a background in Olympic wrestling and sports, as they begin a new life in America. Cameras followed them as they lived their dream of opening up a restaurant. The show is currently airing on the VOX Network in Germany.

Recently, the cast went to Germany for some promotional appearances, and to meet fans of the show. Filming for the new season begins this fall. For more info call 561.233.1000.

CELEB TENNIS EVENT ATTRACTS ESPN!



L-R: Jon Lovitz, Elizabeth Shue, Martina Navratilova, Chris Evert and Tom Arnold. Photo from the 2012 Chris Evert/Raymond James Pro-Celebrity Tennis Classic

Comedian Jon Lovitz and ABC-TV's Scandal star Scott Foley headline a group of celebrities who will attend the 2013 Chris Evert/Raymond James Pro-Celebrity Tennis Classic, assisting the tennis legend in her annual fundraiser to prevent drug abuse and child neglect. ESPN will cover all of the action, and will air highlights from the event in 2014 during the Australian Open. This year's event takes place from November 15-17. Tennis will be played at the Delray Beach Stadium & Tennis Center, and the 24th annual

gala, will once again be held at the Boca Raton Resort & Club in Boca Raton.

ESPN Evert has hosted the charity since 1989 and contributions have totaled more than \$20 million dollars, including \$600,000 in 2012. For more information including ticket prices, please visit chrisevert.org.

BOCA GETS THEIR OWN 'BOWL' GAME



Boca Raton now has their own "Bowl Game!" ESPN Regional Television, a subsidiary of ESPN, created the "Boca Raton Bowl." It is a six-year agreement beginning in 2014. The pre-Christmas bowl game will be affiliated with the American Athletic Conference, Conference USA and the Mid-American Conference with each conference participating an expected four times during the six-year span.



The bowl game will be played at FAU Stadium in Boca Raton, and will be nationally televised on ESPN or ESPN2.

The open-air stadium opened in 2011 and seats just under 30,000 fans. "Our community is excited to serve as hosts for the Boca Raton Bowl," said Patrick Chun, director of athletics, FAU. For more info visit palmbeachsports.com.

'INSTRUMENTAL' DOC AIRING ON PBS



A Table of Instruments at the Conservatory. Photo Courtesy of Ruth Greenfield

Instruments of Change, a one hour documentary by local filmmaker Steve Waxman, premiered on South Florida's PBS Station WLRN Channel 17! Many Palm Beach County (PBC) locations were utilized in the film including the Holiday Inn Express in Boca Raton, the West Palm Beach VA Medical Center, and private homes.

The film showcases how the performing arts brought a community together. The film chronicles two institutions started by Miami resident Ruth Greenfield. The first is the Fine Arts Conservatory which was established in the 1950s to integrate black and white students in a welcoming environment that taught music, art and dance. The second, the Lunchtime Lively Arts Series, featured a wide variety of free noontime shows held in various downtown venues every Wednesday. For more info call Sula Miller at 954.701.0859.



THRILLER PLAYS AT MUVICO IN CITYPLACE



Local filmmaker, Guisela Moro of Newfoundland Films held the first screening for her new thriller *Hollow Creek*. The film was shown to a packed house inside the theatre at the Muvico Parisian at CityPlace. The cast includes legendary actor Burt Reynolds, Guisela Moro and Steve Daron. *Hollow Creek* filmed at locations including the Palm Beach County Convention Center and Riverbend Park in Jupiter.



Hollow Creek Screening At Muvico in CityPlace

"Our screening was fantastic with over 400 guests and an overwhelming amount of positive feedback. This movie is a product of amazing team work with a riveting special appearance by Burt Reynolds," said Moro. For info visit hollowcreekmovie.com or on Facebook.



FASHION FORWARD STORE OPENS IN BOCA



Shooting at Mizner

Svelte models were able to strike a pose during a photo shoot at Mizner Park for the new Lord & Taylor store in Boca Raton. The company produced a fall fashion editorial in celebration of their store opening. "It was great to be able to shoot at Mizner Park. The location options were more than we could have hoped for and the interest about the opening made the day that much more exciting," said **Abi Stone**, Digital Editor.

The two-level, 80,000 square foot store marks the retailer's return to the Florida market. Lord & Taylor, a division of the Hudson's Bay Company, is known for a well-edited assortment of premier designers. The new store will reflect this assortment in all product categories including women's ready-to-wear, accessories, beauty, shoes, and men's, all of which are tailored for the Boca customer and the Florida climate.



The new Lord & Taylor store will feature the company's latest store design; an upgraded shopping experience in a sophisticated boutique environment. For more info visit it-insider.com/2013/boca/.

INTERN BECOMES NEW FTC CREW MEMBER



Ian Saylor

Please join the Palm Beach County Film & Television Commission (FTC) in welcoming a full-time Production Coordinator, **Ian Saylor**. Ian will be assisting the production department with coordinating the use of location sites for filming.

Ian is a Full Sail University Film Bachelor's graduate, and a recent graduate from the FTC's internship program. He has a passion for the logistics involved in taking a shoot from development to production. Ian is excited to permit all types of productions, and work with clients to ensure a pleasant permitting experience for producers. Congratulations Ian!

FILMMAKER WINS AWARD AT CANNES



Local cinematographer **George Barnes** won the Silver Dolphin Award at the Cannes Corporate Media & TV Awards for his feature documentary film, *The Chattanooga Story*. The film begins with Volkswagen's decision in 2008 to build a factory in Tennessee. The film follows the factory's construction from groundbreaking through the production launch of its first vehicle and includes footage from this year's incorporation of solar fields. "This was one of my most interesting and challenging projects ever," said Barnes, a 20-year veteran cinematographer.



Barnes is also having success with his film *Look Up* about persistent contrails. The film is winning awards at film festivals, and has its own app called SkyderALERT. According to Barnes, SkyderALERT has gained the following recognition: Winner of the Accolade Competition for Best Originality and Creativity for Original Mobile App; Top 5 Apple's App store and iTunes Top Social Networking apps; and Top 10 Twitter Next Top App for Social Networking. For info visit skyderALERT.com.

SEARCHING FOR FLORIDA 'STARZ'



The South Florida Fair is searching for the most talented contestants for the 14th anniversary of **Starz of the Future!** Singers, dancers, bands and specialty acts from the counties of Palm Beach, Broward, Martin, St. Lucie, Okeechobee and Hendry are eligible.

The deadline for entries is **December 2** online, or they can be printed and mailed. The South Florida Fair is celebrating its 102nd year, and will take place at the South Florida Fairgrounds in West Palm Beach from **January 17-February 2, 2014**. For more info visit southfloridafair.com.

POST-PRODUCTION STUDIO IN LAKE WORTH EDITING NEW FILM



On the Set of Hello, My Name is Frank

Majic Robot Studios located in Lake Worth is doing post-production on the film, *Hello My Name is Frank*. *Hello, My Name is Frank*, is a funny and poignant tale about Frank, a man with Tourette Syndrome who is faced with the harsh realities of the world when his caregiver dies. Upon the caregiver's death, a despondent Frank reluctantly embarks on a road trip with the caregiver's teenage daughter and friends, who are worried about leaving Frank alone. Through their adventures, Frank and his companions evolve and grow into their own.

The film was written/directed by **Dale Peterson** and edited by **Kenny Greenbaum**. Peterson and Greenbaum are childhood friends who are continuing on their creative journey with this film. "We plan to have the film edited and locked in December and then onto color and sound," said Greenbaum. For more info visit facebook.com/HelloMyNameIsFrank.



LOCATION SPOTLIGHT: GOT SPORTS? PALM BEACH COUNTY STADIUMS



FAU Stadium

Palm Beach County has a variety of venues with different types of stadium seating. In between sporting events these venues are available for a multitude of productions. Florida Atlantic University (FAU) in Boca Raton is home to the newest stadium, built for football and dressed in red, white and blue. It is a modern facility and you can see the ocean from the press box tower. FAU also has a baseball stadium on site with lawn and stadium seating.

Delray Tennis Center is classic Key West architecture with a two story clubhouse and is home to several professional tennis tournaments. The surface can be customized with colors that suit a particular brand. There is a variety of looks within the venue with seats, boxes and bleachers. The center has been the backdrop for many sports related shoots.



Tennis Center

Roger Dean Stadium located in Jupiter is a sprawling baseball park with a dozen practice fields. They host two major league baseball spring training camps and four minor league teams. The large vendor courtyard and air conditioned party room make it camera ready for photo shoots and serial television and it hosted HBO's The Franchise last year when it followed the Marlins.



Roger Dean

International Polo Club Palm Beach sits on 200 manicured acres in Wellington and offers a plethora of backdrops, from the palm lined drive, to lush fields to Spanish style stucco grand stand to field side seating. The beauty of the site is enhanced by a large lake, and a tropical landscape with luxury vignettes for high end fashion shoots.



Int'l Polo Club

Palm Beach International Raceway (PBIR) answers the need for speed with a state-of-the-art motorsport facility. Once the facility gets their Grade 2 Certification, fans can expect Indy Car and Grand Am races to make their way to PBIR. For now the track is open to driving clubs, drag racing, racing schools and has been the backdrop for several television projects. For info visit pbfilm.com.



PB Int'l Raceway

EDUCATION CORNER: NEXT GENERATION OF FILMMAKERS TO BE HONORED



Florida's student filmmakers now have the opportunity to showcase their own movies and commercials to a crowd of top industry professionals and hundreds of fans, in addition to winning cash awards for their work through the Student Showcase of Films (SSOF). The Palm Beach International Film Festival (PBIFF), in collaboration with the Palm Beach

County Film & Television Commission, has announced the official 'Call for Entries' for SSOF's 2014 competition. Film students enrolled in Florida high schools and colleges are encouraged to submit their entries online no later than Thursday, January 27, 2014 for the chance to compete.



The SSOF has launched a new digital submission process that is more convenient than ever. To enter through the online application program, view the awards breakdown and official rules and regulations, students are encouraged to visit pbfilm.com/studentshowcaseoffilms.cfm. The awards show will take place at the Keith C. and Elaine Johnson Wold Performing Arts Center at Lynn University in Boca Raton on Friday, March 14, 2014 at 10 a.m. Celebrating 19 years, the SSOF is the largest statewide film competition and awards show for Florida's student filmmakers. The juried competition recognizes outstanding students by presenting more than \$10,000 in scholarships and awards in six film categories: Feature/Shorts, Documentary, Animation, Commercial/PSA, Music Video, and an Audience Award, in addition to a screenwriting and poster competition. Honoring the legacy of Burt Reynolds, the festival also awards a scholarship bearing his name, plus a Sara Fuller Scholarship through Film Florida.



Each year, the submitted films are judged by top industry professionals and competition finalists are honored at a sizzling live awards show. Winning films will also be screened during the PBIFF, April 3-10, 2014. For more information visit pbfilm.com or [Facebook.com/StudentShowcaseOfFilms](https://www.facebook.com/StudentShowcaseOfFilms).

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