

Focus on Film

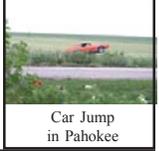
NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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ADRENALINE PUMPING THRILLS TAKE OVER WESTERN COMMUNITY

Summit Entertainment, a tinseltown based production company that has brought audiences films such as *Bridge to Terabithia*, *In the Valley of Elah* and most recently *P2*, is in production on an untitled teen road movie in Palm Beach County! Directed by **Sean Anders** (*Never Been Thawed*) and produced/written by **John Morris** (*Never Been Thawed*) the film began shooting last month in various locations including a private cornfield and **State Market Road in Pahokee**. The road was shut down so a special stunt car could drive up a ramp and fly onto the pavement. Special thanks to the **Florida Department of Transportation, Palm Beach County Sheriff's Office, Palm Beach County Fire-Rescue** and the **City of Pahokee** for all of their assistance in helping to make this shoot a success! Stay tuned to future newsletters for updates.



Car Jump in Pahokee



FIVE STAR PROGRAMS ATTRACT NATIONAL CABLE COVERAGE

Over the last 15 years, **Five Star Productions** has created hundreds of hours of nationally broadcast, award winning television programming. Recently, their Emmy nominated show, *The Balancing Act* was acquired by the **Lifetime Television Network** and will air every weekday morning at **7:00am (ET/PT)** starting **March 31, 2008**. The show will be taped each day at **Five Star's Studio in Boca Raton**. Five Star also produced an episode of **CNN's Lou Dobbs Tonight**, which was shot at the **Breakers Resort in Palm Beach**. For more information on these shows, or other projects Five Star is working on, please call 561.279.7827.



CNN Photo: Lou Dobbs



L-R: Wells and Niedland

OPPORTUNITY ROCKS THE CINE AWARDS... Congratulations to local filmmakers **Aaron Wells** and **Suzanne Niedland** who recently won a **CINE Golden Eagle Award** for their film *Opportunity*

Knocks. The film was shot entirely in Palm Beach County and made its world premiere at the **2007 Palm Beach International Film Festival**. Niedland said, "Being recognized by our peers is a true honor and makes receiving a CINE an important award for any filmmaker." Wells and Niedland are currently in development on a feature-length television pilot and series based on *Opportunity Knocks*. For more information please call Aaron Wells at 561.792.7290 or Suzanne Niedland 561.745.0376.



TENNIS CHAMP TESTS HIS SKILLS DURING PHOTO SHOOT

Even though it is the off-season for professional tennis players, hometown champion **Andy Roddick** still keeps working. Roddick struck a pose while jumping on every kid's favorite neighborhood toy, a six foot round trampoline, during a **Lacoste** photo shoot at **South Beach Park in Boca Raton**. The photographer captured various action poses that will be used in a variety of Lacoste promotions in 2008. Special thanks to the **City of Boca Raton** for their assistance with this shoot. For more information please call 561.233.1000.



Andy Roddick



FESTIVAL TO BRING FILMMAKERS BACK TO PALM BEACH COUNTY

The third annual **Delray Beach Film Festival (DBFF)** will take place from **April 28-May 3, 2008** and will boast an ambitious schedule of screenings, parties and sporting tournaments. The festival will be comprised of about 200 films including diverse domestic and foreign-language shorts and features as well as student films. **DBFF Founder Michael Posner** said, "I'm looking forward to a more exciting year with more talent and a lot of quality films." Filmmakers worldwide may submit a film by going to withoutabox.com. The deadline for entries is February 15, 2008. For more info email maddoc@dbff.us.

FASHION'S ELITE TO COME TO PBC FOR STYLISH EVENT



As America's fashion conscious make plans to winter in the luxurious atmosphere of Palm Beach, they will also be able to enjoy the fourth annual **Palm Beach Fashion Week**. The event is now under new management, and **Lauren Malis** is the new leader who plans to make the event a must on the calendars of fashionistas all over the world! Malis said, "I'm looking forward to celebrating fashion and the lifestyle in Palm Beach County. I am also excited about growing the brand and making it a positive experience for all involved." The event is scheduled to take place from **February 29 to March 8, 2008** and will consist of a series of runway and informal fashion shows. Venues include the **Mar-a-Lago Club of Palm Beach** which will once again host the opening night party benefiting **Wheels for Kids, CityPlace in West Palm Beach, Mizner Park in Boca Raton** and the **Colony Hotel on Palm Beach**. For more information call 561.805.8681.



Lauren Malis



Location Spotlight

Florida Atlantic University



Florida Atlantic University in Boca Raton can provide more than an excellent education... it is a great



location for filming, too! FAU's first and largest campus sits on more than 850 acres just east of I-95 and is very film-friendly. From chemistry labs and lecture halls to libraries and student hangouts the campus provides options for a variety of shoots. The athletic facilities also provide dramatic backdrops for storylines that have sports as a main theme. The sporting options include a brand new track, a baseball stadium, a pool, soccer and football fields, and a ropes course among others. The university even has specialty backdrops like gross anatomy labs and pottery studios. The latest production coming to FAU's Boca Raton campus is the **Decision 2008: Before You Vote Presidential Debates** featuring the major Republican candidates on **Thursday, January 24** and the Democratic candidates on **Sunday, 27, 2008**. The debates will be broadcast live on **MSNBC**. For more info call 561.233.1000.



A WALK DOWN MEMORY LANE...When the **Scripps Research Institute at Scripps Florida** needed a short holiday video made at the last minute for the Scripps Executive Leadership, **Barbara Suflass-Noble**, the Director of External Affairs, knew just who to call... **Todd Kolich** of **KO-MAR Productions**. Noble and Kolich met 20 years ago at a meeting to put together Palm Beach County's first film directory. Noble said, "Not only did KO-MAR come through in the 11th hour, but the ease of the shoot is a testimony to Todd's professionalism." The video was shot at the **Ritz-Carlton Golf and Country Club in Jupiter**. For more info call 561.671.3745.



FRENCH TAKE AN INTEREST IN PBC FILM AND TELEVISION BIZ...As part of the **World Trade Center Palm Beach** initiative to bring more business to PBC, a familiarization (FAM) tour was hosted for members of the French Consulate. Officials from agencies such as the **Office of Economic Development (EDO)** gave the group overviews of the County's strongest industries. The diplomats learned all about the film and TV industry which was recognized as one of the seven cluster industries for PBC's future at the **EDO Economic Summit** in 2005. Possible leads for film and fashion shoots have already been generated from the FAM Tour. For info call 561.233.1000.



FILMMAKER HOPES TO MAKE IT TO THE BIG SCREEN...**PBC Director/Producer Stella Oliveros** recently completed her first feature film, **Pretty in Red-Excerpts from my Life!** Oliveros along with **Executive Producer William Serrano** are going to self-distribute the film and are in talks with theaters in major markets. Oliveros said, "My dream has been to take a project from the first page to the big screen single-handedly." Filming took place in various PBC locations such as **Okeehchee Park in West Palm Beach**. For more info visit www.prettyinredmovie.com.



FILM STUDENTS GET HANDS-ON EXPERIENCE FROM FACULTY AT TOP FILM SCHOOL...**Ancil Deluz**, a **Dreyfoos School of the Arts** film instructor, knew how to utilize a \$75,000 grant for master classes for dance, writing, music, and film from the **William Randolph Hearst Foundation** to best serve his film students. He used a portion of the grant to attract **Michael Taylor**, Dean of the University of Southern California (USC) School of Cinematic Arts, **Norman Hollyn**, head of USC's editing track, and **Angelo Pacifici**, a USC cinematographer to teach master classes to his film students. The classes consisted of a four-day series of workshops designed to give the students hands-on training about the fundamentals of filmmaking.



short takes



THE BOOK THAT GETS YOU BOOKED...The new **2008 Palm Beach County Production Guide** is arriving this month! Newly updated and filled with the latest production resources in the County, the new guide can be sent to your company by calling the Film Commission at 561.233.1000. To view the directory online visit filmflorida.com and to get listed in the guide, call the **Publisher Richard Seres** at 305.442.9444.



PBC IS NAMED A TOP LOCATION IN INDUSTRY TRADE
The December 2007 issue of **Markee Magazine** recently featured great locations from coast to coast and PBC had the honor of being one of them! The article talks about the diversity of the County from its agriculture that has attracted projects such as **CBS's Cane** to its beaches such as **Singer Island Beach in Riviera Beach** which hosted **BET's Spring Bling**. For info visit markeemag.com.



YOUNG ACTOR EARNS ROLE IN MAJOR FEATURE FILM
Billy Unger, a 12 year-old actor from Jupiter, makes his big screen debut among an all-star cast including Academy Award winners **Nicholas Cage (National Treasure)** and **Jon Voight (Transformers)** in the sequel **National Treasure 2-Book of Secrets**. The film is playing now in theaters nationwide. For more information about Billy Unger please call 561.339.7754.

Nicholas Cage and Billy Unger



SENIOR DATING FLICK DEBUTS ON CABLE...The **Boynton Beach Club** which shot in PBC in 2004 can now be seen on **Showtime!** The film which stars **Joseph Bologna, Dyan Cannon** and **Sally Kellerman** is also available on DVD. For more info visit sho.com or check your local listings for air dates and times.



FTC STAFF CHANGES
Please join the Film Commission (FTC) in welcoming our new Administrative Assistant, **Amy Peterson-Berry**. Amy replaces **Christine Tieche**, who was promoted to Office Coordinator. The FTC also gave a heartfelt goodbye to **Michelle Marton** who recently moved to New York, but will remain connected to the Film Commission as a consultant. Good luck everyone!

Amy Berry

- Film Commissioner, Chuck Elder
- Director of Ops. and Programs, Michelle Hillery
- Production Manager, TBD
- Production Coordinator, Jill Margolius
- Office Coordinator, Christine Tieche
- Location Coordinator, Kimberly Cooke
- Administrative Assistant, Amy Peterson-Berry
- Education Consultant, Alex Marquez



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If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

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