

# Focus on Film

Relax...  
Palm Beach County, Florida Has It Covered.



## In This Issue

BET Returns to PBC for 4th Year In A Row!

Film Festival Shines in 2010

5th Year of Fest Is Better Than Ever

E! TV Show Filmed in PBC

Location Spotlight: Western Water Areas: Calypso Bay and Lake Okeechobee Outpost

Education Corner: It's Showtime! Downtown Art Works and The Student Showcase of Films



## BET RETURNS TO PALM BEACH COUNTY FOR 4<sup>TH</sup> YEAR IN A ROW!

April 2010



Thousands of students in a spring break frame of mind are headed to **Singer Island Beach** in **Riviera Beach** for the 4<sup>th</sup> **BET Spring Bling** to be held in Palm Beach County, FL. This year's production will take place on **Saturday, April 10** and will air on BET this spring. The primary BET Channel reaches more than 98 million households and can be seen in the U.S., Canada, the Caribbean, the United Kingdom and sub-Saharan Africa, according to BET. Many of the top hip-hop and R&B artists will perform during the show. Last year, performances from **Flo-Rida**, **Bow Wow**, **Soulja Boy** and many others entertained the crowd for hours as BET cameras rolled.

For the third year in a row, the **Palm Beach County Tourist Development Council (TDC)** provided a grant in the amount of \$75,000 to the City of Riviera Beach to assist with turtle protection and security. "We have hosted this production for the past three years and enthusiastically look forward to the fourth year! With the assistance of the TDC we are able to host the event without cost to the municipality. This year our guests will have the opportunity to see the improved Ocean Mall as one of the best beaches in the country," said Assistant City Manager **Gloria Shutlesworth**. Over the past few years, **BET Spring Bling** has brought a significant economic impact to Riviera Beach and guests have utilized thousands of rooms at area hotels. For more info call 561.233.1000.



Spring Bling 2009 in Riviera Beach

## FILM FESTIVAL SHINES IN 2010



Celebrating some of the best independent cinema the world has to offer: The 15<sup>th</sup> annual **Palm Beach International Film Festival (PBIFF)**. This year's festival runs from **April 22-26, 2010**, and boasts a fresh line-up of celebrities and films. Among the films being shown is the opening night feature **Princess Ka'iulani** directed by **Marc Forby**, making his directorial debut. Closing night will feature the film, **Exam**, directed by **Stuart Hazeldine** and starring **Luke Malby (28 Days Later)**. This year PBIFF will feature a new event, the Silver Screen Splash, a soiree by the beach at **The Omphoy Ocean Resort**. At this new event, PBIFF will present the Career Achievement Award to Academy-Award nominated actor **Elliott Gould (Ocean's Eleven)**.

Another highlight of the festival is the annual **Student Showcase of Films** on **Friday, April 23** at **10:00 am** at **Palm Beach Gardens High School**. For more info visit [pbifilmfest.org](http://pbifilmfest.org).

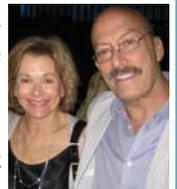


## 5<sup>th</sup> YEAR OF FEST IS BETTER THAN EVER



The 5<sup>th</sup> Annual **Delray Beach Film Festival (DBFF)** has come to a close after featuring an impressive line-up of independent films! Things got off to a fast start with a Battle of the Bands contest held at **Old School Square**. The opening night film, **My Year Without Sex** by Sarah Watt, was shown to a full house and a **Lifetime Achievement Award** was presented to **Jessica Walter (Arrested Development)**. Later in the week another Lifetime Achievement Award was given to **Sharon Gless (Burn Notice)**.

Screenings took place at Old School Square, the Delray Beach Public Library and the Movies of Delray. "DBFF distinguishes itself from other festivals by having accessibility and a personal touch. We want to bring the films and the people behind them closer to the public and we encourage interaction. Everyone gets to walk down the red carpet, everyone is an important ingredient in our success," said DBFF Director and Founder **Michael Posner**. For more info visit [dbff.us](http://dbff.us).



Jessica Walter and Michael Posner



**Palm Beach County Film & Television Commission**  
1555 Palm Beach Lakes Blvd., Suite 900  
West Palm Beach, FL 33401  
[pbfilm.com](http://pbfilm.com) | 561.233.1000

## PBC'S TALENT OF TOMORROW



Seaside TV Segment

The Youth Empowerment Centers (YEC) of West Palm Beach has always prided itself in doing things differently. One of their latest creative endeavors the students are taking: the city-branding of Riviera Beach; a national advertising campaign showcasing

the city. On the tech side, students are becoming creative developers and pioneers in tablet-computing workspace. Simply put: they are developing apps for the Apple iPad and Amazon Kindle.

“This project leverages creative writing and storytelling with leading technologies and a breakthrough form of media,” said **Dwayne Taylor**, YEC Instructor. Alongside these projects, the students are involved in **Seaside TV**, a local ad-agency that specializes in aquatic recreation and lifestyle. The segments will air this month on **ABC News**. For more info visit [nyectv.com](http://nyectv.com).

## FILMMAKER DEBUTS FILM ON HOMELESS



**Ten 2 End**, a documentary about homelessness in Palm Beach County (PBC) premiered at the Harriet Himmel Theatre in CityPlace. Directed and produced by local filmmaker

**Danilda Gutierrez**, the film challenges homelessness to be looked at from a personal perspective, and gathers the stories and opinions of eight people who have been homeless at one point or another.

The film was made at the request of Palm Beach Atlantic University (PBAU) and The Homeless Coalition of PBC. It will be distributed throughout the PBC School District, churches, and governmental agencies, in an effort to advertise the Homeless Coalition's ten-year plan to end homelessness in PBC. Interviews were shot at PBAU and in other locations around West Palm Beach. Danilda works at PBAU and has her own production company, **Datzi Media**. For more info call 561.758.8524.



Danilda Gutierrez

## NEW DOCUMENTARY IS 'ELECTRIC'



Production for the new feature-length documentary film, **What is the Electric Car?** came to Palm Beach County to shoot a few segments. One segment featured Palm Beach County resident and filmmaker **Rick Pamplin** in his GMC Yukon Hybrid driving through **Riviera Beach, Singer Island, Palm Beach Shores and North Palm Beach** talking about his experiences growing up in Flint, Michigan, as a Hybrid owner and about the slew of new electric vehicles slated to fill showrooms this fall.

Other segments filmed in Palm Beach County included Foreign Affairs Electric Vehicles and **CoolGreen-Car.net**. **Nemours Marketing** (with offices in Orlando and Los Angeles) hired Jupiter-based **Laronge Productions** to film the South Florida segments for the film. For more info on the film visit [WhatistheElectricCar.com](http://WhatistheElectricCar.com). The film is slated for release in the fall of 2010.



Producer Scott DuPont prepares a rolling shot in Riviera Beach with Rick Pamplin

## FILM 'CHOSEN' TO SCREEN IN DELRAY



**Westchester Films** out of Boca Raton recently established the rights to reissue **The Chosen**, a film originally released in 1982 by 20<sup>th</sup> Century Fox. The compelling story of two young men who developed a bond of friendship despite differences in their religious beliefs was adapted from Chaim Potok's acclaimed novel. Directed by **Jeremy Paul Kagan** (*Heroes, The Big Fix*), the film stars **Maximilian Schell, Rod Steiger, Robby Benson and Barry Miller**. *The Chosen* was reissued last month at the **Movies of Delray**, as a new 35mm print made from the original negative. The film was also selected to screen at the **Delray Beach Film Festival** during a day of Jewish-themed films.

“It's been 28 years since *The Chosen* has been shown on the big screen and with the recent success of *The Little Traitor*, we felt the timing was right for its reissue. Both are stories of unlikely friendships during the time when Israel was struggling to become a state,” said **Mel Maron**, President of theatrical distribution for Westchester Films. For tickets to *The Chosen* at Movies of Delray, please 561.638.0020. For info about these films call 954.649.0258.

## 'MASH' STAR HAS NEW RADIO SHOW



Jo Ann Pflug

Movie and TV star **Jo Ann Pflug** (*MASH, Dukes of Hazzard*) has a new radio show, “**The Jo Ann Pflug Show**.” Ms. Pflug's show will debut this month on local radio station **WJTW**, also known as Jupiter's hometown radio station, 100.3 FM. Besides the local broadcast, Ms. Pflug's show will be available worldwide with its webcast on the Internet. The celebrity-based show is tentatively scheduled for Saturdays. The show is currently in post-production.

Confirmed guests for the first shows include Marilyn McCoo and Billy Davis, Jr. from the Fifth Dimension and TV and Broadway star John Davidson. For info call Marc Zatorsky at 561.389.4603.

## WEST PALM TV REACHES A MILESTONE



Bob Nichols and Angelia Savage

Last month, the FTC reported that the new West Palm Beach waterfront was opened in grand style! If you were watching **West Palm TV**, you saw all the festivities live, as they happened on Comcast Ch.18 or on West Palm TV's webcast. “For the first time in the station's history we were able to bring a live, remote event to our viewers the day of the event. We are also offering a replay of the festivities on our website,” said West Palm TV Station Manager **Jim Clark**. Host **Bob Nichols** and former **Miss Florida Angelia Savage** provided first-hand accounts of the occasion. For more info visit [WestPalmTV.com](http://WestPalmTV.com).



## IT'S SHOWTIME...DOWNTOWN ART WORKS AND THE STUDENT SHOWCASE OF FILMS



The 2<sup>nd</sup> Annual Downtown Art Works extravaganza is ready to call "ACTION" as the stage has been set to ring in the 15<sup>th</sup> Annual Palm Beach International Film Festival (PBIFF) and Student Showcase of Films (SSOF). The pre-event kicks off on Friday, April 16<sup>th</sup> at 5:30 pm in Centennial Square in Downtown West Palm Beach by the waterfront. This free family-friendly event will feature student films, visual arts, dance performances and live music featuring the breakout hit band **Easton**. A special dance performance by Michael Jackson's #1 pick for his "This Is It" tour, **Kriyss Grant**, will perform. On Friday, April 23<sup>rd</sup> at 10:00 am, the SSOF will recognize the top student filmmakers from around the State of Florida at the awards ceremony hosted for the first time by **Palm Beach Gardens High School**. Over 800 attendees will be entertained by Jupiter's **The Jove Improv**.

The finalists in the **Feature/Short** category are: Feature/Short College: Ken Adachi, Florida State University, **Picture Day**; Stephen Bell, Florida State University, **The Quartering Act**; Anjuli Hinds, Florida State University, **Zimbabwe**. Feature/Short High School: Kenzie Cooke and Marcos Gasc, G-Star School of the Arts, **Sunder**; David Harrison, Design & Architecture Senior High School, **Lost and Gone Forever**; Lori Perry, G-Star School of the Arts, **Love Story**. Winners in other categories include Jared Mizel, Adam Greenstein and Jordan Greenstein of Spanish River High School; Aaron Kurlander, Savannah Bailey, Jessica Davis and Sophie Green of Alexander W. Dreyfoos School of the Arts; Michael Chasin of Miami Film School; and Hailey Mears of Seminole Ridge High School. Vote for your favorite film to win the Audience Award by visiting [pbfilm.com/studentshowcaseoffilms](http://pbfilm.com/studentshowcaseoffilms) For more info call 561.233.1000, or go the SSOF Facebook event page.



### E! TV SHOW FILMED IN PBC



The **E! Entertainment Television** cameras came to **Wellington, FL** to film a segment for the second season of the TV Show, **Kourtney and Khloe Take Miami**. The sisters were filmed horseback riding at the **International Polo Club** where they learned how to play polo from polo superstar **Nicolas Roldan**. Kourtney's new son, Mason Dash Disick watched from the sidelines with his father Scott Disick. The new season of **Kourtney and Khloe Take Miami** is scheduled to air on E! Entertainment Television this June.

The International Polo Club featured a series of six polo tournaments and welcomed thousands of fans from around the world throughout the 2010 Winter Polo Season. The Winter Equestrian Festival, a 12-week equestrian extravaganza held annually from January to April included events such as Jumper Competitions, dressage clinics and the International Hunter Derby. For more info call 561.233.1000.



Kourtney Kardashian and Nicolas Roldan at The Int'l Polo Club

### FASHION ROCKS PALM BEACH



Fashion Rocks Palm Beach

Fashion models were dressed in designer clothes, money was raised for non-profit organizations and the fashion conscious from around South Florida gathered for the first annual **Fashion Rocks Palm Beach!** Fashion Rocks took place March 10-13 and was organized by **Olympia Devine** of **Devine Style** and the West Palm Beach Downtown Development Authority.

Opening night was held at the new downtown waterfront on Flagler Drive in West Palm Beach! Around 2,000 guests enjoyed a fashionable evening under the stars that included a free dockside party hosted by 95.5 with live music, entertainment, cocktails and more, which was then followed by a Pucci runway fashion show. A VIP reception was also held on a dockside yacht to raise money for **Wheels for Kids**. Fashion Rocks continued with other events such as a cocktail party at Kaufmann de Suisse, a champagne reception at Pucci and afternoon tea at Rene Caovilla. For more info call 561.833.8873.



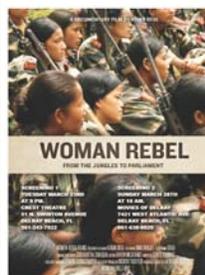
### PR PRO HOSTS NEW TV SHOW



Noted public relations consultant **Barry Epstein** is now hosting his own weekly Internet television show on [wrpbity.com](http://wrpbity.com) on Fridays at 10 am. Regular guests include New Times Investigative Reporter Bob Norman; the dueling columnists for the Sun-Sentinel, Stephen Goldstein and Kingsley Guy; and Lynn University political professor Dr. Robert Watson.

Following the show, you can enter your comments on a blog: [sun-sentinel.com/slant](http://sun-sentinel.com/slant) on the opinion page of the Sun-Sentinel. Sponsorship opportunities are also available. In addition, Epstein will be writing a weekly column for the Boca Forum and West Boca Forum, weekly newspapers inserted in the Sun-Sentinel. For more info email [pr@publicrelations.nu](mailto:pr@publicrelations.nu) or call 561.852.0000

### PBC GRAD SHORTLISTED FOR OSCAR



**Kiran Deol**, a 2001 **Spanish River High School** graduate from Boca Raton, who went on to Harvard College, completed her first documentary film, **Woman Rebel**. It was one of eight films shortlisted for an Oscar this past year and was picked up for distribution by **HBO**. The film had its first local screening during the **Delray Beach Film Festival**.

Over the course of a ten-year revolution in Nepal, 40% of the guerilla army fighting against the government were women. **Woman Rebel** follows the story of one woman on her journey from the jungles all the way to Parliament. For more info visit [womenrebels.org](http://womenrebels.org).

## LOCATION SPOTLIGHT: WESTERN WATER AREAS: CALYPSO BAY & LAKE OKEECHOBEE OUTPOST



Calypso Bay Water Park

If your production is in need of a fully-functioning water park, look no further than Palm Beach County Park and Recreation Department's **Calypso Bay**. This water park is part of Seminole Palms Park in **Royal Palm Beach**. Calypso Bay has an 897-foot river ride, a lily pad walk and two four-story high water slides with bold curves and sharp dips. Smaller children can be filmed



Water Slide and River Ride at Calypso Bay

on the interactive water playground which features bubblers, tire swings, miniature water slides, water cannons and more. The older kids and serious swimmers can head for the lap pool with diving boards while the adults enjoy the numerous lounge chairs with over-sized umbrellas. Calypso Bay has locker rentals, locker rooms with shower facilities, and a full-service concession stand.

The **Lake Okeechobee Outpost** sits on the eastern edge of Lake Okeechobee and is your gateway to recreation. The Outpost offers over 100 world class RV and campsite (tents) destinations with full RV hookups. All sites are located along the shores of Lake Okeechobee providing unmatched access to the lake and storybook nightly sunsets. The cabins are new and come completely furnished with an unrivaled view of Lake Okeechobee. There is also a Camp Store that offers food, camping essentials and souvenir items. **The Outpost Marina** features modern floating docks able to accommodate vessels up to 100 feet. The deep water marina offers water, power and sanitation services at each wet slip. There is also a newly-built ramp with ample parking for trailer boaters. The Outpost



Lake Okeechobee Outpost Marina

also offers a resort-style pool with views of the Lake from the patio deck adjoining the Tiki Bar. The fishing can be electric or as calming as the morning breeze along Lake Okeechobee Outpost's 1200-foot fishing pier. The newly-constructed pier surrounds the marina basin and offers day and night fishing. Productions that have utilized Calypso Bay and The Lake Okeechobee Outpost are *Let's Go Camping TV* and *Reel Adventures*. For more info call 561.233.1000.



Lake Okeechobee Outpost Cabins

Editor: **Jill Margolius** Contributors: **Michelle Hillery, Christine Tieche, Colleen Bearden** | To be included in the newsletter, please call 561.233.1000.

### Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, Florida 33401

PRST STD  
US POSTAGE  
PAID  
WEST PALM BEACH FL  
PERMIT NO 1946

#### PBC Board of County Commissioners

Chair, Burt Aaronson

Vice-Chair, Karen T. Marcus

Jeff Koons

Shelley Vana

Steven L. Abrams

Jess R. Santamaria

Priscilla A. Taylor



#### Palm Beach County Film & Television Commission

Film Commissioner, Chuck Elder

Director of Ops. and Programs, Michelle Hillery

Production Manager, Jill Margolius

Production Coordinator, TBD

Office Coordinator, Christine Tieche

Location Coordinator, TBD

Administrative Assistant, TBD

Education Consultant, Colleen Bearden

