

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



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A-LIST STARS BRING MAJOR BUZZ TO PALM BEACH COUNTY

October 2011



Bridge scene in *Parker*

A pair of helicopters circled the night sky, police and fire trucks lined the bridges, and marine patrol boats motored around the Intracoastal Waterway. It looked as though it was a major crime scene, but it was not. It was just an elaborate Hollywood movie scene! Production on the feature film **Parker** created quite a buzz. *Parker* is the first Donald Westlake adaptation to officially name its 'criminal with a conscience' by his true name, Parker. The film shot last month in many of the County's most picturesque locations including all three of the bridges that span from West Palm Beach to Palm Beach, the Boca Raton Resort and Club, many beautiful streets in Boca Raton, Ocean Ridge and West Palm Beach, G-Star Studios, and locations in the Town of Palm Beach. Many areas were also utilized for staging including the Palm Beach County Convention Center and parking lots in West Palm Beach, Boca Raton, and Boynton Beach. The film stars **Jennifer Lopez** and **Jason Statham**, and is directed by **Taylor Hackford** (*Ray*). It is set to hit theatres in October 2012.

Special thanks to The City of West Palm Beach, City of Boca Raton, Town of Ocean Ridge, City of Boynton Beach, PBC Convention Center, U.S. Coast Guard, Florida DOT, Department of Airports, FAA, PBC Public Affairs, PBC Parks and Recreation, PBC Environmental Resources Management, PBC Sheriff's Office, PBC Fire-Rescue, and the other agencies and individuals that made this shoot a success.



Jennifer Lopez and Jason Statham with Taylor Hackford filming *Parker*

'THE WHO' FRONTMAN AT G-STAR



Roger Daltrey

The **Who** frontman **Roger Daltrey** is on a tour of North America performing the band's groundbreaking rock opera **Tommy** in its entirety. Daltrey chose G-Star Studios at the site for his rehearsals for the tour. G-Star Studios, which is owned by the G-Star School of the Arts, has been the destination of choice for other celebrities including Celine Dion, Rod Stewart, Stevie Nicks, and the bands, Radiohead and Mana. Because of its uniqueness, G-Star School of the Arts and G-Star Studios gained national and international recognition recently when it was featured on NBC's *The Today Show*.



G-Star is also hosting the sixth annual **X-Scream Halloween** haunted event! X-Scream has been featured on the **Travel Channel's** "**13 Scariest Haunted Attractions in America**." This year hundreds of students designed and built the attraction, under the supervision of Haunt Master George Colavecchio. For more information, including dates, and ticket information, visit xscreamhalloween.com.



A WALK ON THE WILD SIDE



Singer Island Municipal Beach

WHL (Wild Horizons Limited) out of Bristol, UK is currently producing a cutting-edge, HD wildlife series for **Discovery Channel**, revealing the wildlife and the wilderness of the North American continent. The episodes will look at the different habitats, and showcase America's greatest wildlife spectacles and characters. Recently, a crew from the UK came to Palm Beach County to film scenic footage at **Ocean Reef Park** and **Singer Island Municipal Beach** in **Riviera Beach**. The same crew was also here in March of this year to capture the migration of sharks.

"We chose to film in PBC as it's the ideal place to showcase the rich wildlife found along Florida's coastline," said Producer **Joe Stevens**. The footage will be seen in an upcoming episode about Coasts, and will air on the Discovery Channel. The Coasts episode travels the continent, exploring the rich seas found off America's shores. Check your local listings for air dates/times. For more info visit wildhorizonsltd.com.



Ocean Reef Park in Riviera Beach



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CLASSES OFFER NEW OPPORTUNITIES



Burt Reynolds teaching students

The Burt Reynolds Institute for Film & Theatre (BRIFT) is currently offering a wide variety of acting and filmmaking courses. New to the course curriculum is Sixty Second Filmmaking, described by its teacher, writer/director/producer Aaron Wells, as “guerrilla filmmaking meets guerrilla marketing.” Returning with his ever popular course, Real to Reel in Real Time, is Frank Eberling. In Real to Reel, Eberling leads potential filmmakers through the work-flow process of making micro budget indie feature films.

Acting selections include Fundamentals of Acting with Sherman Roberts, Improvisation Plus taught by Todd Vittum, and Emerging Playwrights taught by Sherman Roberts. Most classes, with the exception of Fundamentals of Acting, run on a six week cycle. For more info call 561.743.9955.



HOLA TV SHOTS IN BOCA RATON



Nubia Rose interviewing Kesi Case in Boca Raton

Nubia Rose, the host of **Hola TV**, is an actress and model who was born and raised in Rio de Janeiro, Brazil. She moved to the States in 1988 and is a citizen of both Brazil and America. She publishes her magazine, **Nubia Rosa International Magazine**, in English, Spanish and Portuguese; her magazine showcases Brazilian and Latin styles in America. In 2010, she was asked to transform her magazine into what is now Hola TV! Recently, fashion designer Kesi Case appeared on her show, talking about how she utilizes everyday life for her inspiration for designing clothes. The segment was shot at **The Boca Raton Bridge Hotel** in Boca Raton.

NUBIA ROSE “The show is a great instrument to accomplish beautiful things for our community,” said Rose. *The Nubia Rose Show* is also airing on the Brazilian TV Network, known as the RBTI Network 598, Dish Network. It is a Brazilian weekly television newsmagazine show broadcast on Saturdays. For more information visit nubiarose.com or nubiarosemag.com.



WPB COMPANY ACQUIRES ‘EPIC’ CAMERA



Epic Camera

Creative Lab in West Palm Beach is one of the first production companies in Florida to be able to rent out the much awaited **EPIC X Camera**. “We’re one of the first 100 companies worldwide to get this camera,” said owner Jeremy Wiles.

Creative Lab recently opened its fully-equipped film studio. The award-winning company specializes in producing commercial videos and is producing the indie film, *Ark Hunter*. “We hope to make film equipment rentals more accessible to local productions. Our prices are competitive and we’re all about creating good relationships with local film companies,” said Wiles. For info visit epiccamerainflorida.com.



PRODUCER TO HEAD UP NEW PR DIVISION



Alexandra Flugel

TransMedia Group in Boca Raton hired veteran television producer, director and coordinator **Alexandra Flugel** as Director of Video Production. She will run **TransMedia Group Productions**, a new division of the International PR firm. “We’re pleased to bring onboard an outstanding television and video producer with over 15 years of experience working on a variety of successful productions, from *America’s Most Wanted* to *Ellen Degeneres*,” said TransMedia Group CEO **Tom Madden**.



“Alex has been involved in many successful TV and video productions reaching national and international markets,” said Madden, an independent television producer himself and former Vice President of Programming at NBC in New York. For more info visit transmediagroup.com.

DISABILITY ADVOCATE CREATES CHANGE



Rose Lee Archer

Rose Lee Archer, an award-winning TV Producer and Host of the **Rose Lee Archer Show** on the **ION Media Network**, continues to be a passionate advocate for people with disabilities. She is working with the Palm Beach County School District to create a new event "Ticket to Economic Independence." This event will be hosted by Palm Beach State College, at the Boca Raton campus. The **Archer Disability Foundation (ADF)** is partnering with the Small Business Development Center to create awareness of the resources available in Palm Beach County. There are many resources for parents who are concerned about their child graduating with a regular or special degree, and no employment opportunities. Panelists consisting of corporate business executives will offer tips on successful government compliance.



ADF is also receiving a proclamation from the Palm Beach County Board of County Commissioners for October's Disability Employment Awareness Month. For info call 561.241.7987.



Mentoring a student at NASA TV

CELEBRATING A SILVER ANNIVERSARY



Green Advertising

Green Advertising, a marketing, branding, and advertising agency is celebrating 25 years of service! The company moved into a new building in Boca Raton, and has an extensive client list. They have also worked with the PBC CVB.

Green Advertising also expanded their full service advertising agency with the launch of its affiliate production company “**VidPop Productions**.” VidPop, is a video production and post-production company that realizes the importance of online and offline video content. The company currently produces television broadcasts, corporate videos, and web video content. For info visit greenad.com.



FILM INSTITUTE PROVIDES PRICELESS EXPERIENCE FOR EMERGING FILMMAKER



L-R: Taylor Hackford and Stephen Bell

As part of the Palm Beach County Film & Television Institute's Incubator Program, emerging filmmaker **Stephen Bell** engaged in the extraordinary opportunity to shadow director **Taylor Hackford** during the filming of *Parker*. For a week and a half, Bell watched the Oscar-winning film director, who is also the President of the Director's Guild of America make this film. "Taylor was incredibly welcoming, he took time out to chat about how the show had been running, and showed me the new camera they were using (the new RED Epic). He is a very down to earth guy, and within moments we were discussing my upcoming project with the Palm Beach Film Institute that we'll be making next year," said Bell.

"It's a genre piece - an intimate, character-driven revenge drama. It owes a lot to films like *Bonnie and Clyde*, *Days of Heaven*, *Badlands*, as well as some of the smaller films of Christopher Nolan, Ingmar Bergman and the Dardenne Brothers. And it uses conventions that are familiar to the revenge/noir genres, but we're making a real concentrated effort to execute them in different, surprising and engaging ways. It focuses on ideas of redemption, identity and the importance of empathy - the struggle of empathy in the face of overwhelming logic. I feel extremely lucky to have the opportunity to make this film with the Incubator program. It is not easy to get a feature off the ground, especially your first, and I am just extremely grateful to everyone that I've worked with at the Institute and the Palm Beach County Film & Television Commission for believing in the project." The Palm Beach Film Institute initiates programs for emerging filmmakers to develop film writing, production and editing skills to help launch and build their careers. For more info visit pbctfi.org.

CELEBRITY INSTRUCTED WORKSHOPS



S.T.A.R.S. Mission International is hosting industry workshops on Saturday, October 8, from 9:00am-6:00pm at **The Borland Center for the Performing Arts in Palm Beach Gardens**. Participants will have the chance to meet Casting Directors and Producers such as:

Amy Severson (*Letters to God*, *Teen Choice Awards*, *Renee*), Florida Legends Award Winner for Casting, **Dee Miller**, **Mark Koch** (*Lost in Space*, *The Perfect Game*), **Norton Rodriguez** (CEO *God the Moses Entertainment*), and Radio Producer and VO Expert **Chris Wallace**.



Industry Workshop

The program will consist of on-camera and in-person auditioning training, television and film production classes, information on headshots, microphone training and much more.

Tickets cost \$100. If you pre-register, and mention Film in Florida, you can save \$25. For more information visit stars4him.net or call 561.707.9823.



Microphone Training

COUNTY WELCOMES A TV STAR



TV Design Star **Krista Watterworth** has renovated dozens of homes on **HGTV**, and revamped restaurants on the **Food Network**. Now she is remaking her life and career in Palm Beach County (PBC), and is eager to have more TV shows film in the area. "I want to branch into more film and television projects in PBC and believe in promoting local businesses, vendors and artisans. The weather here also opens up so many more opportunities, and it is less expensive than other cities," said Watterworth.



Krista Watterworth and Vanilla Ice on set
Photo: Ginger De Vegh

She is currently working closely with **Vanilla Ice** (Rob Van Winkle) on the second season of *The Vanilla Ice Project* on **The DIY Network**. Each season chronicles the renovation of a luxury home. Watterworth's job is to create a camera-ready interior. Watterworth also transformed her husband's Jupiter condo into

a high-style home. For more information please visit kristawatterworth.com.



RECOGNIZING WOMEN OF EXCELLENCE



Mami Kisner

The West Palm Beach Alumnae Chapter of the Delta Sigma Theta Sorority Inc. held its "Women of Excellence" awards ceremony recently and honored **Mami Hampton-Kisner** with the Humanitarian award. As first lady of Tabernacle Missionary Baptist Church, Hampton-Kisner was instrumental in helping her church build 53 single-family homes in the northwest district of West Palm Beach and is helping with a \$5 million fundraising drive for the UB Kinsey Education and Community Center project.

Kisner has experience with several organizations, such as the PBC Tourist Development Board. She was also involved with bringing *BET Spring Bling* to PBC for four consecutive years. Congrats!

PROVIDENCIA AWARD WINNER NAMED



JAMES PONCE

The official historian for the Palm Beach Chamber of Commerce and The Breakers Resort has been named the 2011 winner of the **Providencia Award**. Ponce is an expert on the life and times of Henry Morrison Flagler, and he offers a unique first-hand perspective on all facets of Palm Beach through his Historical Walking Tours of Wonderful Worth Avenue. His tours were also immortalized on film in *The Worth Avenue Story* and *Down by the Breakers*.

The two other finalists were Lion Country Safari and The Palm Beach International Boat Show. The award is given by the Palm Beach County Convention and Visitors Bureau. For more info call 561.233.3000.



LOCATION SPOTLIGHT: CITY OF BOYNTON BEACH WATERFRONT LOCATIONS



Mangrove Park

Located in the southern part of Palm Beach County, the **City of Boynton Beach** offers multiple waterfront and beach access locations. **Mangrove Park** is located adjacent to the Intracoastal Waterway in a mangrove hammock area. The park is connected by at least three tidal inlets along the western border. Mangrove Park is a great place to capture a variety of animals, including birds, raccoons and manatees. The park is used by school children and environmental/conservation groups for educational aspects. This park provides a fun and educational experience, which preserves the environment, and



Boynton Beach Oceanfront Park

exhibits the natural beauty of our area. Mangrove Park contains an aluminum boardwalk, six interpretative panels, restrooms and a lit parking lot. **Oceanfront Park** is the City of Boynton Beach's prime public beach front. Film your actors swimming in Palm Beach County's beautiful Atlantic Ocean or taking in South Florida's rays while sun bathing. Even the smallest members of a crew can be shot building sandcastles throughout the 12 acres that make up Oceanfront Park. Lifeguards are on duty seven days a week from 9:00am – 5:15pm for your crew's safety. Located just steps from the water, the Sand Dollar Café offers sandwiches, salads, and snacks to satisfy your crew's hunger. Paddle board classes are offered on Saturday mornings and beach chairs, umbrellas and beach toys are available to rent.

Harvey E. Oyer, Jr. Park offers crews direct access into Palm Beach County's Intracoastal Waterway. Improvements have recently been made to include rebuilding boat launching ramps, new restrooms and picnic shelters, renovating the Boat Club building and construction of the fishing pier. The boat ramps are located directly across from the Boynton Inlet. Harvey E. Oyer, Jr. Park offers over 75 parking spaces, along with a playground and clubhouse kitchen. Just north of Oyer Park is **Intracoastal**



Boat Club Docks

Park on Federal Highway. The park is located directly east of the Boynton Beach Inlet and affords a beautiful panoramic view of the Intracoastal Waterway. There is a seawall and beach area, along with pavilions, restrooms, a play area for children, and a two story clubhouse with a 10' wrap around deck on the upper floor. Intracoastal Park offers the great views of Boynton Beach. For more information call 561.233.1000 or visit pbfilm.com.



Intracoastal Park

Editor: Jill Margolius Contributor: Jessica Greenshner | To be included in the newsletter, please call 561.233.1000.

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