

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



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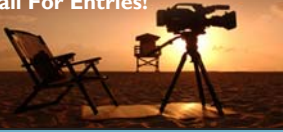
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## NEW FEATURE FILM BEGINS PRODUCTION

November 2010



Cast and Crew Photo

A new teen comedy/horror feature, is shooting in Palm Beach County (PBC), starting this month! Producers **Ryan Dee** and **Michael A. Hoffman** promise a film that is fun and scary. The cast includes such name talent as **Caley Hayes** (*Sex Drive*); **Shawn C. Phillips** (*Look*); and **Wilson Gouveia** (*MMA and UFC fighter*). **Aaron Wells** of Silver Beach Productions (*Rock and a Hard Place: Another Night at the Agora*) and Hoffman (*ROT: Reunion of Terror*) are sharing co-directing credit. The DP is **George Barnes** of Take 2 Productions.



Many PBC locations will make cameo appearances in the film. "I have lived in PBC for most of my life and always dreamed of being able to shoot a film here," said Ryan Dee. "It's always a pleasure filming in



PBC. There's an amazing pool of talent here, both in front of and behind the camera. The entire community is so supportive. I'm really looking forward to this opportunity, both as a filmmaker and South Florida resident," said Aaron Wells. Bongiovi Entertainment (*Step Up*) is co-producing with Wells. The plot follows Rebecca, a college freshman, who returns home to celebrate her first spring break. She meets up with a group of her former high school cheerleader friends to throw a party in the fictional town of Manatee Creek. Unfortunately things don't go according to plan, as an uninvited guest shows up with the intention of literally cutting through the guest list. For more info call 561.233.1000.



## PALM BEACH COUNTY IS 'LINKED' IN



NBC Sports Photo

The **Breakers Ocean Golf Course** will once again be the host of the annual **ADT Golf Skills Challenge!** This made for TV event features four PGA Tour Professionals paired with four sport and entertainment celebrities,

competing in skill competitions such as: Long drive, mid iron, putting and chipping. The ADT Golf Skills Challenge features some of the biggest names in golf. This year's teams are Rickie Fowler and Scott Verplank, Mark O'Meara and Nick Price, Ricky Barnes and Wayne Gretzky, and Fred Couples and Dustin Johnson.



The ADT Golf Skills Challenge will take place **November 14-16, 2010**, and will air nationally on **NBC** on **January 1-2, 2011**, from 4:00pm-6:00pm EST.

"Last year's event was a huge success and this year promises to be even bigger and better, with the addition of two Ryder Cup stars Dustin Johnson and Ricky Fowler, said David Burke, VP Sales and Marketing at The Breakers.



## DOC PREMIERES AT THE NORTON

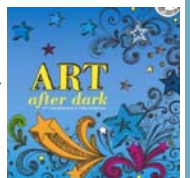


DP Josh Laronge filming a Porsche Boxter converted to all Electric Power

Just as 100% electric battery cars arrive in local show rooms, a brand new documentary, **What Is The Electric Car** will premiere in Palm Beach. The film contains interviews with key manufacturers, vendors, drivers and pioneers in the Electric Vehicle (EV) industry.

**NORTON** The premiere will be at the **Norton Museum of Art** on **Thursday, November 11**

at **5:30pm**, as part of the Art After Dark series. The event will also feature the unveiling of a drivable piece of artwork painted by **Romero Britto**. The very first Britto™ painted Electric Car will be unveiled immediately after the film's screening. Host & Producer **Scott duPont** (former State President of the Florida Motion Picture & Television Association) said, "The producers are thrilled to have one of the first screenings in Palm Beach, since a large portion of the film was shot here." For more info call Scott Townsend at 310.855.3362.



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## STUDENTS UNITE TO PRODUCE FILMS



Filming of *Book Deal*

Actors from the Master Acting Class at the **Burt Reynolds Institute for Film & Theatre (BRIFT)** went before the new REDCAM at **Palm Beach State College (PBSC)** for the first in a series of short films being co-produced by the two film training organizations.



Students from PBSC joined forces with actors from BRIFT to take on crew positions for the shooting of *Book Deal*, a short drama. The one-day shoot followed a four-night seminar series, Filmmaking for Actors, which brings together the two groups for cross-training and a better understanding of their respective roles. **Frank Eberling**, a veteran instructor with both organizations, directed from his own script. The groups plan to shoot one short film per month. For more info email [info@brift.org](mailto:info@brift.org).



## JOUSTING CHAMP JOINS BRIFT



*Arms of Autumn*

Three time international jousting champion **Cynthia Morrison** is the new Film and Stage Combat Instructor for the **Burt Reynolds Institute for Film & Theatre (BRIFT)**. Ms. Morrison is teaching acting students skills that are essential for film castings with related material.

The CBS network recently featured BRIFT students on a segment of *Good Morning South Florida* that included a choreographed fight scene created and directed by Ms. Morrison. BRIFT also recently shot the *Arms of Autumn*, a promo reel featuring two actors performing variations of film combat, choreographed by Morrison. She is also the founding director of the Palm Beach Jousting Club formed in 2001. For more information please call 561.308.6245. **PB Jousting Club**



## CELEB'S TENNIS EVENT TO AIR ON ESPN



Jeffrey Donovan and Chris Evert

The annual **Chris Evert/Raymond James Pro-Celebrity Tennis Classic** is back! This year's event will bring together stars from the entertainment and tennis worlds with two days of tennis on **Saturday, November 6** and **Sunday, November 7**. The tennis will be played at the **Delray Beach Tennis Center in Delray Beach** and the annual Gala scheduled for Saturday, November 6, will once again be held at the **Boca Raton Resort and Club in Boca Raton**.



Among the participants expected to attend this year are actors **Jeffrey Donovan, Scott Foley, Maeve Quinlan, Alan Thicke** and **Jon Lovitz**, as well as musicians **Gavin Rossdale** and **David Cook**. Some of the tennis stars expected this year are **Martina Navratilova, Anna Kournikova, Murphy Jensen, Sebastien Grosjean, Pam Shriver** and **Vince Spadea**. The event will be televised in January 2011 on **ESPN** during the Australian Open. Check your local listings for air dates and times. For more information call 561.394.2400.



## LOCAL AUTHOR HONORED WITH AWARD!



Harvey Oyer

**Harvey E. Oyer III**, an author and historian, was awarded two gold medals by the Florida's Publisher Association in the categories of Children's Fiction Book and Florida Children's Book, for his book *The American Jungle*, sweeping the awards for children's books in Florida in 2010. *The American Jungle* is part of Oyer's *Adventures of Charlie Pierce* children's book series that is widely used in schools throughout Florida.

The Hollywood film *Hypoluxo*, which received \$1.8 million of Florida Film & Television Tax Credits and will be filmed in Florida beginning this December, is based on *The American Jungle*. For more information call Mr. Oyer at 561.650.8517.

## ON THE ROAD AGAIN WITH 3 SCREEN



**3 Screen Productions** out of **Boynton Beach** recently travelled to California and Washington, producing content for two of its TV series, *Every Holiday* and *Planet Impact TV*. The 3 Screen team began its second season of the *Every Holiday* series with a segment on Netflix. "We are excited that Netflix reached out to us to be on our program for a second consecutive year. Our team knows we're providing quality production work when a company like Netflix trusts us with their brand integration, again and again," said Sr. Project Manager, **Mitch Glasser**.



3 Screen's Bob Fulp with Tree Top, CEO Tom Stokes on an apple orchard

3 Screen's team then went to Washington as they continued the filming for their Environmental Business Series, *Planet Impact TV*. The episode focused on Tree Top, a grower-owned cooperative. Tree Top's Corporate Communication Manager, **Sharon Harris** said, "The Planet Impact team did a great job during the production process. I can't wait to see this as part of the Planet Impact series in 2011." The 13 part series launches nationwide in 2011. For more info call 561.369.0789.

## SHOWCASE YOUR TALENT!



The **South Florida Fair** is once again searching for the most talented contestants for the 11<sup>th</sup> anniversary of **Starz of the Future!** Auditions will be held Saturday, December 4 from 10am-7pm, Sunday, December 5 from 12pm-6pm, and Monday, December 6 from 5pm-9pm. All contestants will be given an assigned date, time and location for their audition. There are three age categories, kids (6-12 years), teens (13-19 years) and adults. There is no entry fee. All entries must be postmarked by 5pm on November 26.

The Fair will be held **January 14-30, 2011** at the South Florida Fairgrounds in West Palm Beach. For info visit [southfloridafair.com](http://southfloridafair.com) or call 561.329.7892.



## STUDENT SHOWCASE OF FILMS OFFICIAL CALL FOR ENTRIES!



Celebrating 16 years, the highly acclaimed the **Palm Beach International Film Festival** is proud to announce the Student Showcase of Films' Official Call For Entries. **The Student Showcase of Films (SSOF)** is the largest statewide film competition and awards ceremony for Florida student filmmakers. The juried competition recognizes outstanding high school and college students by presenting over \$10,000 in scholarships and awards in six film categories, a screenwriting and poster competition. Honoring the legacy of **Mr. Burt Reynolds**, the festival also awards annual scholarships bearing his name. The professionally staged two and a half hour live awards show hosts



Stephen Bell

Burt Reynolds

more than 800 attendees from around the state of Florida. Past guests of the SSOF include such notables as **Steven Bauer, Amanda Bynes, Vincent Cecere, Clint Howard, Louis Lombardi, Vincent Pastore, Burt Reynolds, Tico Torres, and Nick Zano.**

"Having my projects recognized by the SSOF was a tremendous honor for both myself and the entire Film School at FSU. The program not only puts on an incredibly fun show, but also does a great service to Florida's film industry by actively seeking out and promoting the state's up-and-coming talent; the same filmmakers who will continue the tradition of creative and insightful storytelling that has made Florida a major player in the industry today," said **Stephen Bell**, 2010 SSOF winner in the feature film category. The deadline for entries is **February 1, 2011**. To submit an entry, visit [pbfilm.com](http://pbfilm.com) and follow the SSOF link on the upper right hand side of the screen.

### 'BANG FOR YOUR BUCK'

**HIGHNOON ENTERTAINMENT** Recently, the production team from **High Noon Entertainment** came to Palm Beach County to film two episodes of their TV show, **HGTV's Bang For Your Buck**. The episodes will air in 2011. Filming took place in **Boca Raton, Lake Worth, Delray Beach, Wellington** and **West Palm Beach**. "We chose to film in Palm Beach County because there are gorgeous houses with gorgeous renovations. We've filmed in a lot of major markets in the past, so it's nice to showcase what smaller communities have to offer," said Associate Producer **Jenna Friederich**.



HGTV's *Bang For Your Buck* is a reality-based program comparing recent home renovations within a designated market. Each episode features one room from three different households, in the same city, with the same budget. An HGTV Design Expert and a local Real Estate Expert evaluate them to determine which homeowner spent their money most wisely, and therefore will get the biggest bang for their buck. For more info visit [HGTV.com/bang](http://HGTV.com/bang).



Bathroom Renovation in Wellington

### FRENCH FILM FEST TAKES BOCA



**France Cinema Floride** is celebrating its 3<sup>rd</sup> annual event in Boca Raton. The festival will take place **November 12-14** at the **Sunrise Cinemas** in **Mizner Park**. During the event, film enthusiasts will have an opportunity to view French films and meet French directors, producers and writers. All screenings are open to the public and will be presented with English subtitles.

"Scheduled a few days after the American Film Market, France Cinema Floride has become a visible and prestigious French film event taking place in South Florida at the end of each year," said General Director **Patrick Gimenez**. For more information or to purchase tickets please visit [francecinemafloride.com](http://francecinemafloride.com).

### FILM SCHOOL EARNS INDUSTRY CRED



The **G-Star School of the Arts for Motion Pictures and Broadcasting** has been named "**The Number One High School for Film in the World**" by the **Raindance Film Festival** in London, UK. The award ceremony took place at the Apollo Theatre in London's West End Theatre District.

"We are truly excited to give this honor to the G-Star School of the Arts. Your representation this year at Raindance, with the highest quality film shorts and your school's feature-length film, is the testament proving that your school is indeed worthy of this honor," said Raindance Founder **Elliott Grove**. "Exciting isn't the word," said G-Star Founder **Greg Hauptner**. "With nine shorts, one music video, one short feature and one full-length feature film appearing in the Festival, hundreds of our students can now say their work premiered at one of the largest and most famous film festivals in the world – with accolades." Raindance is an organization that was founded by filmmakers to offer advice and support for independent filmmakers. For more info contact Greg Hauptner at 561.386.6275. or email [greghauptn@aol.com](mailto:greghauptn@aol.com).



### FILM FESTIVAL TO EMPOWER WOMEN



There's a new film festival in town! Four women with over 35 years of film festival experience have united to present the **Palm Beach Women's International Film Festival** set for **April 7-10, 2011**. The event will screen between 30-40 features, documentaries and shorts at venues from Palm Beach to Boca Raton.

"We'll only screen work by women filmmakers, but the topics will extend to all audiences," said **Terri Neil**, one of the founders. Women interested in submitting a film can do so by visiting [pbwiff.com](http://pbwiff.com). Festival organizers are hosting a Red Carpet Premiere Party at the Brazilian Court in Palm Beach on November 19 to raise money for the festival. For more information visit [pbwiff.com](http://pbwiff.com).

## LOCATION SPOTLIGHT: BOCA RATON RESORT & CLUB



Boca Raton Resort and Club

Situated on 356 acres in Boca Raton, in southern Palm Beach County (PBC), the **Boca Raton Resort & Club** is one of the country's premier resort destinations and private club facilities. With a tropical climate year-round; an average temperature of 73 degrees Fahrenheit in winter and 83 degrees Fahrenheit in summer, the Resort is a perfect location for your next production.



Sparkling Pool

The Resort was established in 1926 as a Mediterranean-style Resort by Addison Mizner, whose ambition was for it to become "the greatest resort in the world." An icon of elegance for more than 80 years, the Resort today is as glamorous as ever with a fresh sense of modern style. Set within a backdrop of casual elegance, the Resort & Club's amenities include a half-mile stretch of private beach at the redesigned Boca Beach Club, the award-winning Spa Palazzo, two 18-hole championship golf courses, 30 top ranked tennis courts, a full-service 32-slip marina, seven swimming pools, three state-of-the-art fitness centers, a giant chess set and many water sports. In addition, the Resort offers an outstanding selection of dining options, including a Sushi Bar by renowned Chef Morimoto, Cielo Restaurant at the top of the Tower and Serendipity, New York City's famed ice cream shop.

The original structure of the Resort estate, the "Cloister", reflects its Spanish-Mediterranean, Moorish and Gothic influences and historic heritages. It is characterized by hidden gardens, archways, ornate columns, intricate mosaics, fountains and beamed ceilings of or-



Golf-Photo Credit: Thomas Shelby

nate cypress. The Tower opened in 1969 and is still considerably taller than any other building in southern PBC. It's famous "Boca pink" color has made it famous and the Resort is commonly referred to as the "pink hotel". Other sections that make up the Resort & Club consist of the Yacht Club, Boca Beach Club which reopened in 2009 after a major \$120 million renovation, the Bungalows and the Boca Country Club. The Resort has hosted productions such as **All My Children** and numerous high-end fashion shoots. For more info call 561.233.1000.



Giant Chess Set

Editor: **Jill Margolius** Contributors: **Michelle Hillery**, **Jessica Greenshner** | To be included in the newsletter, please call 561.233.1000.

### Palm Beach County Film & Television Commission

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