

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



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## MAJOR YACHT SHOOT SOARS TO NEW HEIGHTS

December 2010



Arclight Productions Shoot

**Arclight Productions, LLC** originally envisioned the Bahamas as the background for **Horizon Yachts'** new marketing materials. The production was scheduled for a four day shoot in Bimini, and as the day of departure drew near, it became evident that the forecasted unusually high surf was going to prohibit the vessels from crossing the Gulf Stream and delay the production. Following online research, the client, agency creative director, and director all agreed that the inlet and Peanut Island of Palm Beach County (PBC) provided an excellent location and was protected from heavy seas. With the scheduled shoot date less than a week away, PBC was able to pull off the filming, with the assistance of many agencies, including the U.S. Coast Guard, PBC Department of Airports, Air Traffic Control, FAA, PBC Parks and Recreation, Palm Beach Maritime Museum, PBC Sheriff's Office, City of West Palm Beach and many individuals who made this shoot a success!

Shooting logistics included landing the camera helicopter at the helipad on Peanut Island prior to sunrise. "We were looking at rescheduling the entire shoot. Fortunately, PBC offered locations with water clarity and lush tropical beaches similar to Bimini. PBC was able to meet the challenge of this complicated situation and exceeded our expectations," said Producer **Mark Robinson**. The crew was accommodated at the Hyatt Place in West Palm Beach. For more info call 561.233.1000.



Filming on a Horizon Yacht

## WELCOME TO THE 'REEL' JEWISH WORLD



Palm Beach Jewish Film Festival 34 films from all over the world will be screened during the 21st annual **Palm Beach Jewish Film Festival (PBJFF)**, from **December 1-12**. This festival is the oldest in Palm Beach County and this year has expanded from two to four theatres: Movies of Delray and Regal Royal Palm join the Regal Delray 18, and the Cobb Downtown at the Gardens.

This year, the line-up includes four U.S. premieres: *Gei-Oni (Valley of Fortitude)*, *In the Footsteps of Abraham*, *No Way to Say Goodbye*, and *Sixty In the City*; and several southeast premieres, (meaning they've never been shown south of D.C.): *Adam's Wall*, *Blood Relations*, *Jaffa*, *Little Rose*, and *The Loners*. "This year is one of best, reflecting themes of assimilation, identity, forbidden love, and personal bravery," said Festival Director **Karen Davis**. Tickets are \$18 for Opening Night, \$10 for evening screenings (after 5pm), and \$8 for matinees. For more info visit [pbjff.org](http://pbjff.org).



## MODELS STRIKE A POSE IN PBC



The fashion company **Brooks Brothers** has dressed generations of families, as well as political leaders, Hollywood legends and sports greats.

The line has been worn by celebrities in major feature films, including Ben Affleck in Pearl Harbor, and Gene Hackman in Royal Tenenbaums. Recently, the creative team at Brooks Brothers chose to do a photo shoot for their **Spring 2011 Catalog** at a private home in Palm Beach County (PBC). Models struck a pose inside the home and on the picturesque beach behind the house.

The shoot was produced by **Bam Productions** out of Long Island City. "We always enjoy shooting in PBC, the weather tends to be lovely and the locations are groomed and right on brand," said Producer **Brad Bruskotter**. The catalog will come out in March 2011, and will be seen all over the world. Bam Productions also worked with Verna Shore at **Locations Extraordinaire** to find the perfect location. The group was accommodated at **The Colony Hotel on Palm Beach**. For more info please call 561.233.1000.



Colony Hotel



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## NEW INDIE GETS AN ONLINE FOLLOWING



Virtual fans have spoken! Over the last six months, S.M.I.R.K. Entertainment, LLC, the studio responsible for *The Incubus*, has released a weekly online webisode series. Filmed nearly a year after the shooting of the first cut of the film was completed, these webisodes written by Dreyfoos grad **Shayne Leighton** and directed by **Marcie Gorman** have been the backbone of a marketing campaign that has attracted over 55,000 fans to The Incubus Facebook page, while receiving nearly 100,000 views on You Tube. The webisodes were also edited into the film and made into a Director's Cut, *The Incubus Welcome to Spoon River*, which can be purchased, downloaded or streamed on [Incubusmovie.com](http://Incubusmovie.com). "My goal with this film is to give all of my actors as much exposure as possible, and meet the needs of the fans of the film with this new content," said Gorman. For more info visit [facebook.com/theincubusfilm](http://facebook.com/theincubusfilm).

## TV SHOW AIRS ON MAJOR NETWORKS



**3 Screen Productions** out of **Boynton Beach** has announced the airings of the second season of their TV Show, *Every Holiday!* Broadcast nationwide on **Lifetime Networks** and **Women's Entertainment TV**, throughout the month of December, this series features holiday themed programming aimed at the women of the household. The segments focus on holiday season needs and the information necessary to make educated decisions. The program will also be giving out over \$10,000 in prizes as part of its annual sweepstakes. Filming took place throughout Palm Beach County in numerous homes in Delray Beach and Boca Raton.

3 Screen Productions is moving steadily ahead into 2011 with its Series, *t.b.i.* (the **best info**). *tbi...the best info* is the title brand of the unique ongoing TV Series, *tbi...for women*; *tbi...for men*; and *tbi...for business*, all airing on multiple, targeted National Cable Networks. For more information please call 561.369.0789.



Palm Beach Jewelry on location with Every Holiday TV

## COMMERCIAL TAKES IT TO THE 'MAX'



Local producer **Ryan M. Pamplin** and his father **Rick Pamplin** of the **Pamplin Film Company** (PFC) collaborated together on a new Pepsi Max commercial as part of the Crash the Super Bowl contest! Ryan Pamplin's company **Ryactive**, has produced commercials for brands including Ben & Jerry's and Quiznos. "Contests, like this one, are giving a new younger generation of filmmakers the opportunity to create edgy commercials for brands that before now were out of reach," said Pamplin. The commercial stars **Ernest Borgnine**, who becomes enraged after his Pepsi Max disappears. Borgnine is also going to star in the next PFC film, *Crimebusters*, set to shoot in PBC in 2011. To view the spot, visit [crashthesuperbowl.com/#/gallery?video=8699](http://crashthesuperbowl.com/#/gallery?video=8699).



## BOCA PR FIRM RANKED TOP IN THE U.S.



For a firm that doesn't specialize in celebrity and entertainment publicity, **TransMedia Group** sure has a knack for creating a star-studded spin. In the December issue of O'Dwyer's, the PR industry's major trade publication, the Boca-Raton-based international PR firm is ranked as one of the top 40 firms in the country in Entertainment PR.

From its inception 30 years ago, TransMedia Group has a long list of celebrities it has represented, from Kathryn Crosby, wife of Bing Crosby, and actress Elke Sommer, fashion designer Pierre Cardin and artist LeRoy Neiman, to Suzanne Somers. Currently, TransMedia Group works with 12-time Olympic swimming medalist Dara Torres, who made history during the Beijing Olympics as the oldest US swimming medalist at age 41. For more information contact Christina Memorio at 561.750.9800.



Dara Torres

## FUN AND SCARY FEATURE IS FILMING!



Cast and Crew Photo

A teen comedy/horror film is shooting in Palm Beach County (PBC), and many locations are being utilized during filming! "I have lived in PBC for most of my life and always dreamed of being able to shoot a film here," said Producer **Ryan Dee**. "This film shows that PBC is a very viable choice for shooting, and the area consists of many talented production professionals ready to flex their skills."

The cast includes such name talent as **Caley Hayes** (*Sex Drive*); **Shawn C. Phillips** (*Look*); and **Wilson Gouveia** (*MMA and UFC fighter*). **Aaron Wells** of Silver Beach Productions (*Rock and a Hard Place: Another Night at the Agora*) and **Michael A. Hoffman** (*ROT: Reunion of Terror*) are sharing co-directing credit. The DP is **George Barnes** of Take 2 Productions. Gaffer and Tequesta native, **Shaw Burrows** has gripped and lit such films as *Pulp Fiction* and *Natural Born Killers*. Horror make-up effects are being provided by Tampa resident **Marcus Koch** (*Bloody Bible Camp; Live Evil*) and the writer is **Meghan Jones**, a local to Port Saint Lucie. Bongiovi Entertainment (*Step Up; Pet Semetary*) is co-producing with Wells. For more info call 561.233.1000.

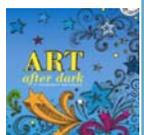
## DOC GOT 'PLUGGED IN' AT THE NORTON



Tango Car by Britto

The Palm Beach premiere of the locally shot documentary, *What Is The Electric Car?* took place at the **Norton Museum of Art**! The event featured the long awaited unveiling of a drivable piece of stunning artwork painted by modern day pop culture icon **Romero Britto**. The electric car selected to be the very first Britto™ painted Electric Car in the world was the Tango designed and built by Commuter Cars Corp.

The documentary contains insightful interviews with key manufacturers, vendors, drivers and pioneers in the Electric Vehicle industry. For more info call Scott Dupont at 310.855.3362 or visit [whatistheelectriccar.com](http://whatistheelectriccar.com).



## MULTICULTURAL FILM FESTIVAL AND AFRICAN-AMERICAN FILM FESTIVAL



The Kravis Center for the Performing Arts is once again partnering with producer James Drayton to present the annual **African-American Film Festival**. Presented as part of the Kravis Center's ArtSmart series, the sixth annual festival will feature three selections: **Amos 'n' Andy Show** which will be screened on March 29 at 7:00pm, **Open the Door Richard** on April 5 at 7:00pm, and **Brewster's Millions** on April 12 at 7:00pm. Aneta Sewell will serve as host for all three evenings of the African-American Film Festival.



"I am delighted that the Kravis and I are bringing to the viewing public a sixth season of the African-American Film Festival. The idea of the Festival was born to counter the notion that African American film making is of recent vintage and only consists of a certain type of film that reflects a defined segment of current social conditions. I select a wonderful series of films that are not only entertaining, but provide an educational experience," said James Drayton. Tickets are \$10 per evening or \$25 for the entire festival. For more information call 561.832.7469.

James Drayton

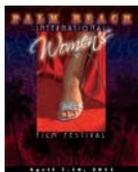


As part of **Palm Beach State College's** ongoing diversity initiatives, the college held a **Multicultural Film Festival** for the 2<sup>nd</sup> consecutive year. During the four day event, hosted by the District Diversity Committee, films were shown on each Palm Beach State

College campus. The films included **Amistad, Crossing Over, Skin, and Cracker Crazy: Invisible Histories of the Sunshine State**. For more info visit [palmbeachstate.edu/diversity.xml](http://palmbeachstate.edu/diversity.xml).



### NEW FILM FEST RAISES NEARLY \$10,000!



The **Palm Beach Women's International Film Festival (PBWIFF)** held their first fundraiser at the **Brazilian Court in Palm Beach**. The event raised close to \$10,000 for the festival! One of the founders of the PBWIFF, **Terri Neil** kicked off the festivities by announcing their board of directors. The new board members include: Chairman Bruce Sutka, Vice-Chair Joanne Weiner, and Treasurer Kirk Beerthuis, as well as Leesa Gordon, Marcie S. Gorman, PJ Layng, Konny Light, J.D., Michelle Sylvester and Donna Weinberger. "It's exciting to announce our board and to have a male chair, so the community realizes that we are not just a festival for women, run by women," said PJ Layng, co-director. "This festival will entertain both men and women of all ages and ethnicities with entertaining, thought-provoking films, which we plan to announce by March 1."

The festival will take place April 7-10, 2011. The event will screen 30-40 features, documentaries and shorts. Celebrity events, educational seminars and parties will round out the festivities. For info visit [pbwiff.com](http://pbwiff.com).



Board of Directors

### FILM FESTIVAL ANNOUNCES DATES



The **16<sup>th</sup> annual Palm Beach International Film Festival (PBIFF)** will take place **March 23-31, 2011!** During the

2010 festival, co-founder and festival secretary and treasurer George Elmore, announced his concern for the continuation of the esteemed festival due to funding. "Many of us who have been involved since the festival's inception were not about to let go of an event that has brought so much to the community," said Executive Director **Randi Emerman**. "We were determined to preserve the film festival." Through the years, the festival has provided proceeds to develop new and enhance existing film programs in county high schools, colleges and universities.

This year, PBIFF returns to its original nine-day format opposed to the shorter five-day event held last year. The festival will present American Independent and International cinema including features, documentaries, and shorts. The event will also include parties, seminars and presentations. The Student Showcase of Films (SSOF) has also announced a call for entries for Florida student filmmakers. The deadline for entries is February 1. For info about the PBIFF visit [pbifilmfest.org](http://pbifilmfest.org) and for info about the SSOF, visit [pbfilm.com](http://pbfilm.com).

### THEATRE CO. MOVES INTO NEW DIGS



Palm Beach Dramaworks New Home

West Palm Beach's (WPB) longest residing professional Theatre, **Palm Beach Dramaworks**, has announced that the WPB Community Redevelopment Agency has purchased the Cuillo Centre for the Arts, and entered into a long-term lease agreement with Dramaworks.

Dramaworks plans to renovate the interior theatre and audience chamber, with a Grand Opening in November 2011. "This is a landmark occasion for our thriving organization, and we are grateful for the City's firm commitment and dedication to the Arts," said Dramaworks' Producing Artistic Director **Bill Hayes**. For info call 561.514.4042.



### BOCA AFTER DARK



Living Room Theaters

**Florida Atlantic University (FAU)** is giving students and the community a reason to be on the Boca Raton campus after dark, a brand new theater! **The Living Room Theaters** is a 73,000 square-foot, \$19 million complex with four screens that show films in theaters with state-of-the-art sound and digital projection. The building has 14 classrooms, conference rooms, offices and a three-story atrium. The cinema is now open to the public nightly and throughout the weekends. Before 5:00pm during weekdays, the space will be used to enhance the classroom experience of students enrolled in FAU's School of Communications and Multimedia Studies programs. For more info visit [livingroomtheaters.com](http://livingroomtheaters.com).



## LOCATION SPOTLIGHT: GARDENS IN PALM BEACH COUNTY



Ann Norton  
Sculpture Gardens

Palm Beach County offers many great options for your next film shoot whether you're looking for tropical, greenhouses or serene settings we have it covered. The **Ann Norton Sculpture Gardens** located close to downtown West Palm Beach and on the Inter Coastal Waterway, is a 1.7 acre property, featuring a collection of 300 species of tropical palms. Displayed throughout the house, studio, and gardens are more than 100 works by the artist, including nine monumental sculptures, eight in brick and one in granite. The largest tract of garden containing the great brick sculptures, is designed to have a natural, un-manicured style easily faked as a lush green jungle-like setting.



Morikami Museum and  
Japanese Gardens

**The Morikami Museum and Japanese Gardens** is a center for Japanese arts and culture located in Delray Beach. The campus includes two museum buildings, the Roji-en Japanese Gardens: Garden of the Drops of Dew, a bonsai garden, a museum gift shop and the Cornell Cafe restaurant. A serene feeling of calm comes over crew members as they film in this secluded and tranquil environment. Rotating exhibits are displayed in both buildings, and demonstrations, including tea ceremonies and classes, are held in the main building.

**The American Orchid Society (AOS) Botanical Garden and Visitors Center** is a 3.5 acre botanical garden specializing in orchids and is home to the American Orchid Society. The garden is located within the Morikami Park in Delray Beach. AOS contains two 4,000 square foot greenhouses. The public display house contains ever-changing orchid displays with a 14-foot cascading waterfall. As you and your crew stroll through the beautiful lush grounds you will see multiple courtyards and a colorful "Magic Orchid Fountain." Anyone can toss coins into the fountain, which go to the upkeep of the AOS's magnificent grounds.



American Orchid  
Society

**Mounts Botanical Garden** is located in West Palm Beach. It is Palm Beach County's oldest and largest public garden with over 2,000 species of tropical and subtropical plants from six continents, including plants native to Florida, exotic trees, herbs, citrus, and palms. The 3.5 acre site began in 1954 when fruit trees were planted and slowly over the years has grown into the 14 acre botanical garden it is today including a hedge maze. For more info call 561.233.1000 or visit [pbfilm.com](http://pbfilm.com).



The Hedge Maze at Mounts  
Botanical Gardens

Editor: **Jill Margolius** Contributor: **Jessica Greenshner** | To be included in the newsletter, please call 561.233.1000.

### Palm Beach County Film & Television Commission

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