

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



In This Issue

Pamplin Film Company

Movie Makes Debut

Famous Director Promotes
Boca in New Amex Spot

Celebrating 20 Years of
Success

Film Festival and Student
Showcase Announce Call
for Entries

Location Spotlight:
Moroso Motorsports Park

Education Corner:
Museum Geared up for
Education



ACCOMPLISHED FILM COMPANY RELOCATES TO PBC

October 2008



The Pamplin Film Company (PFC), an award-winning independent film and video production company, with a focus on value driven films, has left the Universal Studios Florida back lot after 14 years and permanently relocated to the **G-Star Motion Picture Studios** at the G-Star School of the Arts in West Palm Beach. **PFC Founder and Owner Rick Pamplin** has been named "Filmmaker-in-Residence" and will help develop film projects for the school and studio as well. Pamplin said, "The opportunities presented to us by Palm Beach County and G-Star were offers we couldn't refuse. Palm Beach County provides us with a film-friendly environment, world class locations, vendor support and a working motion picture studio which has already housed 25 feature films in five years. I predict within a very short time the film industry in Palm Beach County is going to expand significantly and more acclaimed filmmakers will be following us to G-Star."

PFC has produced the feature films *Hoover* starring Academy-Award® winner **Ernest Borgnine**, *Michael Winslow Live* and several other projects. Their most recent film, *The Oscar Lose Story*, was released last month through Nemours Marketing, Inc. A sneak preview of the film was recently held at G-Star with **Guest of Honor Gertrude Maxwell**, Founder and Lifetime Chairman of Save-A-Pet, Inc., in order to welcome PFC to the County.

PFC has fully developed and financed three feature films ready for production, the first of which will begin production later this year at G-Star Studios and locations throughout Palm Beach County. For more information visit pamplinfilmcompany.com.



Rick Pamplin and Ernest Borgnine

MOVIE MAKES NATIONWIDE DEBUT NEW TEEN DRAMA PUTS THE FOCUS ON PALM BEACH'S MOST PRIVILEGED



Sex Drive

From the studio that brought audiences films such as *Michael Clayton* and *P.S. I Love You* comes *Sex Drive*, a new movie set to open nationwide on October 17. The pic stars **Amanda Crew** (*John Tucker Must Die*), **Seth Green** (*Austin Powers in Goldmember*), **James Marsden** (*27 Dresses*) and **Josh Zuckerman** (*Lions for Lambs*). Los Angeles based **Summit Entertainment** and their subsidiary **Driving All the Way Productions**, shot a large portion of the movie in Florida during a six month period.

Locations included private homes in the **Millpond Neighborhood** of **Boca Raton**, a private cornfield and **State Market Road** in **Pahokee**, which was shut down for a special car stunt. The band **Fall Out Boy** also got in on the action by performing in **Belle Glade** to hundreds of extras during a scene that recreated an Amish Rumspringa party. Producers chose to film in Palm Beach County because of its versatile looks and ability to double for spots in the mid-west of the U.S. For more info call 561.233.1000.



Car stunt in Pahokee



Unveiling the new fall line-up last month, **The CW** has chosen to spotlight Palm Beach in the new teen-drama, *Privileged* from Warner Bros. Television. In a schedule complete with wealthy young socialites in shows such as *Gossip Girls* and *Beverly Hills 90210*, *Privileged* portrays the glitz and glamour of Palm Beach society through the college-bound Baker sisters. Although *Privileged* is primarily shot in Los Angeles, Lantana based production company, **America By Air, LLC**, had the privilege of shooting aerial footage for the new show. The series features these aerial images of the ever glamorous Palm Beach mansions and breathtaking coastline.

Based on the book, *How to Teach Filthy Rich Girls* by best-selling Palm Beach author, **Zoey Dean**, *Privileged* also engages in authentic dialogue about the Palm Beach lifestyle. Executive Director and *Privileged* Creator, Rina Mimoun hopes to show the opulence and grandeur that is only specific to Palm Beach. Up next for **Dean**, a possible book that will again spotlight Palm Beach-this time on fashion designer **Lilly Pulitzer**.

AMERICA BY AIR
STOCK FOOTAGE LIBRARY



Palm Beach County Film & Television Commission
1555 Palm Beach Lakes Blvd., Suite 900
West Palm Beach, FL 33401
pbfilm.com | 561.233.1000

This newsletter is published
in collaboration with:



NEW HOST BRINGS A FRESH APPROACH TO MEDICAL TELEVISION SERIES



Information Television Network, a leading producer of health and wellness documentary-style broadcast and cable network programming, announced that it has chosen **Scott McFarland, MD** as the new host of *Healthy Body, Healthy Mind*. Dr. McFarland is currently the Director of Emergency Medicine at **Palm Beach Gardens Medical Center** and takes over hosting duties as the series begins its 11th season of airing on public television nationwide.

ITV Co-Founders Ana Cristina and Ed Lerner said, "We're always looking for ways to enhance our programs while continuing to bring viewers the most relevant information." *Healthy Body, Healthy Mind* is seen in more than 59 countries and is available on demand at hbhm.tv. For more info call 561.997.7771.



Dr. McFarland

MEDIA SITE AIRS ONLINE VIDEO COMEDY

MOLI.com, a social media/social commerce site produced by **Tertiary Productions** in **West Palm Beach** recently premiered *Control Freak*, a five-part comedy series about office workers dealing with control issues. The *Control Freak* series release follows a one-month web promotion campaign to entice visitors to watch the series, engage with online entertainment and join the MOLI community. *Control Freak* reaches beyond video to include social interaction, contests and activities, such as the *Control Freak* online Brain-scan that will allow viewers to assess their level of control freakism.

The site has also received the "site of the day" designation from Design Licks, a site that showcases some of the greatest Web designs around the world. Tertiary Productions also recently won several industry awards for its first series, *Park Bench*, which can also be viewed on MOLI.com. For more info visit moli.com.



FAMOUS DIRECTOR PROMOTES BOCA IN NEW AMERICAN EXPRESS SPOT



Martin Scorsese

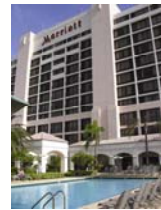
American Express launched its latest television spot featuring Emmy Award Winning Comedian and Actress **Tina Fey** and Academy Award Winning Director **Martin Scorsese**. The spot, which is part of the American Express "Are you a Cardmember? ®" brand campaign, takes place in an airport where Tina has a chance encounter with Martin Scorsese who asks her to join him in the airport lounge. During their meeting, Fey thinks Scorsese is going to offer her a role in a new movie, but instead asks her if she wants a get in on a unique opportunity...a timeshare in Boca.

There is also an extended version of the commercial in which Fey and Scorsese exchange witty banter about the virtues of Boca including its warm water and minimal shark sightings. For more information please visit americanexpress.com or call 561.233.1000.



Tina Fey

PALM BEACH COUNTY HOTELS GO GREEN



PBG Marriott

Palm Beach County's film, television and digital media industry can have a significant impact on the environment and our planet in a number of ways. Productions that shoot here can choose to make environmentally-wise decisions during their shoots. One of the ways is to have talent and crew stay in an environmentally conscious hotel. One of the newest properties to obtain their green certification is the **Palm Beach Gardens Marriott**. **General Manager Roger Amidon** said, "We were thrilled to receive our green certification in August of this year. As our business and leisure travelers are looking for more environmentally friendly hotels, we wanted to try and be ahead of the curve."

There are a number of other properties in the County with their green certification such as **The Breakers, Colony Hotel and Cabana Club, Embassy Suites Boca Raton, Delray Beach Marriott, Hilton Suites Boca Raton, Hotel Biba, Marriott Boca Raton at Boca Center, Ritz-Carlton Palm Beach and PGA National Resort & Spa**. For more information please call 561.233.1000.

CELEBRATING 20 YEARS OF SUCCESS



The **Edit Centre** in **West Palm Beach** just celebrated their 20th anniversary in business! The company that started with a focus on offering consumers a place where they could edit their own home movies, has transformed into a company that works on professional productions and edits projects such as a commercial for the **South Florida Science Museum** and the documentary, *The Worth Avenue Story*.

Edit Centre Owner Guy Chaifetz said, "One of my goals in the future is to have continued success in this ever-changing industry. I look forward to another 20 years of doing quality video productions." Mr. Chaifetz also held a birthday bash for the company, and many local industry pros came to help him celebrate.

FILMMAKERS LEARN ABOUT FLORIDA



As the nation's oldest and largest organization of independent filmmakers, **IFP** represents a network of thousands of filmmakers around the world. Last month, the 30th annual Independent Film Week was held in New York City to offer assistance, information and access to the world of independent film. The week of special events helped members make connections and find out the latest on who's who, who's buying and who's making what films.

In an effort to expand awareness of Florida, our **Los Angeles Liaison Susan Simms** attended the event. **Film Florida** also held their annual industry reception, where hundreds of producers/writers learned about Florida incentives. For info call 561.233.1000.

BURT REYNOLDS AND FRIENDS MUSEUM GEARED UP FOR EDUCATION

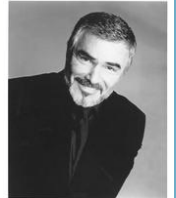


The Palm Beach County Film and Television Commission (FTC) in partnership with the Palm Beach County Economic Development Office (EDO), has donated \$15,000 worth of video equipment to **The Burt Reynolds and Friends Museum (BRFM)**. The equipment is being utilized by students of the museum for several educational projects, including the creation of a documentary using the rich archived footage library of the BRFM. Other uses for the equipment include teaching classes in editing, and assisting in the production of the Palm Beach International Film Festival Student Showcase of Films.

The BRFM is a 501-C3 non-profit corporation dedicated to providing educational opportunities to Palm Beach County residents. Over the years, **Mr. Burt Reynolds** has given much of his time to develop educational and entertainment venues in our community. His contributions have had a profound impact on Palm Beach County's history. **BRFM Director Mike Daniel** said, "The new equipment has already been put to good use and we are now capturing and editing historic films of Mr. Reynolds teaching classes on acting for film, television and the stage. He is directing the filming and editing, the results of some of his classes utilizing local crews who have gained invaluable hands-on experiences shooting short-films and working side by side with Mr. Reynolds."



The equipment donated includes one Sony HVR-Z7U HDV camcorder, a Mac computer, Final Cut Pro editing software, two HP HDMI monitors, two 16 gig Kingston flash cards and one Sony HDR-HC5 HDV Camcorder. The BRFM has many programs including acting and film classes as well as lectures by experts and celebrities in the film industry. For more info call 561.743.9955.



Burt Reynolds

PALM BEACH INTERNATIONAL FILM FESTIVAL ANNOUNCES CALL FOR ENTRIES!



Film submissions are now being accepted for the **14th Annual Palm Beach International Film Festival (PBIFF)**.

Organizers have already begun planning parties, seminars, workshops and endless networking opportunities with industry professionals for the event which will take place **April 23-30, 2009**. Filmmakers worldwide may visit pbiffilmfest.org for entry forms and eligibility guidelines. The early deadline is **December 19, 2008** and the late deadline is **January 23, 2009**.

The festival has also teamed up once again with **Opus 5**, a restaurant in Boca Raton for the Second Annual Upscale Halloween Party. The event will take place on Tuesday, October 28 at 8:30pm and costs \$15 per person in advance or \$20 at the door and will benefit the PBIFF. For more info about the party or to RSVP please call 561.637.4441. For more information about the festival please call 561.362.0003 or visit pbiffilmfest.org.



FLORIDA STUDENT FILMMAKERS HAVE OPPORTUNITY TO GAIN ACCLAIM

The 14th annual **Student Showcase of Films (SSOF)**, a companion event to the **Palm Beach International Film Festival** is proud to announce the **2009 Official Call for Entries!** Over 25,000 in cash awards, prizes and scholarships will be given out in six categories: Feature/Shorts and Documentaries, Animation, Commercial/PSA, Music Video, Audience Award and Viral Video.

The competition also includes awarding a \$5,000 Burt Reynolds scholarship to two PBC high school seniors, a screenwriting contest and a \$1,000 poster competition open to middle and high school students. The SSOF will take place on **Tuesday, April 28, 2009** at Palm Beach Community College's Duncan Theatre in Lake Worth. The deadline is **Wednesday, January 21, 2009**. To submit an entry, see the awards breakdown or get other info, visit pbiffilm.com.

INDUSTRY TRADE PUTS FLORIDA IN THE LIMELIGHT...

Recently, one of the premier sources for entertainment news, **Variety**, wrote that production is heating up in the Sunshine State. The article focused on Florida's incentives, recent productions that shot here and the plethora of production facilities throughout the state.

The Palm Beach County Film & Television Commission is very pleased that an entire section of the article was devoted to the **G-Star School of the Arts in West Palm Beach**, a facility that offers free production space to filmmakers. G-Star has just welcomed a new production company, **Pamplin Films**, and is currently building a new state-of-the-art studio, set for completion in 2010. G-Star Studios will have over 100,000 sq. ft. of production space and will be able to accommodate larger feature films.



FTC WELCOMES A NEW INTERN



Andre Gadbois

André Gadbois is the **Palm Beach County Film & Television Commission's (FTC)** most recent addition to their comprehensive internship program. Gadbois is a recent high school graduate from Joseph Case High School in Swansea, Massachusetts. As a freshman at **Palm Beach Community College (PBCC)** his intentions are to pursue an AA degree in Film and Television Production.

Gadbois came to the FTC with a desire to be submersed into the local film industry as a means of understanding how different areas of the industry are managed. Although he is currently undecided on an exact career path, he is reliant on the next few years of college and outside experience to assist him in pinpointing a profession that best suits him. For more information please call 561.233.1000.

LOCATION SPOTLIGHT: MOROSO MOTORSPORTS PARK IN JUPITER



Aerial view of Moroso

Reopening this month, and located in **Jupiter** on over 200-acres, **Moroso Motorsports Park** just completed a multi-million dollar overhaul of a dated racetrack into a world-class motorsports park. Moroso offers various amenities to fit any speed seeking production needs. Productions are welcome to use a two mile, 11-turn, 40-foot wide, custom engineered asphalt road course built to FIA specifications. In addition, the road course features soft wall barriers to compliment the tire barriers and concrete walls, along with

lights that allow for around the clock use. The ¼ mile concrete drag strip features an additional ¼ mile shut-down road, new LED scoreboards and a Compulink Fiber Optic timing and scoring system. Simultaneous viewing of both courses is possible with the aluminum spectator grandstands, which are located in prime viewing of one of the road course's turns.

Also featured at Moroso is an 8/10 mile, 26 feet wide, asphalt Kart Track. The Kart Track is made up of multiple ovals and has 11-turns and 3 straights. The Karting Center has added 2 classrooms and a permanent concession area. Additionally, Moroso is home to Drifting with a paved course, and drifting classes. There is a 200' by 300' asphalt skid pad which is used by both drifting and kart races. Moroso has a Pocket Bike facility as well as a RallyCross track that is made up of hard dirt, sand and grass. Hosted at Moroso is a defensive driving school "Street Smarts", private coaching and a road racing school.



Go-Kart Track



Drag Racing

Moroso also has facilities available for private testing on all tracks, corporate events and parties, product launches, manufacturer and dealer programs and corporate team building events. Moroso has also hosted shoots for a variety of productions including **Pinks: All Out** on the **Speed Channel**, **Truck Stop** on **ESPN2** and an in-house training video for **BMW** with the assistance of **Grady Bishop, Owner of Extreme Stunt & Driving Team**.

For more information please visit www.racemoroso.com.



BMW Shoot

Editor: Jill Margolius Contributors: Christine Tieche, Amy Peterson-Berry, Alex Marquez | To be included in the newsletter, call 561.233.1000.

Palm Beach County Film & Television Commission

1555 Palm Beach Lakes Blvd., Suite 900

West Palm Beach, Florida 33401

PRST STD
US POSTAGE
PAID
WEST PALM BEACH FL
PERMIT NO 1946

PBC Board of County Commissioners

Chair, Addie L. Greene
Vice Chair, John F. Koons
Karen T. Marcus
Mary McCarty
Burt Aaronson
Jess R. Santamaria
Robert J. Kanjian



Palm Beach County Film & Television Commission

Film Commissioner, Chuck Elder
Director of Ops. and Programs, Michelle Hillery
Production Manager, Jill Margolius
Production Coordinator, TBD
Office Coordinator, Christine Tieche
Location Coordinator, TBD
Administrative Assistant, Amy Peterson-Berry
Education Consultant, Alex Marquez

