

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



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PBC PLAYED HOST TO A VARIETY OF PRODUCTIONS IN 2010!

February 2011

Palm Beach County (PBC) serves as a filmmaker's paradise! From an extensive local crew base to free production space and lucrative state incentives, PBC continues to attract high profile productions. One of the biggest entertainment news stories of the year in PBC was the announcement that legendary visual effects house **Digital Domain**, is working on setting up shop in West Palm Beach! PBC made cameo appearances in many TV shows, commercials, and photo shoots this year. Some of the TV shows included **Man Caves** and **The Vanilla Ice Project** on the **DIY Network**, **My First Sale**, **Bang For Your Buck**, **Property Virgins** and **Selling New York** on **HGTV**, **Shallow Water Anuger TV** on **Sun Sports**, **The Barrett-Jackson Car Auction** on the **Speed Channel**, **Kourtney and Khloe Take Miami** on the **E! Network**, **Spring Bling** on **BET**, **So You Think You Can Dance** and **American's Most Wanted** on **FOX**, and **El Fantasma De Elena** on **Telemundo**. Some of the still photography shoots were for some of the most well-known companies in the U.S., including **Brookstone**, **Brooks Brothers**, and **Ralph Lauren**, and commercials were shot for **Braman Motorcars** and **Fresh Diet**. PBC is also home to eight film festivals including the **Palm Beach International Film Festival**. These projects are not only exciting, they also translate into revenue for hotels and other businesses. The amount of projects combined with the area's warm hospitality proved that PBC will remain a premiere filming destination. For info call 561.233.1000.



FROMMER'S PICKS PBC FOR GUIDEBOOK



Morikami Museum and Japanese Gardens

Frommer's Travel Guides are essential tools for those planning the perfect travel excursion. Their books and products help tourists explore travel destinations the way locals do. Recently, the crew from Frommer's came to Palm Beach County (PBC) to take photos of locations such as the **Morikami Museum and Japanese Gardens** in **Delray Beach**, **Daggerwing Nature Center** in **Boca Raton**, **Norton Museum of Art** in **West Palm Beach**, and **International Polo Club Palm Beach** in **Wellington**.



Daggerwing Nature Center

"I wish I could have stayed longer in PBC. The locations were so diverse and made for some great photos," said Vince DeWitt, Frommer's Photographer. The photos will appear in the



Norton Museum of Art

Frommer's Complete Color Guide for Florida 2012. For more info call 561.233.1000.

POPULAR FOX TV SHOW RETURNS TO PBC



John Walsh and Sheriff Ric Bradshaw taping AMW

America's Most Wanted (AMW), the **FOX TV** show that has helped to capture 1139 fugitives, started the new year by filming in Palm Beach County. **John Walsh**, host of AMW and his crew from **STF Productions** out of Maryland, came to Palm Beach County to film a story about the Theresa Doyle case. Walsh, along with

Palm Beach County **Sheriff Ric Bradshaw** taped a segment of the show in the new fusion room at the Palm Beach County Sheriff's Office in West Palm Beach. "It's always great to film in Palm Beach County. The professionalism of our local crew is as great as our crews in Hollywood and New York. Being a Floridian, it means a lot when we can help keep the state safer," said Walsh.

The crew also filmed a re-enactment scene at a private home in **Haverhill**. The episode aired on **FOX** on **Saturday, February 5** at **9/8c**. **America's Most Wanted** is in its 24th season. For more information visit amw.com.



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'IDOL' HOPEFUL FROM BOCA RATON



Palm Beach County is cheering on its own **American Idol** hopeful. **Spanish River High School** student **Brett Loewenstern** was featured during the season premiere week of *American Idol*! As the 'Idol' train rolled into New Orleans for season 10's second day of auditions, Loewenstern made his mark on the show. Millions of viewers watched as 16 year-old Loewenstern impressed judges **Randy Jackson**, **Jennifer Lopez** and **Steven Tyler** with his soulful rendition of "Bohemian Rhapsody". His impressive vocal chops earned him a golden ticket to Hollywood!

American Idol also filmed a segment at Spanish River High School in Boca Raton, where Loewenstern was seen playing his guitar in the hallways. Stay tuned for updates on our budding Boca Raton star!



VIDEO SHOOT SOARS TO NEW HEIGHTS



Three different aircraft, the Legacy 600, Cessna Citation X, and the Embraer Phenom 300 were filmed at **Palm Beach International Airport**, as part of video and still photography shoot for **Flight Options, LLC**. The Ohio based company chose PBI as their prime location because the airport is film-friendly and had the right aesthetic for the shoot. The footage and photos will be seen in the company's new collateral materials, news releases and their website.

Special thanks to all of the Palm Beach International Airport personnel who helped to make this shoot a success! For more information call 561.233.1000.



Palm Beach International Airport

FISHING SHOW 'HOOKS' INTO PBC



Bass 2 Billfish Shoot

Bass 2 Billfish is a hybrid reality show, that incorporates travel and reality while based in the diverse fishing environment in Florida. Host **Peter Miller**, professional angler and "Three Time World Sailfish Champion" takes guest anglers on a fishing adventure during each episode.

The crew shot an episode in Palm Beach County at locations such as **Lake Okeechobee**, **Pahokee Marina**, **Sailfish Marina**, **Castaways Marina** and **Square Grouper Tiki Bar** and the **Palm Beach Marriott Singer Island Beach Resort & Spa**.

"Our *Bass 2 Billfish* shoot in Palm Beach County was perfect. The amazing fishery meant we caught everything from Jack Crevalle and Sailfish to Spinner Sharks and Lake Okeechobee Bass. The hospitality we found at the Marriott was unparalleled. Our visit was full of good fishing, delicious food, and beautiful scenery," said Miller. The episode is set to air on March 11, 2011 at 11:00am on the **Versus Network**. For more information please visit bass2billfish.com.



IT'S A BIRD, IT'S A PLANE... IT'S REALLY A COMMERCIAL



The mystery has been solved! In July 2010, residents and business owners of Palm Beach County (PBC) observed a jetliner and a helicopter flying at an altitude of 1,500 feet, flying non-standard patterns along the shoreline. The aerial production was really part of **Vision Air's** new marketing materials. **KO-MAR Productions** in **West Palm Beach** along with **Aircoastal Helicopters** out of **Lantana** shot the high quality footage that is now airing on television and seen on the Internet.

"Normally when you shoot from a helicopter, you're shooting things that aren't moving. For this shoot, we had to film a jet that is moving 180 mph, which is the slowest it can fly, from a helicopter that only go 100 mph. Pilot **Dan Crowe** of Aircoastal Helicopters was up the task and we able to position ourselves to get the best angles in the best light. We thought the footage came out great, very pleased with the end result," said **Todd Kolich**, KO-MAR President. For more info call 561.233.1000.



PR PRO RECEIVES SPECIAL HONOR



Barry Epstein

Business Leader Media announced that Boca Raton publicist **Barry Epstein** is one of South Florida's Top 100 Small Businesses! Winners were honored at a special ceremony and were featured in the January 2011 issue of Business Leader magazine.

"We at the West Boca Chamber applaud Barry for this well deserved recognition and all of the Top 100 Business Leaders award recipients for their great accomplishments," said Jeff Karsin, Chair of the West Boca Chamber of Commerce, which Epstein founded and is President.

Epstein also hosts a weekly internet television show with over 32,200 viewers. For more information visit publicrelations.nu.

LEGENDARY EVENT COMING TO PBC!



For the first time, Palm Beach County will be the host for the **6th Annual Film Florida Legends Awards!** Honorees this year include **Burt Reynolds**, **Ray Fielding**, **Dee Miller**, **Victor Milt** and **Wes Skiles**. The ceremony will take place on June 30, 2011 from 6:30pm to 10:30pm at the Keith & Elaine Johnson Wold Performing Arts Center at Lynn University in Boca Raton.

The Film Florida Legends Awards can provide your company a unique opportunity to reach out to key Florida film and entertainment industry decision makers via a sponsorship opportunity. For info on sponsorship or advertising opportunities, contact Liz Morgan at 904.608.3823.



LOCAL CHARTER SCHOOL TO APPEAR ON NATIONAL TELEVISION!



The **G-STAR School of the Arts for Motion Pictures and Broadcasting** will welcome **NBC's Today Show** this month for a profile segment on the school's unique program. According to **G-Star's Founder Greg Hauptner**, G-Star has a 99% graduation rate with 97% of its graduates going on to college; an "A" school rating; and has been named "The Number One High School for Film in the World" by the **Raindance Film Festival** in 2010. What caught the eye of **Jamie Gangel**, veteran correspondent for NBC News, was that the G-Star School of the Arts is the only high school in the world that owns a commercial motion picture studio where G-Star's students intern on the sets of multi-million dollar feature films, while receiving real-world, hands-on experience with film industry professionals. Gangel is a winner of the Edward R. Murrow Award and the Associated Press Award. She has interviewed everyone from Presidents to celebrities, to ordinary people with extraordinary stories. She approached the Producer of the NBC News Network, **Sylvie Haller**, with the story.



G-Star's New Sound Stage

"I received a call from Ms. Haller," said Greg Hauptner. "She personally set up the Today Show segment sharing that she found G-Star's story 'amazing'. To say I was flattered is an understatement. All our students and staff are extremely excited to have the *Today Show* visit our campus to do a story on us." G-Star Studios recently opened their brand new state-of-the-art motion picture sound stage. The sound stage is in addition to G-Star's motion picture production complex of over 100,000 square feet. For more info visit gstarschool.org or call 561.386.6275.



MILLION DOLLAR SHOWDOWN IN BOCA!



The Allianz Championship

This year's **Allianz Championship** will once again hit the links at the **Old Course at Broken Sound in Boca Raton** from **February 7-13**. 78 of the best Champions Tour professionals will compete for a purse of **\$1.7 million**. The 54-hole stroke play will be broadcast on the **Golf Channel** on **Friday, February 11, Saturday, February 12, and Sunday, February 13**, at 9:00am EST each day.

The 2010 Allianz Championship was the most highly-attended in the tournament's 10-year history. More than 85,000 golf fans visited the Championship, a 31 percent increase over 2009. Former two-time Masters Champion Bernhard Langer won the 2010 Championship by holing his eagle shot from a bunker on the first hole of a playoff with John Cook. Both golfers finished at 17-under forcing a playoff on the par-five 18th hole. The victory was Langer's ninth win in 48 career Champions Tour starts. Entry is free for the public, and upgraded tickets are available for purchase. For more information visit allianzchampionship.com.



PARTY WITH THE ACADEMY!



The excitement and glamour of Hollywood is returning to Palm Beach County on **Sunday, February 27** for **Oscar Night 2011**. Locals can experience the thrills and surprises of the 83rd Academy Awards at the only official Oscar Night party at **Bash of Boca**, located at 6018 SW 18th St. Boca Raton, FL. 33433. Advance purchase tickets are \$50 per person, and include two free cocktails and appetizers. The event will benefit the **PBFFF** (March 23-31, 2011). For more info visit pbiffilmfest.org or call 561.362.0003.



GET YOUR VOICE HEARD!



The **Palm Beach Film Society (PBFS)** is calling for submissions to the **2011 Voices of Local Film Competition!** PBFS is celebrating its eighth year! PBFS is looking for Florida-based filmmakers to submit their short or feature films, documentaries or music/performance videos. Download the submission form at pbfilmsociety.org. The early deadline is February 11, and the late deadline is February 28, but the submission fee is higher. For more info visit pbfilmsociety.org.

GOLDEN EVENT RAISES MONEY



Each year awards season brings a flurry of fancy dresses, lavish parties, and fabulous speeches. **The Palm Beach Film Institute** celebrated one of the biggest award shows of the year, the **68th Annual Golden Globe Awards**, at **Trevini Ristorante** on Palm Beach! The event kicked off with a who's who of Palm Beach society walking down the red carpet, and then proceeded with an awards banquet and broadcast of the show on large screens.



Golden Globe Party

The event raised money for the **16th Annual Student Showcase of Films**, which will be held **March 25, 2011** at Lynn University in Boca.

DELRAY FILM FEST HAS RELOCATED!



The **Downtown Boca Film Festival (DBFF)** formerly known as the **Delray Beach Film Festival**, has relocated to Boca after five years of being hosted in Delray Beach. The **6th Annual Film Festival** is scheduled to take place **April 9-April 17**, with the majority of the events being held at the **Mizner Park Cultural Arts Center** in Downtown Boca Raton. "We are very excited to be partnering with the City of Boca Raton, and look forward to another very successful festival," said **Michael Posner**, Director of DBFF.

DBFF is currently accepting submissions. Submit your films through withoutabox.com. Works in progress are accepted. For more info email info@dbff.us, or to be a volunteer, email volunteer@dbff.us.

LOCATION SPOTLIGHT: THE TOWN OF LANTANA



Town of Lantana

The **Town of Lantana** is located in central Palm Beach County, and is minutes from Palm Beach International Airport. Lantana boasts a small town feel with friendly locals that are ready to welcome filmmakers!

If unique props are needed for your upcoming shoot or if you want to film your crew taking a long stroll down a picturesque street, then **Ocean Avenue** is the place for your next shoot. Ocean Avenue runs throughout most of the eastern side of Lantana and is dotted with eclectic boutiques and antique shops, fun and relaxing restaurants and a large marina housing over 350 boats and other sea vessels.



Ocean Avenue in Lantana

Old Key Lime House is a restaurant located on Ocean Avenue. It is a century-old waterfront wonder, and the second oldest house in Lantana. It offers a casual tropical setting with a panoramic view of the Intracoastal Waterway. Arrive by boat, car or sea plane. Old Key Lime House has three bars, including the Chickee Hut Bar, live entertainment Tuesday thru Sunday and a lively happy hour daily. The tropical island setting is a perfect accompaniment to your next project or just a fun day in the sun.

Located just steps away from Old Key Lime House, the **Loggerhead Club and Marina** is conveniently located just ten minutes from the Boynton Beach Inlet and is accessible from the north via the Lake Worth-Palm Beach Inlet. Lantana embraces a rich history of nearly 35 years of marine service. Nestled in what was once a tiny fishing village, Loggerhead Club & Marina shows the quiet pace and understated grace of Old Florida. The Marina is open seven days a week and offers upscale facilities, a ship store for needed supplies and a captain's lounge to use for your filming pleasure.



Old Key Lime House

Situated next to the Marina is **Bicentennial Park**. Bicentennial Park offers a nature walk and large gazebo to take in the breathtaking view of boats as they pass by. The park also includes gardens, day docks and the Maritime Museum and Ecotourism Activity area. For more information please call 561.233.1000. or visit pbfilm.com.



Bicentennial Park in Lantana

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