

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



In This Issue

Festival Celebrates the Best in Independent Film

Spike Transforms a Bar 'On The Rocks'

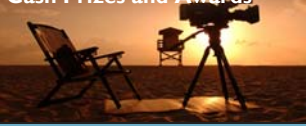
Fishing Show 'Hooks' Into PBC

Resident Reaches for the 'STARZ'

Irresistible Bait for Viewers

Location Spotlight: West Palm Beach Waterfront and City Commons

Education Corner: Student Filmmakers Honored with Cash Prizes and Awards

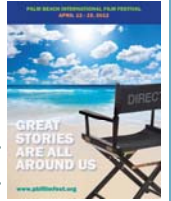


FESTIVAL CELEBRATES THE BEST IN INDEPENDENT FILM

May 2012



It was a true celebration of film as the **Palm Beach International Film Festival (PBIFF)** celebrated its 17th installment with tremendous success. PBIFF thrived in the true spirit of independent film camaraderie as filmmakers from around the world enjoyed welcoming audiences, shared their experiences and attended fabulous parties! Opening night kicked off with the screening of **Robot & Frank**, and the festival closed with the screening of **Sassy Pants**. After a week of screenings, the votes were tallied to determine the winners for Best Feature Film, Best Documentary, and Best Short Film, while audiences voted for *their* favorite.



June Lockhart

Best Feature Film went to **Tiger Eyes**, directed by Lawrence Blume. **Best Documentary Feature** went to **Follow Me: The Yoni Netanyahu Story**, directed by Ari Pinchot and Jonathan Gruber. A Special Jury Award for Documentary Feature went to **Lunch Hour**, directed by James Costa. The Award for **Best Short Film** went to **Roundabout**, directed by Rohit Bartra. The **Audience Favorite Award for Best Documentary** went to **Love Free or Die**, directed by Macky Alston, and the **Audience Favorite Award for Best Short Film** went to **Hollywood Struggles Starring the Brentwood Girls**, directed by Gloria Kisel. Actress **June Lockhart** was honored with the Lifetime Achievement Award at the annual Silver Screen Splash. For more information visit pbiffilmfest.org.

SPIKE TRANSFORMS A BAR ON THE ROCKS



Jon Taffer

The hit television show, **Bar Rescue** on **Spike TV** came to the **Mystique Lounge** in **West Palm Beach** to film an all-new episode! The episode will air as part of the show's second season. The show is hosted by Royal Palm Beach's **Jon Taffer**, an award-winning restaurant operator, owner and concept developer. "After being on the road shooting in four other markets this season, West Palm Beach was a total pleasure. The climate, but more importantly the support services, authorities and overall experience was extremely productive. As a result, West Palm Beach now has a wonderful new business, "Aura Nightclub" serving the hot Clematis Street entertainment district!"



Each episode brings Taffer to a new bar where he employs his expertise to turn struggling bars into successful businesses. Everything from the science of the perfect pour to the height of the bar stools, no detail is too small to overlook. The crew was accommodated at the **Embassy Suites** in **West Palm Beach**. The second season of *Bar Rescue* debuts this summer on Spike TV. For more info visit spike.com.

SERVING UP GLAMOUR



One Thousand Ocean

Full of style, glamour and sparkling sunshine, Palm Beach County (PBC) is synonymous with the Best of Everything way of life. The County is full of unique locations that serve as backdrops for a variety of productions. One of the County's most picturesque locations, **One Thousand Ocean**, a luxury oceanfront condo building in Boca, hosted tennis superstar and PBC resident **Venus Williams**. The champion tennis player turned interior designer, struck a pose at the hot spot during a photo shoot for **Coastal Living Magazine**. Williams designed the model unit at the building. The 31-year-old tennis star, who holds 21 Grand Slam titles and has won three Olympic gold medals, is also the CEO of V Starr Interiors, a full-service design firm she founded in 2002.



Venus Williams

Recently, the feature film, **Parker** starring **Jennifer Lopez** and **Jason Statham** also shot at One Thousand Ocean. For more info call 561.233.1000.



Jennifer Lopez Jason Statham



Palm Beach County Film & Television Commission
1555 Palm Beach Lakes Blvd., Suite 900
West Palm Beach, FL 33401
pbiffilm.com | 561.233.1000

facebook

YouTube
Broadcast Yourself™

myspace™

SCHOOL BOARD RECEIVES HIGH HONOR



The John F. Kennedy Center for the Performing Arts announced that the **Palm Beach County School Board (PBCSB)** has been chosen to receive the **24th annual Kennedy Center Alliance for Arts Education Network (KCAEEN) and National School Boards Association (NSBA) Award**. The award recognizes Outstanding School Board support of the Arts.



“The award is very gratifying, given that our Board and staff have worked hard under challenging economic conditions to ensure that our students have access to high-quality arts education,” said **Superintendent Wayne Gent**. The Kennedy Center/National School Board Award, which includes a \$10,000 prize, was presented to the PBCSB at the National School Boards Association's annual conference. For more info call 561.434.8228.

FISHING SHOW ‘HOOKS’ INTO PBC



Bass 2 Billfish

Bass 2 Billfish is a hybrid reality show, that incorporates travel and reality while based in the diverse fishing environment in Florida. Host **Peter Miller**, professional angler and “Three Time World Sailfish Champion” takes guest anglers on a fishing adventure during each episode. The crew shot in Palm Beach County as part of their second season. Some of the featured locations were Sailfish Marina, Castaways Marina & Square Grouper Tiki Bar and Palm Beach Marriott Singer Island Beach Resort & Spa.



“The fishery in Palm Beach County (PBC) is amazing. The fact that you can catch sailfish within 15 minutes of leaving the dock is truly remarkable.

We can't wait to shoot another episode in PBC. This time we'll have our sights set on catching those giant snook that roam around in the Jupiter Inlet,” said Miller. The future episodes would air in 2013. The show currently airs on **NBC Sports Outdoors** on **Fridays at 1:30pm and Saturdays at 10:30am**.

For more info visit bass2billfish.com.



Bass 2 Billfish

UNIQUE VIDEO PROJECTED IN WPB



Video Projected on South Tower Condo

A state-of-the-art 3D video produced by **Metropolity Productions** was projected on the **South Tower Condo Building** on Okeechobee Blvd. in West Palm Beach, to coincide with the opening of the recent **Palm Beach International Boat Show**.

The video imaging ran for a few hours and was set up and projected from the Palm Beach County Convention Center's hotel lot. The Convention Center was even featured in the video. Palm Beach County Facilities Development and Operations assisted with making the shoot happen. For more info call 561.233.1000.

PASSION FOR HOME RENOVATION



Convention Center

The **2012 Palm Beach Home Show**, which wrapped up April 1, is garnering rave reviews. The event was hosted at the **Palm Beach County Convention Center** in **West Palm Beach**. Media coverage included WPBF 25 News, *Good Morning South Florida Sunday* on WPEC, *Today on 5* on WPTV, and CBS 12 News.

“We are delighted to see the continuation and appeal of the Palm Beach Home Show. This year the show attained coverage from every local media outlet, and we were pleased with the attendance,” said **Dave Anderson**, General Manager of the Palm Beach County Convention Center. This bi-annual signature event has been ranked as one of the Palm Beach's biggest and best home shows year after year. For more information visit pbconventioncenter.com.



THE WORLD OF ‘LUXE’



Emilio and Gloria Estefan with Anolan

The weekly television program, **Anolan Luxe World** features ultra-exclusive destinations, the world's largest most luxurious yachts, the latest fashion and beauty trends, interviews with celebrities and VIP's, and more. *Luxe World* started airing four years ago on E! Entertainment Television Latin America in 25 countries. Anolan was then contacted by a distributor to come to Palm Beach/HOLA TV and produce luxury lifestyle TV Shows for Worldwide Distribution in English/Spanish.

The show has featured a variety of hot spots including the **International Polo Club Palm Beach, CityPlace, PGA National Resort & Spa, and Lion Country Safari**. Anolan's latest venture is working on the TV show, **Hello! Hollywood**. *Hello! Hollywood* is a weekly entertainment news show, bringing Hollywood news, gossip, information and trends to China. She is currently casting for a Mandarin speaking co-host. For more info on co-hosting, or if you are interested in showcasing your luxury brand, commodity or service on *Luxe World*, visit luxeworldtv.com.



PBC RESIDENT REACHES FOR THE ‘STARZ’



Burt Reynolds and Taylor Blackwell

Taylor Blackwell was cast as Lauren Evans in the new STARZ Original series, **Magic City**. Blackwell has appeared in more than 35 commercials and 10 films. Iconic film actor **Burt Reynolds** said of her on at least two public occasions, "Taylor Blackwell is one of the best actresses I have ever worked with." This was after teaching her in two Master Acting Classes and directing her in a scene for an acting showcase at his **Burt Reynolds Institute for Film & Theatre (BRIFT)**.

Blackwell also sang a single on the soundtrack for the locally shot indie film, *Gina & the G.I.T.*, and appeared at a benefit for BRIFT at Saks. For more info call 561.233.1000.



STUDENT FILMMAKERS HONORED WITH CASH PRIZES AND AWARDS



The 17th annual **Student Showcase of Films** awarded high school and college students enrolled in film and television programs with cash and scholarships to further their careers in the entertainment industry.



Nearly 700 talented students and film enthusiasts gathered at the **Keith C. & Elaine Johnson Wold Performing Arts Center** at **Lynn University**. "We are always amazed with the talent displayed by Florida's young filmmakers during the Student Showcase of Films and this year was no different," said **Michelle Hillery**, Palm Beach County Film & Television Commission's Director of Operations and Programs and SSOF Executive Producer.



2013 Poster



1st Place Commercial/PSA Winners

Filmmakers were recognized in several categories. Some of the winners are: 1st Place College Feature/Shorts: (tied) Faren Humes, Florida State University, *Our Rhineland*; David Liz, Florida State University, *Luz*, 1st Place High School Feature/Shorts: Ezequiel Campos and Karim Dakkon, G-Star School of the Arts, *The Artifex*, 1st Place Audience Award: Julia Carlin, G-Star School of the Arts, *The Colors Inside the Cocoon*, 1st Place Commercial/PSA: Taylor Schwarz, Chase Elliott and Corey Ray, Palm Beach Gardens High School, *Just Do It*, 1st Place Documentary: John Wikstrom, Florida State University, *Finding Benjamin*, 1st Place Music Video: Trevor Viner, Calvary Christian Academy, *In Your Hands*, 1st Place Screenwriting: Andrew Davis, Calvary Christian Academy, *Dependence*, 1st Place Poster Award: Kristen Bowman, Park Vista High School, 1st Place Animation: Ellyn Snider and Zoe Hammond, Spanish River High School, *Story Time*, Burt Reynolds Scholarship Winner: Katherine Barnette, G-Star, Sara Fuller Student Scholarship Winner: Asanga Wimalasekera, G-Star. For more info visit pbfilm.com.

AMATEUR FILM FEST DEBUTS IN PBC



Indie film festivals have a rich history of showcasing amazing undiscovered talent, where Hollywood insiders look for the next big thing, where A-list stars promote the small labor-of-love projects they do between blockbusters. This is not the case with the first annual Swede Fest™ Palm Beach. Instead, a "swede" is a no-budget, laughably bad remake of a hit Hollywood film. The term comes from the 2008 comedy, "Be Kind Rewind," which started an underground sweding craze and resulted in the very first Swede Fest™ in Fresno. Next came Swede Fest™ Tampa Bay, and now Mainstreet at Midtown is rolling out the very first Swede Fest™ Palm Beach on **Friday, July 27th, 2012**. The event will take place at the **Borland Center for the Performing Arts in Palm Beach Gardens**.



Borland Center in Palm Beach Gardens

Anyone with any type of camera can enter, and submissions are free. The deadline for entries is July 13, 2012. All films must be submitted on a DVD, and under three minutes. For more info, or to view all guidelines, visit swedefestpalmbeach.com.

IRRESISTIBLE BAIT FOR VIEWERS



Jeremy Wade on *River Monsters*

Getting up close and personal with underwater predators is **Jeremy Wade**, an extreme angler who uncovers the world's strangest and most dangerous fish in ***River Monsters*** on **Animal Planet**.

PBC is no stranger to shows about river monsters. In 2009, the County welcomed ***Monster Quest*** on the **History Channel**, as they searched for the newly famous Muck Monster. In 2011, ***Fact or Faked: Paranormal Files*** on the **SyFy Network** came to PBC after a video of an unidentified water monster in the Loxahatchee River led locals to believe it could also be the Muck Monster. For more info on *River Monsters* visit animal.discovery.com.

NAUTICAL EVENT TO BE SWEET SUCCESS



Powerboat Race

Sports and the media, two of the most prevalent elements in contemporary society, rely on each other to prosper, and have been deeply ingrained in our daily lives. Palm Beach County has a plethora of sporting events that attract the attention of the media year-round. Already this year, the County has welcomed events such as The Honda Classic, The Sailfish Open, The International Tennis Championships, and the Barrett-Jackson Car Auction. Each one received hours of television coverage on major networks.



The newest event to garner attention is the **Palm Beach World Offshore Championship**. The race, which is sanctioned by the Offshore Powerboat Association, will

feature four full days of racing and activities. Boats from 24 to 50 feet in length will compete to determine the winners in seven different classes. According to organizers, **Fox Sports Net** will cover the event when it takes place **October 18-21**. The PBC Sports Commission is involved with coordinating the race. For more info visit powerboatpalmbeach.com.



TODAY SHOW IN BOYNTON BEACH



Janet Shamlian

NBC's *Today Show* was back in Palm Beach County to film a segment about the TV Show, ***River Monsters***. National correspondent **Janet Shamlian** came to Boynton Beach to film some

stand-ups, as she began a voyage with *River Monsters* host **Jeremy Wade**. The journey took the pair around South Florida's waters, as they searched for different River Monsters. Always mindful of conservation, all of the predators that were found were caught and released.

Last year, ***Today Show*** producers came to town to shoot a five minute segment on the **G-Star School of the Arts**. For more info visit today.msnbc.msn.com.



LOCATION SPOTLIGHT: WEST PALM BEACH WATERFRONT AND CITY COMMONS



City Docks

West Palm Beach, located in Palm Beach County, FL has grown exponentially the past several years. Much of the City's growth has taken place in the Downtown area. The new **Downtown West Palm Beach** overflows with life and energy. From **CityPlace** to **Clematis Street**, you are surrounded and consumed by Palm Beach County's signature elegance and charm. The streets are lined with boutique style shops, restaurants, and trendy bars and clubs. Travel half a mile east and stumble upon the brand new revitalization effort of the City of West Palm Beach, the gorgeous **Waterfront** and **City Commons**.



City Commons

Free public docks add another level of enjoyment to the West Palm Beach Waterfront. The middle dock offers a scenic view of the Waterfront from the water. This area has become a hot destination for tourism, local events, and of course, filming.

City Commons' central feature is the **Great Lawn**, a turf of bright green grass perfect for park and outdoor scenes. It is lined with Royal palms and winding walkways as well as a Visitor Center and Water Gardens. Two main attractions are an interactive fountain at **Centennial Square**, its western most point and a waterfront park, The Beach, at its eastern most point. The landmark also features the Lake Pavilion, an LEED certified, solar powered indoor venue with outdoor decking. **The Lake Pavilion** is located right along Flagler Drive and boasts floor to ceiling windows on three sides providing gorgeous views of the City's waterway as well as the island of Palm Beach. The facility is used year round for several City events and is also available for rent by the public. **The Palm Beach International Film Festival** recently hosted their annual Silver Screen Splash at this magnificent venue where the legendary **June Lockhart** was honored. The waterfront has served as a picturesque backdrop for many on-location shoots such as **Royal Pains** and



Clematis Street

Swamp Wars. It most recently made a cameo in the filming of Taylor Hackford's latest thriller, **Parker**, where all three bridges connecting the island to the mainland were lifted simultaneously for a pivotal scene. West Palm Beach is unique in comparison to other locations greatly due to **Flagler Drive**. The historically charming road lined with lofty Royal palms paired with the intra coastal waterway and the gorgeous, year-round weather are part of what make Palm Beach County a filmmaker's paradise.



The Lake Pavilion

For more info call 561.233.1000 or visit pbfilm.com.

Editor: Jill Margolius Contributor: Vanessa Horta | To be included in the newsletter, please call 561.233.1000.

Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, Florida 33401

PBC Board of County Commissioners

Chair, Shelley Vana

Vice-Chair, Steven L. Abrams

Karen T. Marcus

Paulette Burdick

Burt Aaronson

Jess R. Santamaria

Priscilla A. Taylor



Palm Beach County Film & Television Commission

Film Commissioner, Chuck Elder

Director of Ops. and Programs, Michelle Hillery

Production Manager, Jill Margolius

Production Coordinator, TBD

Office Coordinator, Vanessa Horta

Location Consultant, Kelly King

Administrative Assistant, TBD

Education Consultant, TBD

