

Focus on Film

Relax...
Palm Beach County, Florida Has It Covered.



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MISSION POSSIBLE FOR SHORT FILM

August 2008



The **Lantana Airport** was transformed into a military compound for the short action film, **Project 300**, produced by **Fade 2 Black Productions** out of **Boca Raton**. The mission, which they chose to accept, was to make a film that will showcase new independent film production and services for up and coming filmmakers. The goal of the film is to exhibit various production aspects including complex camera work, customized wardrobe and props, action choreography, special effects.

Producer Daniel J. Sanz said, "Everyone at the Lantana Airport was incredibly helpful and supportive, we would not have been able to pull this project off without them." Hangars owned by Florida Airmotive, Inc. and various public areas of the airport were used during the shoot. Thanks to the **Palm Beach County Department of Airports, Florida Airmotive, Inc.** and the **Palm Beach County Sheriff's Office** for all of their assistance on this project. For more information please call 561.948.1191.



ONE LEGEND TO ANOTHER



Burt Reynolds Spencer Tracey

Burt Reynolds was the perfect choice to salute his friend, **Spencer Tracey** in the **Turner Classic Movies' (TCM)** five minute tributes to icons of the silver screen. Spencer and Burt have much in common as the following quote reveals, "What Tracy offered as characterization was a combination of masculine personality and seemingly total sincerity," explains **James Robert Parish** of the **MGM Stock Company**.

Burt is a hometown favorite, but he is also recognized the world over as the epitome of masculine identity in films such as **Boogie Nights** and **Smokey and the Bandit**. Both men have made an impact on Hollywood through their acting careers and their personas. Burt continues to be an important influence on **Palm Beach County** with visits to the **Burt Reynolds and Friends Museum** in **Jupiter** where he teaches Master Acting classes. For info call 561.233.1000.



GOLF AND KOMAR HAVE LONG HISTORY



The **Golf Channel** provided exclusive highlight coverage of the **22nd PGA Minority Collegiate Golf Championship**. **West Palm Beach's** own **KO-MAR Productions** turn-keyed the entire production for the **PGA of America**. The program featured a review of the competition from all six collegiate divisions participating in the Championship.

PGA of America President Brian Whitcomb said, "This event is a great opportunity to showcase some of the best student-athletes from around the country who were part of one of this year's most exciting Championships." The three-day, 54-hole stroke-play Championship featured more than 190 contestants from 47 colleges and universities, representing 14 countries. **KO-MAR** had several crews in the field covering the event each day, and wrote, produced, and edited the entire show in their facility in **West Palm Beach**. This is the sixth straight year **KO-MAR Productions** has produced this show for the **PGA of America**. For info call 561.233.1000.



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SHOW TO SEPARATE HOPE FROM HYPE



Dr. Donna Douglas

Accomplished medical scientist, author and speaker, **Dr. Donna Douglas** now plans to add TV personality onto her resume with a new talk show, **The Dr. Donna Show**. The PBC native who has been cited by such publications as the *Journal of Clinical Investigation* and *Journal*

of Nutrition is passionate about sharing her knowledge with others and thinks TV is a great medium to reach a large audience.

Douglas said, "The health statistics in the U.S. are alarming. We have to reverse this trend and do it now. That's why I'm excited about creating a show where people will go away energized and ready to enjoy life." Featuring celebrities and medical experts, the show will likely film in PBC and is in the works of teaming up with a production company. For more info call 561.847.7086.

AVANTI OFFERS CLEVER SOLUTION



For over 18 years **Avanti Visual Communications** in **Palm Beach Gardens** has been creating videos that

advertise or market a product or service. Now Avanti Visual is offering one clever way to stretch marketing and advertising dollars in lean times by using new media techniques that are less expensive and in many cases just as effective. Channels such as "**My Space**", "**Google Video Ads**", "**You Tube**", and "**Monster.com**", are the new marketing tool.

Some of Avanti's recent multi-media projects include explaining the benefits of **FPL's** clean renewable energy, training a sales force on the features and benefits of the new line of **Nicklaus Golf Clubs** or producing a Webisode featuring a new breakthrough medical procedure. They use a variety of platforms from Powerpoint presentations to cell phone video messages. For more information visit avantivisual.com.

BUSY SUMMER FOR SOUTH FLORIDA PRODUCTION PROFESSIONALS



The film industry in **South Florida** has been busy this summer with networking events and production. More than 250 people recently attended the **South Florida Film Industry Reception** at **Christopher's Nightclub** in Ft. Lauderdale. Newly appointed **State Film Commissioner Lucia Fishburne** attended the event and met with filmmakers from **Palm Beach County**, Broward and Miami-Dade.



In mid-July, **The Florida Film Production Coalition Initiative**, a group formed to support incentives for filming on a State and Local Level held their first meeting and brainstorming session at the Conrad Hilton Hotel, with much success. The support of the South Florida Film Community was evident with over 125 members of all crafts attending. With such an active film community, it is no wonder that Florida gets a well-deserved plug in the new issue of **Production Update** as one of the top ten locations for film and video production. The ranking is based on several factors which include incentives, support facilities and services, and crews. One of Florida's most appreciated assets is its versatile and film-friendly locations. The industry is recognized year-round with dozens of film festivals including **Palm Beach County's** own **Palm Beach International Film Festival**. With celebrated crews and versatile locations, and a film-friendly environment South Florida is poised to attract the heavyweight productions to its sunny shores. Recent productions include **Untitled Teen Road Movie** starring **James Marsden** and **Son of Mourning** starring **Heather Graham** both of which filmed partly in Palm Beach County. For information please call 561.233.1000.



FESTIVAL SHOWCASES FRENCH FILMS



For the last 4 years **French Feelings Films** has provided movie fans an opportunity to view quality French cinema. This year they plan to expand. The Fourth Edition of **France Cinema Miami**, will be held November 7th – 9th at the AMC Cowalk Theatre – Miami, and the First Edition of **France Cinema Boca Raton** will be held on November 14th – 16th at the **Sunrise Mizner Cinema** in **Boca Raton**.

During these 2 weeks the South Floridians will be able to discover movies in French with English subtitles and will have the opportunity to meet with French actors, directors and producers. **France Cinema Floride (FCF)** has become the most anticipated showcase of French films in South Florida and one of the biggest events in the United States dedicated to the French Cinema. FCF produces both France Cinema Miami and France Cinema Boca Raton. For info visit Francecinemafloride.com.

PALM BEACH MAKES APPEARANCE



Privileged, a new show that premieres this Fall on the **CW**, needed authenticity. The show is set in **Palm Beach** and follows Megan Smith (**JoAnna Garcia**) as she uses her ivy-league education to tutor teenagers living in Palm Beach. In order to keep the show authentic (it is shot primarily in LA) the producers have hired **Lantana-based, America By Air, LLC** to do stock photography for the show.

The company provides everything from aerials to international ground shots, shot on HD or film. Their website includes a subject list with footage from around the world. The footage will help provide the unique look and feel of Palm Beach. For more information visit cwtv.com and Americabyair.com.

EDUCATION CORNER: PBC FTC RECIEVES AWARD FROM THE COUNTY SCHOOL BOARD



Representatives of the FTC & the PBC School District

The **Palm Beach County Film & Television Commission (FTC)** was recently honored with an award from the **Palm Beach County Board of Education** recognizing the positive impact the FTC has had on education in the County. These accomplishments are the result of a contract with the **Office of Economic Development**. Among the highlighted accomplishments was the largest student film competition in Florida, **The Palm Beach International Film Festival's Student Showcase of Films**. The highly-anticipated production hands out \$30,000 in awards to well-deserving student filmmakers. The FTC also coordinates and hosts the **Career Education Business Leadership Committee (CEBLC)** as part of **Superintendent Art Johnson's** initiative to formalize community and educator partnerships. The FTC's **Student One-Stop Permitting** has allowed for numerous student productions to take place in the County and has familiarized students with the permitting process.

The FTC coordinates professional workshops for film & television instructors to attend and earn teacher certification points. PBC students also have access to \$50,000.00 worth of state-of-the-art equipment through a loan out pool, housed at **The Education Network** for all of the schools to utilize. The FTC sub-contracted a Service Technician for a six-month period to evaluate, repair, reconfigure and suggest the purchase of equipment, for the proper functioning of existing television production and editing facilities in 14 PBC schools. As a result, they purchased and donated \$10,000 worth of equipment to schools with most immediate need. Over the years, the FTC has continued to recognize education and student filmmakers as a priority. The award is appreciated and offers validation that these programs have made a difference! For information call 561.233.1000.



SILVER BEACH GETS SILVER TELLY



Silver Beach Productions, Inc. and **evanswell advertising** have been honored for **ArtiGras 2008** at the **29th Annual Telly Awards** with a **Silver Telly**. The commercial was produced for the **2008 ArtiGras Fine Arts Festival** in **Jupiter** and features **Russell Gulick** creating a painting for ArtiGras. The entire spot was shot in HD utilizing time-lapse photography.

Chairman of the judging panel, **Richard Friley** explained, "As judging chairman, our judges are honored to have evaluated such an incredible body of work. The quality of work exceeded our expectations, even in this challenging overall market and it is a true accomplishment for our winners." The **ArtiGras 2008 TV commercial** can be viewed online at youtube.com/watch?v=_6EuMncRA6k. For more information please visit SilverBeachProductions.com or evanswell.com.

THE SHOW THAT KEEPS ON GIVING



Gia Borca

Shot at **PGA National Golf Courses** in **Palm Beach Gardens** in 2007, **Fine Living TV Network's The Wandering Golfer – Palm Beach** episode was re-broadcast in 2008. The show is hosted by **Gia Borca**, who travels to the world's golf destinations to explore the sport, its colorful people, and culture.

In the **Palm Beach** episode, she begins in **New Jersey**, where she recounts growing up, playing sports and eventually finding golf. Then she's off to sunny **Palm Beach, Florida**, where she dips her toes in the sand and meets two prominent golf personalities: Course designer **Jack Nicklaus II** and LPGA teenage phenom **Morgan Pressell**. For more information please call 561.233.1000.



FTC WELCOMES A NEW INTERN



Brett Eckert

Brett Eckert has recently joined the **Palm Beach County Film & Television Commission (FTC)** team as the latest intern in their comprehensive internship program. Brett is a motion picture major at the **University of Miami** and will be a sophomore in the coming year.

Brett wanted to intern at the FTC to be involved in film industry while visiting home for the summer. Brett expects to gain an understanding of film permitting and how the filmmakers find shooting locations. He sees himself as an aspiring filmmaker whose experience at the FTC will help him in the real world. For more information, please call 561.233.1000 or visit pbfilm.com.

A GLIMPSE INTO A UNIQUE WORLD



Palm Beach County's own, Skipper Mike has been around boats his entire life and now he is sharing his love of boats on **Yachting World TV** and **Power and Sail TV**. Yacht manufacturers, Captains, and nautical entrepreneurs in the marine industry all visit with Skipper Mike with a story to tell.

Each interview sheds a little light on the boating world of Skipper Mike. His animal companions, **Mojo the Cat** and **C-Dog** often make guest appearances on the show. The new specialty show has been created with global audiences in mind and will be easy to access. "Yachting World TV" and "Power and Sail TV" can be viewed on the web and iPhone via a Podcast. Skipper Mike's show premieres on August 7, 2008. For more information, please visit Yachtingworldtv.com.

LOCATION SPOTLIGHT: WESTERN COMMUNITIES (SOUTH BAY, CANAL POINT, BELLE GLADE, AND PAHOKEE)



Belle Glade

Nestled along the edge of the largest lake in Florida, are four towns that can provide that small town, anywhere USA feel for your next project. The towns are Pahokee, Belle Glade, South Bay, and Canal Point and are collectively known as The Glades. The towns are flanked by Lake Okeechobee and vast agricultural fields of corn, sugarcane, and various vegetables.



Downtown Pahokee

Belle Glade consists of churches large and small, neighborhood stores, and fields as far as the eye can see. Belle Glade's corn fields recently starred in Summit Films' new film starring James Marsden, *Untitled Teen Road Movie*. Just next door to Belle Glade, Pahokee runs right alongside Lake Okeechobee. It has a marina and main streets lined with mom and pop shops. Each home is one of a kind, and the neighborhoods could be anywhere in the US.



Everglades Adventures RV & Sailing Resort



Railroad Tracks in Canal Point

A little further down the road is Canal Point, a small, sleepy country town with white steeples and an old-fashioned water tower. A walk across the railroad tracks takes you to the banks of Lake Okeechobee with water all the way to the horizon. South Bay is a small town with a highway running through it, perfect to use for a Midwestern setting with its big open skies. The Glades are very film-friendly and have had a variety of productions utilize their locations. For info call 561.233.1000.



South Bay

Editors: Kimberly Cooke and Jill Margolius | To be included in this newsletter, please call 561.233.1000.

Palm Beach County Film & Television Commission

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