

FOCUS on FILM

The Newsletter of the Palm Beach County Film and Television Commission | JULY 2013



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1555 Palm Beach Lakes Blvd., Suite 900
561.233.1000 | pbfilm.com



PRODUCTION CREWS GO UNDER THE SEA IN PALM BEACH COUNTY



Scuba Divers in PBC

Palm Beach County (PBC) is abundant in its underwater resources. The County is lined with over thirty gorgeous reefs and marine ecosystems, and is considered a top diving destination greatly due to the blue waters, year-round warm temperatures, and dive sites that closely hug the coastline. Some productions that are utilizing these resources include the reality show, *Ultimate Diver Challenge*. Recently, a talent and production crew captured additional footage of picturesque dive sites, such as the site off **Phil Foster Park in Riviera Beach**. The footage acquired will be dispersed throughout 13 one-hour episodes currently in post-production. For info visit ultimatediverchallenge.com.



In addition, the TV Show, *ScubaNation, One Nation Underwater*, aired an episode called **Jupiter Jaws**. The crew came to Jupiter to film unique footage of sharks and reefs off the coast. *ScubaNation* is the brain child of Florida resident Billy Catoggio, whose passion is the ocean, marine life, and scuba diving. The show airs on **Fox Sports, SunSports**. Check your local listings for air dates and times. Another shark enthusiast and local shark expert, **Jim Abernathy** is the founder of the documentary project, *Operation: Blue Pride*. It is the story of three American heroes –their service to their country, fighting for American freedom, and then taking on a new challenge of ocean conservation. The heroes traveled to PBC, where they dove with Goliath Grouper and baby Leatherback turtles. Abernathy is currently trying to finish the film. For more info visit scuba-adventures.com.



DUNKIN' DONUTS GETS 'TANKED' IN RIVIERA



'Tanked' at Dunkin' Donuts

Animal Planet's TV Show, *Tanked* dunks viewers into the high-decibel, family-owned business of Acrylic Tank Manufacturing. The show came to Dunkin' Donuts in Riviera Beach to build a donut-themed fish tank. "I wanted a cool design of the tank to represent the Dunkin' Donuts brand and to appeal to my guests. I find fish tanks to be very relaxing so I wanted to add this element to my restaurant so guests can come in and enjoy their coffee and food while watching the fish in the tank," said Dunkin' Donuts franchisee **Steve Rubiano**.



The stars of the show **Wayde King** and **Brett Rayer** produce outrageous and one-of-a-kind tanks. They travel the world to make fellow fish enthusiast's dreams of having their own little piece of the ocean a reality. For info visit animal.discovery.com/.

HIT A&E SERIES FILMS IN BOCA



Filming of The Glades -Season Four

Season four of the hit A&E original scripted drama series *The Glades*, starring Matt Passmore, Kiele Sanchez, Carlos Gomez, and Michelle Hurd is currently airing. This season showcases haunted plantations, a zombie apocalypse, and more. Recently, the production team came to Boca Raton to film scenes for the season finale called "Tin Cup," which is set to air **Monday, August 19** on A&E. The show was produced by TVM Productions, Inc. out of California. Current episodes are airing on Mondays at 9:00pm (EST).



The Glades is one of many primetime shows to film in PBC this year. For more information on *The Glades*, please visit aetv.com and click on The Glades.





STYLE NETWORK TO FEATURE 'HOT LISTINGS'



Katrina Campins

The new reality TV show, *Hot Listings Miami* follows a team of extraordinary real estate agents, including Katrina Campins, former Apprentice star and a successful owner of the luxury Miami real estate agency, The Campins Company.

Produced by Atlas Media Corp., the show shot segments at a home in Delray Beach and at the Ballen Isles Country Club in Palm Beach Gardens. *Hot Listings Miami* premieres Tuesday, August 6 at 9:00pm on Style Network. Style Network is no stranger to PBC. In 2006, they shot an episode of the series *Instant Beauty Pageant* at CityPlace. For info call 561.233.1000.

PBC HOSTS STYLISH CAR CAMPAIGN



Braman Motorcars shooting at Morikami

Braman Motorcars revved up some excitement as some glamorous automobiles were filmed for a sleek new car commercial. This shoot commemorated the 30th Anniversary of Braman Motorcars. The spot is scheduled to air locally in Broward and Palm Beach County.

Saturn Sound Studios located in West Palm Beach was hired to shoot the spots. "We've been in town for 30 plus years, and Braman picked us for our cinematic approach. It was a pleasure doing the shoot in our own backyard" said Rob Norris, Managing Partner at Saturn Sound Studios. Saturn Sound Studios specializes in providing clients with professional audio recordings, video production services, and custom music.

Locations included the Morikami Museum and Japanese Gardens in Delray Beach, Kravis Center in West Palm Beach, and the Square Grouper Tiki Bar in Jupiter. Past Braman shoots have been produced at locations including Mizner Park and on iconic streets in West Palm Beach. For info visit saturnsoundstudios.com.



NEW ZOMBIE FLICK PREMIERES LOCALLY



The date has been set as Friday, July 26 at 9:00pm for the world premiere of the feature film "2057 Return to Zombie Island" at The Mos' Art Theatre in Lake Park and then on Wednesday July 31 at 7:30pm at the Alco Boynton Cinema. The production team led by local filmmaker Gary Davis is promoting

these events through posters and flyers, as well as interviews on his television show "Gary Davis Presents" hosted by Sherah Hill, which airs on the CW West Palm, Channel 34, Cable 4. "Our show provides our community an opportunity to see some of the great things going on locally," said Davis.

"We plan to make this premiere bigger and better than ever, including food, TV interviews, limos, searchlights and a red carpet," added Davis. For more info call 561.516.4362.

CULT FILM FEST COMES TO PB GARDENS



The second annual swede fest™ 2 palm beach takes place July 27 at the Borland Center of Performing Arts in Midtown in Palm Beach Gardens at 7:00pm. The all-ages cult film festival was a sold-out, blockbuster hit last year, with dozens of three-minute spoofs screened throughout the Center. This year's festival includes comedian Will Watkins as emcee; an Audience Choice Prize; live event filming, and a wrap-party at Cantina Laredo.

Entries this year include classic 80's cinematic works like "Return of the Jedi," and "Edward Scissorhands." More current titles include "Ted" and "The Dark Knight Rises." Based on the movie, "Be Kind, Rewind," a "swede" is a no-budget, laughably bad remake of a Hollywood film which spawned an underground sweding craze and resulted in the first swede fest™ in CA. Submitters receive free admission to the event, and are encouraged to don costumes. For more info visit swedefestpalmbeach.com.



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INTENSE FILM SEQUENCE SHOT IN BOCA RATON



Line of Sight filming in Boca Raton

Palm Beach County is well-versed in permitting complicated sequences for productions. Recently, a film crew led by producer Dustin Fairbanks and Director Peter Langone shot a scene from an upcoming movie, *Line of Sight*, at a Boca Raton diamond store. In the scene, three robbers in gas masks rob an armored truck outside the jewelry store. They do so by setting off a smoke machine and then running. The movie follows a man, obsessed with an Internet-based social life and voyeurism, which he facilitates from his inner-city apartment window. He tries to sabotage the robbery and the story turns into a battle of wit versus the mind of an outlaw.

The production team hopes the film will draw more attention to the benefits of filming in South Florida. Special thanks to the City of Boca Raton and the Boca Raton Police/Fire Departments for their assistance with this shoot. For more info visit tgfilm.com.



AREA PRODUCER MAKING TWO INDIE FILMS



Jacqueline Renee Journey in *Vessel*

Local producer **Jacqueline Renee Journey** recently shot a trailer for an upcoming TV series and/or feature film called *Vessel*. The project centers around a neighborhood overrun by violence and crime, and a conflicted priest is driven to take matters into his own hands. All filming of the trailer was done in South Florida, and segments of the trailer were shot at **G-Star Studios**. The film has strong South Florida ties as the writers, **Owen Miller** (also portrays the main character Pastor William Ford) and **Eddie Lingo** live in South Florida as does the director, **Jeremy McDermott**. The film also stars **Antoni Corone** (*Ned Venture, The Immigrant*) Jacqueline Renee Journey is the Executive Producer, Producer, and portrays Detective Kendall Askew. She has worked on several independent film projects, and is best known for her role as Karen Stark on NBC's *Friday Night Lights*.



She is also in pre-production on the feature film *Betrayal*, and intends to film in Palm Beach County. For info visit jrjprod.com.

HD DOC FOCUSES ON ARTISTIC EXPRESSION



2013 INTERNATIONAL KINETIC ART EXHIBIT and SYMPOSIUM BOYNTON BEACH, FLORIDA

The International Kinetic Art Exhibit and Symposium took place in Boynton Beach earlier this year. The Symposium delivers an Art and Cultural event that transcends typical art fairs, and brings attention to South Florida. Recently, a new HD documentary about the Kinetic Sculpture Public Art Event was released on YouTube.

In addition, an eight minute awards video was also released on YouTube. The video showcases Kinetic Art from 32 kinetic artists from eight countries on four Continents. For more info visit intlkineticartevent.org or visit YouTube.com.



Kinetic Art

BRIFT STUDENT PRODUCES A THRILLER



Hollow Creek

Local filmmaker **Guisela Moro** of Newfoundland Films is in the final stages of post-production of her film, *Hollow Creek!* Legendary actor **Burt Reynolds** makes a special guest appearance playing Seagrass Lambert, a coal mining tycoon. Moro was taught by Reynolds as part of his classes through the **Burt Reynolds Institute for Film & Theatre (BRIFT)**. All of Reynolds' scenes were shot in Palm Beach County. *Hollow Creek* filmed at locations including the **PBC Convention Center** and **Riverbend Park** in **Jupiter**. The film also shot in West Virginia.



Seeking inspiration for his latest novel, a writer retreats to a cabin in the mountains accompanied by his secret lover. Upon arrival they hear about several boys missing in the area. A twist of fate turns the romantic interlude into an abduction murder case when the writer's lover follows a lead to one of the missing boys and then she goes missing. He then becomes the prime suspect. A screening will be held next month. For info visit hollowcreekmovie.com or on Facebook.

FTC STAFF QUALITY ADDITION



Giselle Bodden

The Palm Beach County Film & Television Commission welcomes a new Administrative Assistant **Giselle Bodden**. Giselle is a Florida State University graduate. She earned a B.A. in Media Production and a Minor in Film Studies and Hispanic Marketing Communications.

Giselle recently moved back to PBC from L.A. In L.A. she trained with companies including Legacy Entertainment, and Principato Young Entertainment. These experiences were both rewarding and beneficial in learning about product placement, television development and film financing. Welcome Giselle!

CULTURAL COUNCIL VP TO RETIRE AFTER 15 YEARS



Bill Nix

Palm Beach County (PBC) Film & Television Commission Board Member **Bill Nix** will be retiring from the **Palm Beach County Cultural Council** on August 31. "My work at the Council, in partnership with the Tourist Development Council's agencies, has been extremely rewarding.

I have enjoyed contributing to our mission of bringing the world to PBC, and specifically building Florida's Cultural Capital[®]," said Nix. "I have seen and been a part of many changes since that day in 1998 when I stood before the Board of County Commissioners, asking for \$25,000 for a grant program to help promote our multicultural assets and children's appreciation of the arts. My first week on the job I met Chuck Elderd and Michelle Hillery. Michelle got me involved with the Film Festival and Student Showcase. Chuck later on the Board. Since that time we have worked on many programs and projects in collaboration and cooperation with fun and professionalism, to grow this industry," added Nix. Nix plans to remain a part of the industry. For more info call 561.471.2901.





LOCATION SPOTLIGHT: AGRICULTURE IN PALM BEACH COUNTY



Sugar Cane Production

With one of the three major industries in Palm Beach County (PBC) being agriculture, the FTC decided to write about the many production possibilities within the local agriculture and farming community. The Agricultural Industry includes a variety of agri-businesses including golf courses, polo fields, nurseries, beekeeping as well as landscape operations. This multi- billion dollar industry in PBC not only feeds people, but provides jobs and a beautiful backdrop of green fields, crops, heavy equipment, packing houses, quaint towns and a railway dedicated to transporting sugar in various stages of production.



Swank Farms

Recently, the PBC CVB secured and supported the opportunity to partner with the Cooking Channel and Emeril Lagasse for a TV series called *Emeril's Florida*. PBC is featured in three of the episodes. The episode titled Palm Beach showcases the fresh offerings at Swank Specialty Produce, a hydroponic farm run by Jodie and Darrin Swank in Loxahatchee. Swank is unique in that they are a maximizing vertical space using hydroponic methods and producing over 200 varieties on seven acres with room to expand. Jodi Swank had high praise for the experience and said "Emeril was impressed by our offerings including the micro herbs."



Agriculture

Larger farms tend to focus on single crops like sugarcane, corn, beans, cabbage, peppers, cucumbers, lettuces, rice, eggplant and radish during the fall, winter and spring seasons. During the summer months the 14 packing houses in PBC tend to have down time for renovations or repairs making it an ideal time for TV or film projects with industrial or agricultural stories. The western communities of Belle Glade, Pahokee and South Bay were built from the ground up on soil rich in nutrients that has supported everything from backyard gardens to crops for the nation. These communities have also welcomed the TV Show *Cane*, and the feature film *Sex Drive*. For info visit pbfilm.com.

EDUCATION CORNER: SCHOOL IS HELPING TO KEEP PRODUCTION TALENT LOCAL



As Palm Beach County (PBC) continues work to expand its ever growing production industry, Digital Media Arts College (DMAC) is helping to chisel the minds of the eager students and prepare them for careers in the industry. Located in Boca Raton, DMAC was founded in 2001 and uses professors with academic credentials and industry backgrounds to educate its students in graphic design, computer animation, game art, website design, and visual effects. At DMAC, students have the chance to earn Bachelor of Fine Arts degrees in the listed fields and they are provided with hands on career training. In order to help students secure jobs and showcase the talent of their students, DMAC provides a web-based module that highlights their alumni. Each module provides the degree earned by the graduate along with the prospect's background information and a reel of their work, all in hopes of helping graduates find employment in their preferred field. Developing an experienced and educated workforce is key to growing the production industry in PBC, and schools like DMAC are an essential force in that mission. To view the module, visit dmac.edu/Home/HireCreative.aspx



South Tech Academy Students

In other news, two teams of South Tech Academy recording arts students won first and third place in the Florida Bar's YouTube contest aimed at promoting interest in the law and its traditions. The challenge was to create a two- to four-minute video based on topics in the Florida Bar's "Legal Guide for New Adults," a guide covering different legal topics. "All of the students put in a ton of work, and I'm proud of them," said Ryan Dockery, Recording Arts Teacher at South Tech Academy. For more info visit southtechacademy.com.



For students or production professionals interested in finding industry-related jobs in Palm Beach County, visit the Palm Beach County Film & Television Commission's website at pbfilm.com. The website is updated frequently, so check back often.

Editor: Jill Margolius Contributor: Kelly King, Alexander Owens | To be included in this newsletter please call 561.233.1000

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