

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



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YOUNG FILM FESTIVAL ENJOYS RAVE REVIEWS

June 2009



The 4th Annual Delray Beach Film Festival (DBFF) has come to a close after featuring an impressive roster of independent films that ran the gamut from thrillers to comedies. The festival was a big success, with many films playing to full houses. Downtown Delray Beach provided an intimate setting for filmmakers to gather at spots such as **Old School Square** and **Atlantic Avenue** throughout the week.

Opening night kicked off with the film, **The Answer Man** starring **Jeff Daniels** (*State of Play*) and **Lauren Graham** (*Gilmore Girls*). The night then proceeded with an after-party at the Old School Square gymnasium where hundreds of people enjoyed food from local restaurants and were even treated to a fashion show presented by **Gregory James Productions**. The Palm Beach County Film & Television Commission hosted a meet and greet lunch at **Dolce Amore** to welcome filmmakers.

"I am trying to create a filmmaker's film festival, said **DBFF Director and Founder Michael Posner**. "All of the filmmakers who attend this festival are VIP's and I am always moved by the positive feedback I get from them every year." The festival featured more than 200 feature films, documentaries, shorts and student films. 77 student films were submitted this year from schools all over America and 48 were shown during the festival. **Xander Rey Soteris** from Miami International University won the Sara Fuller Scholarship worth \$500 for his film, *Ditched*. Interviews with every filmmaker that attended the DBFF are posted on dbff.us. For more info call 561.213.5737.



Michael Posner with Marilyn Monroe look-alike on Opening Night

THE COUNTY HAS A DATE WITH DESTINY



For the second time, **Director/Producer Joe Reilly** returns to Palm Beach County to make another feature film. Reilly previously produced *The Prince and the Pauper* starring **Dylan** and **Cole Sprouse** at the end of 2006, and he is back to direct the new film, *It's a Dog Gone Tale: Destiny's Stand*. The film stars Golden Globe winner **Barry Bostwick** (*Spin City*) and **Ron Palillo** (*Welcome Back Cotter*) and **Shay Roman** (*Sex Drive*). The film will be shot at the **G-Star School of the Arts** in **Palm Springs** this month.



Barry Bostwick

"This will be the first of many more films to come under the banner of G-Star Studios Productions, and next year we will have our own soundstage to work in," said **Greg Hauptner, G-Star Founder**. For info visit gstar-school.org or call 561.386.6275.



Joe Reilly with Dylan and Cole Sprouse

MILLIONS OF REASONS TO SHOOT IN FL



Due to the efforts of **Governor Crist** and the **Florida Legislature**, the Florida Entertainment Industry Financial Incentive Program has increased to **\$10.8 million** for fiscal year 2009/10. Members of Florida's various entertainment industries worked all year to improve the incentive by meeting with legislators, holding press conferences and participating in a roundtable with the governor. "The legislature and the Governor responded to the industry's collective push to include film and entertainment as part of the solution to our state's economic downturn. They understand that the \$10.8 million budget for the incentive program - more than double what we had last year in better economic times - is an investment in Florida jobs, businesses and communities," said **State Film Commissioner Lucia Fishburne**.

There are four incentive queues, which are explained on filminflorida.com. Applications will be accepted starting on June 15 and projects will begin to be certified on July 1. For info call 877.352.3456.



Lucia Fishburne



Palm Beach County Film & Television Commission
1555 Palm Beach Lakes Blvd., Suite 900
West Palm Beach, FL 33401
pbfilm.com | 561.233.1000

This newsletter is published
in collaboration with:



PBC'S NEWEST SOCIAL CALENDAR



Calendar of Events on pbfilm.com

PBFILM.COM. The interactive site also allows visitors to submit upcoming industry events, screenings, workshops and more into the calendar.

To view the current calendar, please visit pbfilm.com and scroll to the bottom of the webpage. To submit an event, please click on "Get Connected" and then "Submit an Event" and then complete a simple form. Submissions go through an approval process, are uploaded daily and free. For more info call 561.233.1000.

CASTING CALL FOR ABC TV SHOW



From the production company that brought TV audiences shows as *Survivor* and *The Apprentice* comes a new venture! **Mark Burnett Productions** along with **Sony Pictures Television** is currently searching for budding entrepreneurs, inventors, creators, innovators, etc. to star in the new **ABC** reality show, *Shark Tank*. If you have a lucrative business idea but just can't seem to secure the financial backing to get it off the ground then *Shark Tank* could be the show for you. Each episode features aspiring entrepreneurs pitching their business ideas to moguls in hopes of landing investment funds.

All interested parties should email **Stacy Kitter** at castingshark-tank@gmail.com or call 310.903.5514. Be ready to provide the following information: Name, Age, Hometown, Phone number, Photo and whether you are an: Inventor, Entrepreneur or both. *Shark Tank* is scheduled to air on ABC at the end of this summer. For more information visit abc.com and click on *Shark Tank*.



BELOVED CINEMATOGRAPHER PASSES

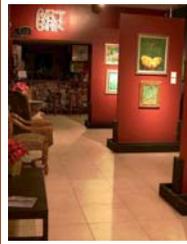


Irv Goodnoff

The South Florida filmmaking community is mourning cinematographer **Irv Goodnoff**, 60, who recently passed away. Goodnoff worked on many feature films, music videos and TV shows including *The Witches of Eastwick*. He was very involved with the **Palm Beach International Film Festival (PBIFF)** and even presented an award and entertained the crowd at the **PBIFF Student Showcase of Films**, just days before his passing.

Born in New York in 1948, Goodnoff studied acting and won two coveted fellowships at the American Film Institute in Los Angeles in the 1970s. A memorial service took place last month.

'CHEERS' TYPE THEATRE OPENS LOCALLY



Mos'Art Lobby

If you have an interest in artsy, foreign or classic films, then check out the new independent movie theatre, with a neighborhood feel, **Mos'Art** in **Lake Park**. The theatre is located at 700 Park Avenue where the old rock joint, The Kelsey Club used to be located. **Co-Founder Philip Dvorak** wants the theatre to be the start of a Lake Park revitalization. "I hope the theatre will help transform this community and bring more attention to downtown Lake Park," said Dvorak.

The theatre opened last month and has already shown films such as *The Princess Bride*, *Sherman's Way* and *Monty Python and the Holy Grail*. Dvorak is also open to the theatre being used as a screening location for local film festivals or as a location for productions. There is even a summer camp for kids ages 5-14 that will take place July 6-17. For more info visit mosarttheatre.com.

WAR EPIC FILMS IN PBC



A U.S. submarine is trapped below water by a Japanese destroyer, and its crew holds a secret for the turning point of World War II. This is the plot of the new feature length World War II epic, *USS Sea Viper*, which is shooting in Palm Beach County and other areas of South Florida. The film has shot at locations such as **Yesteryear Village** at the **South Florida Fairgrounds** in **West Palm Beach**.

"We wanted to hit a home run for the regional production industry. We found some great local crews and actors as well," said **Rob Norris, Producer and Key Sound Designer**. Filming has been taking place for two years and is scheduled to wrap in 2010. The project is being produced by **Villani-Rockhill Productions** out of Martin County, **Saturn Sound Studios** in Palm Beach County and **Status Productions** out of St. Lucie County. Producers plan to circulate the film at various film festivals around the country. For more information please visit usseaviper.net, saturn-soundstudios.com or statusproductions.com.

FILMMAKER HOLDS PREMIERE IN BOCA



Mora Junior Etienne, a local filmmaker is holding the premiere of his new film, *Le Prix a Payer* at the **Muvico Theatre** in **Boca Raton**. The screening will take place on **Sunday, June 28, 2009** at **5:00pm**. Etienne is a full-time student as well as a full-time filmmaker. His company **UnisVers Cinema Productions, Inc.** based in **West Palm Beach** has a goal of making films that are uplifting while urging people to make good choices in life.

Etienne has produced several films, including *Profonds Regrets* starring international actress, **Fabienne Colas**. If you are interested in attending the screening or for more info, call 561.714.9652.

RECORD BREAKING MEDIA COVERAGE AT THE 2009 STUDENT SHOWCASE OF FILMS



Savannah Winchester being interviewed by a Fox News reporter at the SSOFF

The 2009 Palm Beach International Film Festival's Student Showcase of Films (SSOF) garnered extensive media exposure this year at a local and national level, with several print news articles, radio commentaries, TV news segments and two live Webcast-TV Broadcasts. Much of the attention was due to the surprise appearance of world-renowned actor and Palm Beach County (PBC) native **Burt Reynolds**, who presented his two \$5,000 scholarships to PBC students, **Kristin Harding** and **Savannah Winchester**.



Burt Reynolds at the SSOFF

Among the highlights of the media coverage were two timely articles published by the nationally acclaimed business journal "MovieMaker Magazine," segments by the local **NBC** and **Fox** affiliates, the Palm Beach Post showcase web banners with various call to action items, the County's Education and Government station **Channel 20**, and a candid 20 minute commentary by the hosts of the "The Buzz" morning show on 103.1. In addition, an in-depth pre-event interview with SSOFF Producers **Michelle Hillery** and **Alex Marquez** aired on arts radio network. Mr. Reynolds also granted interviews to each news organization.

The **Carey O'Donnell Group** in **West Palm Beach** was at the helm of the SSOFF Public Relations efforts for the second year in a row. Award winning film students at the SSOFF received more than \$25,000 in cash prizes and scholarships and were greeted at the entrance of **Palm Beach Community College's Duncan Theater in Lake Worth** by a number of reporters and photographers wanting to get pictures and statements from the future filmmakers. For more information call 561.233.1000 or visit pbfilm.com.

TRAVEL SHOW ON PBC AIRS IN CANADA



The Travel Guys at Lion Country Safari

The Travel Guys, a TV show that can be seen weekly in over four million homes in 33 SHAW TV markets in Canada, is airing the episode on Palm Beach County (PBC) numerous times this month, and then again in the Autumn season. *The Travel Guys* came to PBC to showcase some of the unique locations the County has to offer such as **Clematis Street in West Palm Beach**, **Lion Country Safari in Loxahatchee** and the **Ritz-Carlton in Manalapan**.

The Palm Beach County Film & TV Commission worked with the **Palm Beach County Convention and Visitor's Bureau (CVB)** to make this episode a reality. "While advertising is a mainstay in our marketing efforts, film and TV events like *The Travel Guys* being shot in-county and aired, in this case in Canada has more impact than anything we could buy," said **Bill Vervaeke VP of Marketing & Brand Management** for the CVB. For more information visit travelguystv.com.

DEAL OF THE CENTURY



In addition to warm weather, diverse locations and free production space, Palm Beach County (PBC) is now offering the "Deal of the Century!" The County's tourism agencies have come with up a stimulus plan to increase hotel revenues by promoting a campaign to celebrate PBC's centennial by offering rooms for \$19.09 plus tax.

"The Founders Package 1909 Campaign has had an unprecedented level of support in the County," said **Jorge Pesquera**, President of the PBC Convention and Visitor's Bureau. 75 hotels, resorts and B&B's are participating through December 2009. For more info visit palmbeachfl.com or call 1.800.554.PALM (7256).

ENVIRONMENTAL COMEDY FILMS IN PBC



Frank Eberling

Frank Eberling, a veteran educator and Florida filmmaker for over thirty-five years, and owner of **Palm Beach Film Group Inc.** announced that he will produce and direct a children's film based upon his own script, geared to kids between the ages of eight and twelve. The full-length feature, *Turkles* is about a group of eighth graders who monitor loggerhead turtle activity and join forces to solve the mystery of who is poaching turtle eggs. The film promises to be an "environmental comedy" written to make both kids and their parents laugh.

Eberling plans to utilize local talent and crews and plans to shoot 96% of the film in Palm Beach County. He is working in conjunction with the Motion Picture and Television Department of **Palm Beach Community College**, and through the generosity of **The Burt Reynolds' Institute of Film & Theatre (BRIFT)**. A press conference will be held this month at BRIFT. The media will have the opportunity to speak with cast members during the press conference. For more info please call 561.346.8106.



NEW TOURISM CHIEF IN TOWN



Roger Amidon

The Palm Beach County Tourist Development Council, the organization responsible for marketing Palm Beach County (PBC) as a premiere tourist destination, has announced **Roger Amidon** as their new Executive Director. Amidon was the chairman of the PBC Convention and Visitors Bureau and has extensive experience in the tourism industry.

"This is a fantastic role and exciting opportunity for me. I look forward to taking this market to new heights and working closely with the team already in place and our industry partners to make PBC a top tourist destination," said Amidon.



LOCATION SPOTLIGHT: LAKE OKEECHOBEE SCENIC TRAIL



Lake Okeechobee Scenic Trail

Winding approximately 110 miles around **Lake Okeechobee**, the **Lake Okeechobee Scenic Trail (LOST)** sits atop the Herbert Hoover Dike and provides panoramic views ranging from scenic lakeside to working agricultural landscapes. It also takes users near and through communities that are at the heart of agriculture in this part of the state, such as **Pahokee** and



Lake Okeechobee

Belle Glade. The area affords opportunities for viewing wildlife, particularly in fall and winter, when birds such as herons, egrets, and a variety of wintering waterfowl are abundant. And of course, fishing opportunities are endless.

There are various stops along the trail with amenities ranging from restrooms to campgrounds that are available. Located on the south east corner of the trail, the **Belle Glade Recreation Area** offers parking, restrooms, picnic areas, potable water and camping. As you continue north on LOST, the **Everglades Adventures RV & Sailing Resort** (formerly the Pahokee Marina and Campground) is located on the eastern shore of the lake. This location offers the same amenities as the Belle Glade Recreation Area, with additional opportunities to enjoy cabins, pontoon boats, Boston Whalers, canoes, and kayak rentals. There is also a pool that is perched on the edge of the land overlooking the lake. Guided fishing tours, sailing classes and airboat excursions, can showcase one of the largest freshwater lakes in the country.



Cabins at Everglades Adventure RV & Sailing Resort

In addition, there are natural attractions in close proximity to LOST such as Dupuis Reserve State Forest. Dupuis represents a remnant of the northern portion of the Everglades and includes pine flatwoods, cypress swamps, wet prairies, and freshwater marshes. The area is teeming with wildlife including herons, egrets, bald eagles, wood storks, white ibis, white-tailed deer and wild hogs. These locations provide a realistic and fresh perspective for outdoor productions. For more info call 561.233.1000.



Pool at Everglades Adventure RV & Sailing Resort

Editor: Jill Margolius Contributors: Alex Marquez, Christine Tieche | To be included in the newsletter, please call 561.233.1000.

Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, Florida 33401



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