

MARCH 2008



BET LOOKS FORWARD TO ANOTHER TV EVENT IN PARADISE!

BET Networks will return to beautiful **Riviera Beach** this month for its annual spring break production, *Spring Bling*, bringing with them an estimated economic impact of \$3 million dollars to Palm Beach County and over 2000 hotel nights. **Palm Beach County Board of County Commissioners Chair Addie Greene** personally extended an invitation to **BET CEO Debra Lee**. Greene said, “*Spring Bling '07* was a wonderful event that brought the community together and brought visitors from near and far to Riviera Beach.” **Riviera Beach Mayor Thomas Masters** said, “The return of BET’s *Spring Bling* Production to the City of Riviera Beach is great news.” This year’s show will feature a powerhouse line-up of top hip-hop performers. For more info call 561.233.1000.



STAR-STUDED FEATURE WRAPS FILMING!...From the studio that brought audiences *Michael Clayton* and *P.S. I Love You* comes a new untitled feature film starring **Amanda Crew** (*John Tucker Must Die*), **Seth Green** (*Austin Powers*), **James Marsden** (*Hairspray*) and **Josh Zuckerman** (*Lions for Lambs*). Los Angeles based **Summit Entertainment** and their subsidiary **Driving All the Way Productions**, wrapped their new feature after shooting in South Florida for six months. The majority of filming took place in the **Millpond Neighborhood** of **Boca Raton**, and the band **Fall Out Boy** performed in **Belle Glade** to hundreds of Amish-looking extras during a scene that recreates an Amish Rumspringa party. The film is scheduled for a fall 2008 release. Special thanks to the **City of Boca Raton**, **Boca Raton Police Department**, **City of Pahokee**, **City of Belle Glade**, **Florida Department of Transportation**, **PBC Sheriff’s Office** and **PBC Fire-Rescue** for all of their assistance.



Production Photo in Millpond Neighborhood



STYLISH COMPANY PICKS PBC FOR NATIONAL SHOOT

Abercrombie and Fitch (A&F) stores will soon showcase some of the county’s most picturesque locations! Famed photographer **Bruce Weber** brought his company **Little Bear Inc.** to PBC for the “A&F Back to School 2008” ad campaign. Models struck a pose at locations including **Carlin Park** in **Jupiter** and **Clematis Street** in **West Palm Beach** among many others. Weber said, “The locations were well taken care of and exceptionally beautiful.” **All-Star Locations** also helped to coordinate private locations for the shoot. **Little Bear, Inc.** made a huge economic impact with over 1000 room nights at **The Resort** and the **Hilton** on Singer Island.



PALM BEACH COUNTY PUTS FASHION FORWARD DURING LIFESTYLE EVENT...

The glamour of high fashion arrived in style in Palm Beach County during the **4th annual Palm Beach Fashion Week** held from **February 29 to March 8, 2008**. The revamped lifestyle event consisted of formal and informal fashion shows, music performances, cocktail parties and charity events. Fashion week kicked off at the exclusive **Mar-a-Lago Club** of **Palm Beach** with dinner and a fashion show that benefited **Wheels for Kids**. The week then proceeded with events at other county venues such as **CityPlace** in **West Palm Beach**, **Mizner Park** in **Boca Raton** and **Nordstrom** in **Palm Beach Gardens**.



Fashion Week at CityPlace



AREA PRODUCTION COMPANY EXPANDS INTO NEW DIGS

Boca Raton based **Information Television Network (ITV)** has expanded to a larger location and plans to add 20 new jobs as well! The network, which produces health and wellness broadcasts, is the brain-child of **Ed and Ana Cristina Lerner**, who have produced many award-winning programs such as *The Art of Women’s Health* and *Healthy Body, Healthy Mind*. Ana Cristina Lerner said, “Consistent with our commitment to being leaders in the field, the new facility will be one of the first fully high-definition studios in Palm Beach County.” For more information please visit itvisus.com.



LOCAL GOLF EVENTS SCORE WORLDWIDE COVERAGE

Palm Beach County is home to world class golf events that attract media from all over the globe. **The Allianz Championship**, a charity golf tournament, was played at the **Broken Sound Club** in **Boca Raton** from February 4th-10th, and was broadcast for eight hours on the **Golf Channel**. The renowned **Honda Classic** was hosted at **The PGA National Resort & Spa** and was shown for 14 hours on **NBC** and the **Golf Channel**. **The Palm Beach County Sports Commission** also played an important role in the tournament by assisting with the coordination of the PGA’s visit. For more info contact 561.233.1000.



Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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Location Spotlight

Yesteryear Village



Central Park

Yesteryear Village at the South Florida Fairgrounds in West Palm Beach is a theme park like town that consists of historic buildings that a production company can completely control. This



Small Rural House

unique feature allows for a closed set where crew can work without being disturbed. The buildings include everything from a classic schoolhouse to a two-story farmhouse. Several houses of varying sizes and styles are within walking distance of a grassy area that provides a central park for the small-town feel of Yesteryear. The town comes complete with a church, general store, and various other shops and barns. There are also several options for production offices.



Rural Farmhouse

Parking is never a problem as there is a large parking lot for production vehicles. Production can take place outside or inside the buildings as necessary. Yesteryear is the perfect location to transport your audience back in time or to the charm of a rural farming town. For more info call 233.1000.



Old School Room



Lucia Fishburne

Paul Sirmons

STATE FILM OFFICE HAS NEW COMMISH!...Lucia M. Fishburne is the new State Film Commissioner! Fishburne has a wealth of experience as the former Communication's Director for **Workforce Florida Inc.** and as the Executive Director of the **Florida Institute for Film Education**. "I look forward to serving the citizens of Florida," said Fishburne, "To continue the growth of the film and entertainment industries in Florida." Fishburne replaces **Paul Sirmons**, who is returning to family and faith-based film production in the Orlando area.



REALITY TV MEETS THE WESTERN COMMUNITIES The **City of Pahokee** has a brand new TV channel, **GATV**, that is devoted to covering the **Glades** from **Canal Point** to **South Bay**. High School sporting events and commission meetings are just some of the events covered on the channel. **City of Pahokee Information System Manager Andy Denton** said, "We are hoping to use it as a tool for the Tri-City areas for information and events." **GATV** can be found on **Comcast Channel 18**. For info call 561.233.1000.



FILM FESTIVAL TO HONOR MIDDLE-EASTERN CINEMA...The glitterati will gather for the **13th Annual Palm Beach International Film Festival (PBIFF)** to mingle with filmmakers and enjoy films from all over the world. The festival will take place from **April 10-17, 2008**, and will welcome a delegation from **Morocco**, as they showcase their films as part of a special Middle-Eastern day. **PBIFF Chair Yvonne Boice** was part of a state delegation to change the way women in Morocco are portrayed in films and said, "By being Chair of the PBIFF, I was able to truly make a difference."



FORMER LOCAL STUDENT BECOMES INSTANT HIT ON RELIGIOUS WEBSITE...Summit Christian School alum, Kyle Stryker is breaking records on the Internet with his short film, **Why Me**. The 14-minute, low-budget film had over 3,000 views in the first five days and can be seen on **Godtube.com** for free. For more information please contact Kyle Stryker at 561.707.9689.



Kyle Stryker



Groundhog Job Shadow Day

GROUNDHOG JOB SHADOW DAY BRINGS STUDENTS TO THE FTC...Nationwide students shadowed their business counterparts. The event was a success at the Palm Beach County Film and Television Commission (FTC) as **Caleb Trainor** and **Junaid Ruja** from **Palm Beach Gardens Community High School**, went on location to a film shoot at **PBIA** and shadowed staff. They learned how to process a permit and what services the FTC offers. For info call 561.233.1000.

short takes



PRINCELY FILM IS HOT COMMODITY...*The Prince and the Pauper* starring Dylan and Cole Sprouse from Disney's Channel's hit series *The Suite Life of Zack & Cody* hit the DVD market. The film was produced by **Joe Reilly** of Los Angeles based **Oak Films**. "We have sold out everywhere" states Reilly of the movie distributed by industry powerhouse **Sony Pictures**. The film shot primarily at the **G-Star Studios** and entirely in PBC. For more info visit oakfilms.com.



PBC GOES BEHIND THE POLICE TAPE WITH CRIME SHOW...The **Cities of Boca Raton** and **Delray Beach**, the **Florida Department of Transportation**, **PBC Parks and Recreation**, **PBC Sheriff's Office**, and **PBC Facilities Development and Operations** worked together to accommodate a three-day shoot for *America's Most Wanted* in their quest to solve crimes in southern PBC. For more info visit amw.com.



REPTILES STAR IN VIDEO BASED TV NETWORK...**ReptilesTV**, produced by **Minds i No Limits, Corp.**, recently visited Texas for the North American Reptile Breeders Conference. They broadcasted two one-hour webcasts from the event. The webcasts included a one-on-one with famed **Animal Planet** host, **Nigel Marven**. Visit reptilestv.com to see the fun firsthand!



PBC COMPOSER IS 'PSYCHED' ABOUT HIGH PROFILE PROJECTS...**Fred Weinberg** of **Fred Weinberg Productions, Inc.** in **Boca Raton** has completed all casting, music, sound and effects for nine segments of the **USA Network** series *Psych* titled "**The Big Adventures of Gus and Shawn**." Weinberg has also composed music for **Charmin**, **The Discovery Channel**, and the **Wynn Hotel** in Las Vegas. For info visit fredweinbergproductions.com.



LOCAL FILM SCHOOL EXPANDS! The **Palm Beach Film School** has been the place to go for training in writing, producing, and editing your own film. Now students can attend a new branch in Hollywood, Florida. The **Miami/Ft. Lauderdale Film School** will be open on **March 10th, 2008**. For more info call 954.989.2737.



Film Commissioner, **Chuck Elder**
Director of Ops. and Programs, **Michelle Hillery**
Production Manager, **Jill Margolius**
Production Coordinator, **TBD**
Office Coordinator, **Christine Tieche**
Location Coordinator, **Kimberly Cooke**
Administrative Assistant, **Amy Peterson-Berry**
Education Consultant, **Alex Marquez**



PBC Board of County Commissioners
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If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

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