

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | JUNE 2013



IN THIS ISSUE

- 1 ITV's International Division Wows in Romania!
- 2 Love Match for Venus and Serena
- 3 Diving Challenge Returns to PBC
- 4 'Medium' On The Road in S. Florida
- 5 New Doc Tells People to 'Look Up'
- 6 Education Corner: Summer Camps with a Focus on the Arts
- 7 Location Spotlight: Nature Trails in Southern Palm Beach County



1555 Palm Beach Lakes Blvd., Suite 900
561.233.1000 | pbfilm.com



ITV'S INTERNATIONAL DIVISION WOWS IN ROMANIA!



ITV's Studio

Information Television is a leading producer of health and wellness documentary-style programs, developing content for broadcast/cable networks, disseminating programming online, in-hospitals and through consumer retail outlets as well as distributing programs around the world. Information Television was founded in 1992 and operates from a dedicated 20,000 square foot facility located in Palm Beach County. For the past several years, Information Television Network programs have been distributed internationally in over 55 countries, including UK, Russia, and throughout Asia and the Middle East. Information Television has grown its licensing division from less than 20 titles in 2000 to over 400 titles licensed in 2010. The most recent market to air Information Television's award-winning *Healthy Body Healthy Mind* series is the Digi-Life channel that airs in Romania and other areas of Europe. For more information or to see photos from *Healthy Body Healthy Mind* episodes visit the [digi-life](http://digi-life.tv) web page at digi-life.tv.

HEALTHY BODY HEALTHY MIND

With an extensive library of health and medical content spanning over 500 half hour programs and a commitment to create new informative programming, Information Television's CEO Ana Cristina Lerner says the company is well-placed to fulfill the needs of television networks all over the world. "We have a very unique and special library. I don't believe you'll find content like this—the volume and the quality—anywhere else!" For more information on Information Television programming visit itvisus.com or to watch episodes of the *Healthy Body Healthy Mind* series visit hbhm.tv.



LOVE MATCH FOR VENUS AND SERENA



The new documentary *Venus and Serena* gives viewers the inside story of these superstar sisters, and their lives. The film offers a glimpse into the work ethic and mindset their father instilled in them at a young age. "The amazing story of the Williams sisters needed to be told as it is a shining example of what the human spirit can achieve with belief, hard work and blind determination," said Directors Michelle Major and Maiken Baird.



John McEnroe Anna Wintour
Photo Courtesy: Magnolia Pictures

Segments of the film were shot in PBC. The sisters share the same house in Palm Beach Gardens, where they train. The film also weaves interviews with such luminaries as Bill Clinton, John McEnroe, and Anna Wintour, Editor-in-Chief of Vogue. The documentary is available now On Demand. For more info visit magnpictures.com.

DIVING CHALLENGE RETURNS TO PBC



Divers from across the country competed last summer in Season Two of the *Ultimate Diver Challenge* (UDC) in the waters off Palm Beach County (PBC)! UDC is a reality show based around a scuba diving competition. The event showcased some of the County's most picturesque dive sites and underwater resources, including the dive site off of Phil Foster Park.

Currently in phase two, UDC Productions, talent & production crew are planning a production scheduled for this month to capture additional footage encompassing surrounding areas and popular tourist attractions. The footage acquired will be dispersed throughout thirteen one-hour episodes currently in post-production to promote PBC as a popular diving and vacation destination. The show is currently seeking distribution and is planning to shoot a second season in PBC in June 2014. For info visit ultimatediverchallenge.com.



FOCUS ON FILM

WORLD CUP QUALIFIERS TELEVISED IN BOCA



FAU Stadium

The "World Cup" spirit came to Palm Beach County for an international soccer match! The Men's National Teams of Germany and Ecuador faced off at FAU Stadium in Boca Raton. The match was seen live on prime-time television in Germany and in Ecuador.

All national games in Germany are broadcast on national TV, either ARD or ZDF which is similar to NBC, ABC or CBS in the U.S. The US Soccer Federation reported that this matchup is expected to receive a 20% share of the television audience. For more info visit palmbeachsports.com.



INDIE FILM DIGS THE VIBE OF PBC



Writer/Director
Thomas Rodriguez
with Camera
Operator Darren
Chin filming in PBC

There's a world bubbling with creativity, free-spirits and up and coming talent. It's the world of independent cinema, and there's a new indie shooting in Palm Beach County. Figtree Films, LLC out of Lake Worth is filming *My Father, Mi Padre* about a struggling writer who reluctantly returns home to care for his estranged, Alzheimer's-stricken father, an experience that transforms his life. The film, written and directed by Thomas Rodriguez, is being produced with assistance from the Palm Beach State College Motion Picture Production Program.



My Father
Mi Padre

Producers intend to submit the movie to film festivals, where they hope it will be picked up by a distributor and/or broadcast outlet. For more info call 561.233.1000.

"The greatest thing about filmmaking in PBC is its wonderful natural landscape, one of the most beautiful in the entire world. And the best part is that it doesn't cost even one extra dollar to utilize it as the backdrop to your movie," said Bruce Feigenbaum, President of Figtree Films. Producers intend to submit the movie to film festivals, where they hope it will be picked up by a distributor and/or broadcast outlet. For more info call 561.233.1000.

G-STAR GOES 'INTO THE PAST'



"Gooney Bird"
Plane to be a part
of the World War
II Experience

G-Star School Foundation Director of Development, Dawn Hauptner, unveiled plans for a new \$8 million project entitled, Into The Past: The World War II Experience. Visitors at the G-Star Studios will walk through 62,000 sq. ft. under a roof of authentically re-created World War II battle grounds and Post-war events.

"Into the Past: The World War II Experience will include two museums, 14 new classrooms and a student research center that will be set up with an inter-active learning system. It will combine the highest technology with realistic, physical battle grounds that the visitors will be engaged in, resulting in a total sensory immersion into World War II," said Hauptner. For more info call 561.818.6534. 

'MEDIUM' ON THE ROAD IN S. FLORIDA



Theresa Caputo

Everyone's favorite Long Island Medium Theresa Caputo came to South Florida to film the *Long Island Medium: On The Road Special*. The special premiered on TLC as the kick-off to Season Four of the popular show! Caputo surprised three South Florida fans with readings. "Filming in South Florida was a great experience for Long Island Medium. Not only did the sunny weather provide a fantastic backdrop, but Theresa was able to give healing messages to Floridians in need," said Jonathan Partridge, Co-Executive Producer of Magilla Entertainment.

Long Island Medium is no stranger to Palm Beach County. Caputo and her family were filmed at the Port of Palm Beach, as they left for a cruise in a previous season. The show is produced by Magilla Entertainment, LLC out of New York. For more information visit tlc.com.



AREA PRODUCTION COMPANY GOES 'BEYOND THE GREEN' IN NEW GOLF SPECIAL



KO-MAR
crew filming
*Beyond the
Green*

KO-MAR Video Productions based in West Palm Beach recently completed production on the television documentary titled *Beyond the Green*, a one hour special that aired on CBS Sports. Using their SONY F3 camera package the KO-MAR crews traveled to twelve locations throughout the U.S. producing features that profile kids and adults who have had to overcome family struggles, illness and injury and discover golf's healing powers.

KO-MAR faced the challenge of shooting golf in some rather cool climates. *Beyond the Green* was sponsored by The PGA of America and narrated by CBS Sports commentator Bill Macatee. KO-MAR Vice-President, Jim Gallagher, served as senior writer and producer and considers this to be some of KO-MAR's finest production work to date. For more info visit ko-mar.com.





NEW DOC TELLS PEOPLE TO LOOK UP!



Filming of Look Up!

Telly Award® winning Director and West Palm Beach resident **George Barnes**, released an environmental documentary that has scenes filmed in various parts of Palm Beach County. Last summer while testing a new motion picture camera Barnes made a discovery. "As I played the time-lapse footage backward I found the grey sky was entirely created by military jets flying in a grid pattern over my house, and the condensation trails they left behind did not evaporate as normal jet contrails do. I had a news producer look into this phenomenon, and what was uncovered turned my world upside down," said Barnes.

take2 productions The film entitled "Look UP!" is about persistent contrails. Barnes created an extension of the film's communication initiative, and invented a mobile app called SkyderALERT. The app allows the public to contact government officials by sending them visual evidence or calling to voice a complaint. The film will be self distributed in theaters, online and via DVD sales from the SkyderALERT website. For more info visit skyderALERT.com.

NEW PROMO MAKES WAVES



Jupiter Beach Park

Jupiter Beach Park doesn't just offer a great beach for swimming, and a Jetty that is just right for fishing, it also boasts one of the most scenic backdrops in the County. **WPTV News-Channel 5** recently utilized the location to shoot a promo for Meteorologist **Steve Weagle**.

The one day shoot was produced by the WPTV Creative Services Director James McKay. A special thank you goes to Palm Beach County Parks and Recreation for their assistance with this project. For more information visit wptv.com.



FILM FEST RETURNS TO BORLAND CENTER



Swede Fest™ Palm Beach will return for its second year! A "swede" is a no-budget, laughably bad remake of a hit Hollywood film. The term comes from the 2008 comedy, "Be Kind Rewind," which started an underground sweding craze and resulted in the very first Swede Fest™ in Fresno. Next came Swede Fest™ Tampa Bay, and then **Mainstreet at Midtown** rolled out the very first Swede Fest™ Palm Beach last summer. This year's event will once again take place at the **Borland Center for the Performing Arts** in Palm Beach Gardens on **July 27, 2013**.



*2012 Sweders Ramal, Greg & Lamar Pitts
Photo: AJ Shore Photography*

Anyone with any type of camera can enter, and submissions are free. The deadline for entries is July 9, 2013. Films can be submitted on a DVD or emailed via a file sharing site, and must be three minutes or less. For more information, or to view all guidelines, visit swedefestpalmbeach.com.

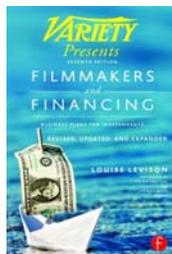
TV PILOT CRUISES INTO PALM BEACH



Port of Palm Beach

An untitled TV pilot for a major cable network came to the **Port of Palm Beach** and the **South Florida Fairgrounds**. "The Port always welcomes the opportunity for film and TV projects to take advantage of our location. We were also able to offer the production team office space both before and after the two-day shoot, and we had an excellent working relationship with their group," said **Manuel Almira**, Executive Director of the Port of Palm Beach. "Since the crew had to be tight-lipped on the project, we are anxious to view the end product and how our port and the cruise ship is featured." Stay tuned.

PALM BEACH FILMMAKER FEATURED IN FILM FINANCING BOOK



Palm Beach filmmaker **Rick Pamplin** is profiled in the seventh edition of the book "Filmmakers and Financing: Business Plans for Independents" by **Louise Levison**. Published by **Variety**, the book debuted at this year's Sundance Film Festival, and is currently on sale at Amazon.com and local bookstores.

Pamplin is a former Hollywood screenwriter turned award-winning independent filmmaker who spent fourteen years producing films at Universal Studios Florida and relocated the Pamplin Film Company to Palm Beach in 2008. They have several films in development, all of which plan to film in Palm Beach County beginning this fall with "Big Daddy's Barbeque." Levison profiles Pamplin as a successful independent filmmaker and documents his efforts to find funding for films and projects over several years. For more info visit pamplinfilmcompany.com.



LOCATION SPOTLIGHT: NATURE TRAILS IN SOUTHERN PALM BEACH COUNTY



Green Cay Wetlands

Palm Beach County has many nature trails that are not only perfect for fresh air and exercise, but also for filmmakers who want to showcase the beauty of nature as a backdrop. Green Cay Wetlands in Boynton Beach is 100 acres of marsh grasses, cypress swamp and wetland hammocks that are in constant motion. The birding activity is spectacular with nature photographers vying for the best position for nest making, feedings and first flights that take place all year long.



Gumbo Limbo

Gumbo Limbo Nature Center in Boca Raton offers two trails for nature lovers. The boardwalk trail winds through a dense hardwood hammock to a 40 foot tower. The climb provides a panoramic view over the tree tops of the area with clear views to the Intracoastal and the ocean. The Ashley Trail is a natural surface though a butterfly garden to the waterway beach, around a hut and through another dense stand of tropical hardwoods.



Delray Oaks

Delray Oaks Nature Trail is a passive trail with a paved walkway and a natural surface trail though 25 acres of live oaks, hanging moss, palms and ferns. The canopy is dense and provides shade and shelter for a variety of animals including a gopher tortoise and several varieties of birds.



Mangrove Walk

Mangrove Walk is on the west side of the Intracoastal Waterway in Boynton Beach. A pavilion sits on a water catchment area filled with water lilies. As you walk closer to the water, a canopy of shade sails over the promenade creates another great spot for photographers. Directly to the north is Mangrove Park which is an elevated walkway that meanders over the Intracoastal Waterway to an observation deck. These trails represent a small portion of locations that are dedicated to nature and promoting an opportunity to view wildlife in a natural setting. For info visit pbfilm.com.

EDUCATION CORNER: YOUTH SUMMER CAMPS WITH A FOCUS ON THE ARTS

Summer break, the time of the year where school bells stop ringing for the next three months and children of Palm Beach County flood the community with a youthful embrace. Palm Beach County offers a wide array of summer programs that will teach lessons in film & television, music, stage acting, dance, and photography. A sampling of programs is below. For info on additional programs, visit camps.palmbeachpost.com.

The Atlantic Arts Academy Summer Camp in Jupiter offers a unique approach to a day camp. Campers can choose a major in dance, drama, musical theatre, or visual arts. For info call 561.575.4422. The Arts Garage in Delray Beach offers a summer camp from June 10th through August 2nd. Campers rotate in classes in music, acting, and dancing that all leads up to final performances, showcasing their talents to friends and family. For info call 561.450.6357. The Kravis Center in West Palm Beach offers a program called ArtsCamp, where those enrolled are taught under seven artists in acting, dance, technical theatre, and vocal music. For info call 561.651.4366. The Palm Beach Photographic Centre in West Palm Beach offers FOTOCamp, where students are placed by their experience levels from beginner to advanced, student works are displayed in the Centre's Community Exhibition Gallery at the end of the program. The Academy of Dance, Music & Theatre in Riviera Beach offers a summer camp that teaches ages 3-10 in performance arts such as ballet, jazz, hip hop, acrobats, singing, acting, musical theatre, and prop making. For info call 561.840.7555. The Pine Crest Boca Campus offer a Digital Storytelling Camp for TV & Film for 4th-7th graders. Campers learn about pre-production, shooting, lighting, editing, audio, live broadcasting, and much more. For info call 561.852.2800. The G-Star School of the Arts in Palm Springs offers a summer acting camp, and an X-Scream Summer Camp. Campers get to build and design sets, take makeup seminars, and much more. For more info call 561.967.2023.



Editor: Jill Margolius Contributors: Kelly King , Alexander Owens | To be included in this newsletter please call 561.233.1000

PBC Board of County Commissioners

- Mayor, Steven L. Abrams
Vice-Mayor, Priscilla A. Taylor
Hal R. Valeche
Paulette Burdick
Shelley Vana
Mary Lou Berger
Jess R. Santamaria



Palm Beach County Film & Television Commission

- Film Commissioner, Chuck Elder
Director of Ops. and Programs, Michelle Hillery
Production Manager, Jill Margolius
Production Coordinators, Vanessa Horta/Alicia Avila
Office Coordinator, TBD
Location Coordinator, Kelly King
Administrative Assistant, Giselle Bodden
Education Consultant, TBD

