

MARCH 2007



RIVIERA BEACH HOSTS HUGE TELEVISION EVENT

Get ready for a major television production with hot performances and non-stop fun in the sun as **BET's Spring Bling '07** rolls into town. It's all happening at the beautiful **Singer Island Municipal Beach in Riviera Beach** from **March 23-25**. **BET Vice-President of Specials Lynne Harris Taylor** said, "We are so excited to be here in Riviera Beach! This is our 8th year producing Spring Bling and the City of Riviera Beach has been so helpful in making sure the event goes off without a hitch. This is a wonderful event for college students and we hope it will be our best one yet." Hundreds of tickets will be given away from various radio stations all over South Florida. The shows will air on BET the first week in April. For more info please call 561.233.1000 or visit www.bet.com.



GOLF TOURNAMENTS DRIVE PBC ONTO NETWORK TV...Spectators watched the



SPORTS SHOW HAS A BALL AT AREA LOCATIONS

PGA tour's Honda Classic at the **PGA National Resort and Spa in Palm Beach Gardens**. The event which had a variety of entertainment offerings including a golf clinic by golf legend **Jack Nicklaus** and a special themed concert each evening, was held March 1-4, and showcased 12 hours of network coverage on **NBC** and the **Golf Channel**. **The Palm Beach County Sports Commission** played an important role in the tournament by assisting with the coordination of the PGA's visit. **The City of Boca Raton** was also in the limelight as the **Champion's Tour Allianz Championship** found a new home at the **Old Course in Broken Sound**. The tournament took place from

ESPN SportFigures, the educational TV show that provides an athlete's perspective into the subject of math and physics came to PBC last month! Produced by **Factory Films, Inc.** out of New York, locations such as **Little Fenway Park** and **Anchor Park in Delray Beach**, **South Olive Park in West Palm Beach** and **Roger Dean Stadium in Jupiter** were chosen to provide the scenic backdrop for the episode which will air the first weekend in August. Students from the **G-Star School of the Arts** and **American Heritage High School** also got in on the action and were cast to be part of the show. **Unit Production Manager Rod Elvir** said, "We come back to Florida over and over again because of the top-notch production crews and vendors." The cast and crew were welcomed at **Hotel biba** in **WPB**. For more information please visit www.sportsfigures.espn.com.



February 5-11 and the Golf Channel televised all three rounds. For info visit www.pgatour.com.



FILM FESTIVAL LURES FILMMAKERS BACK TO PALM BEACH COUNTY

The second annual **Delray Beach Film Festival (DBFF)** is returning this month with an ambitious schedule of events including screenings, parties and celebrity sporting tournaments. The festival, which is hosted by the **Colony Hotel in Delray Beach**, will take place from **March 13-18**, and will be comprised of hundreds of diverse domestic and foreign-language short and feature films. This year's festival also adds a new twist as six filmmakers, three 2006 alumni and three new filmmakers, were selected to participate in a filmmaking contest where they turn a short script into a film. The winning film will be shown on the final night of the festival and will also air on an HGTV cable show. For more information please visit www.dbff.us.



The Colony Hotel



BEHIND THE SEAMS: AN INSIDE LOOK AT PALM BEACH FASHION WEEK

Models will strut their stuff as collections from renowned fashion designers are showcased in runway and informal fashion shows for seven days during the third annual **Palm Beach Fashion Week** from **March 2nd to March 9th, 2007**. The kick-off event will once again take place at the exclusive **Mar-a-Lago Club of Palm Beach** featuring **The Donald J. Trump Signature Collection**. The week will then proceed with fashion shows at various prestigious Palm Beach County venues including **The Colony Hotel on Palm Beach**, **Trump International Golf Club**, **Café Boulud** at the **Brazilian Court** and the **Harriet Himmel Theater** at **CityPlace in West Palm Beach**. Fashion week events benefit non-profit organizations. For more information please visit www.pbffashionweek.com or call 866.854.7239.



Donald Trump

Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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Location Spotlight

Delray Beach Tennis Center







Located in the heart of **Delray Beach**, just to the west of the sizzling downtown area, the **Delray Beach Tennis Center** was a stroke of genius for both the tennis and production community. With 4 clay courts, 7 hard courts, an 8,200 seat stadium, a well stocked pro-shop and a posh new clubhouse, this full-service public facility not only hosts world class tennis events but also serves as a concert venue and has been featured in many national commercials. For more information on filming at the Delray Beach Tennis Center please call 561.233.1000 or visit www.jcdsportsgroup.com and click on Delray Beach Tennis Center.

GET YOUR SHOP ON WITH LEADING CABLE RETAILER ShopNBC, one of the nation's home shopping channels that broadcasts every day of the year into approximately 60 million households came to Palm Beach County to film a segment of their spring fashion launch at the **Ann Norton Sculpture Gardens in West Palm Beach**. The popular retailer which sells everything from fine jewelry to apparel and accessories will feature the **Pamela McCoy Spring Collection** on episodes airing on the **ShopNBC Cable Channel** on **Monday, March 5 at 10:00pm ET, Wednesday, March 7 at 6:00pm ET and Thursday, March 8 at 2:00pm ET**. The cast and crew were accommodated at **Hotel biba in West Palm Beach**. For more info visit www.shopnbc.com.

FASHION PHOTO SHOOT SHOWCASES DOWNTOWN WEST PALM BEACH...The glossy pages of **Palm Beach Illustrated Magazine** will feature locations in the **Downtown West Palm Beach** area including **Centennial Square, Sloan's Ice Cream, 610 Clematis, Roxy's, the Cuillo Centre for the Arts** and a trolley from **Molly's Trolley's** for a fashion editorial that will be featured in the upcoming April issue. **Fashion/Style Director Katherine Lande** said, "We chose these locations for their high energy, urban vibe." For more info visit www.palmbeachillustrated.com.

PBC LOCATIONS ARE A SLAM DUNK IN NEW COMMERCIAL!...As March Madness begins, **Moroso Motorsports Park** and the gymnasium at **Palm Beach Atlantic University** will be featured during a **BF Goodrich** commercial that will air during the entire month of March. New York based **Tupelo-Honey Productions** was hired to shoot this spot in an aggressive three-day period. The cast and crew stayed at the **Palm Beach Gardens Marriott**. For more info visit www.tupelohoney.net.

Education Corner A local cinematographer, **Tom Cunningham**, who has worked on such well-known reality shows as **The Apprentice, The Amazing Race** and **Cops** has graciously donated his time to educate students in local classrooms about how to shoot/produce reality shows and about the entertainment business at large. Recently, he spoke at **Boynton Beach Senior High, Summit Christian School** and **Dwyer High School**. The **PBC Film and TV Commission (FTC)** will coordinate future presentations.




Tom Cunningham & the class from Summit Christian School

Groundhog Job Shadow Day, the program that enables students to experience a work environment for a day, proved to be a big success! Two students from **Palm Beach Gardens High School, Alejandra Delgado** and **Matt Gregory**, came to the **FTC** to learn about the local production industry, and left knowing about opportunities the community can offer them when they enter the working world. For info visit www.juniorachievement.com.

short takes

THE FIGHT FOR ANNA NICOLE'S BODY CAME TO A LOCAL COURTROOM

The media circus that surrounds the death of **Anna Nicole Smith** came to **Palm Beach County**, as **Anna Nicole Smith's mother, Virgie Arthur**, filed an emergency petition with the **Fourth District Court of Appeal in West Palm Beach** to stop a court-appointed guardian from bringing her daughter's remains to the Bahamas. The appeal was denied, and the Judge decided **Anna Nicole** should be buried next to her son **Daniel** in the Bahamas. Reporters from various news outlets camped out for days to get the latest information out to the public.



Media Vans outside of the courtroom

Palm Beach International Film Festival FESTIVAL PATRONS PARTY WITH THE ACADEMY!

A Hollywood-style party complete with glittering gowns and a swanky décor was held by the **Palm Beach International Film Festival (PBIFF)** and **Take Charge Cure Parkinson's at Bogart's Bar and Grille** at the **Muvico Palace 20** in **Boca Raton** last month. **Oscar Night America 2007** proved to be a successful fundraiser once again for the film festival, which will be held from **April 19-26**. The **PBIFF** also unveiled a new logo and website for their 12th year. For more info visit www.pbifilmfest.org.


PRODUCTION COMPANY PUTS THE MAGIC IN YOUR MESSAGE

Top Hat Productions in **Lake Worth** has teamed up the **Palm Beach County Sheriff's Office** to create a series of **Public Service Announcements (PSA)**. **Top Hat** has already received a **Communicator Video Award** and a **Videographer Award** for a **PSA** on drowning prevention and another **PSA** on stranger abductions is up for a **Telly** and a **Videographer Award**. For more information please visit www.tophatproductions.net.




FTC STAFF CHANGE

The **Film and Television Commission** says goodbye to **Jennifer Gresh**, who will be going back to school and working as an executive assistant to **FTC Board Member Suzanne Niedland**. Good luck Jennifer!



Jennifer Gresh

Film Commissioner, **Chuck Elder**
 Director of Ops. and Programs, **Michelle Hillery**
 Operations Manager, **TBD**
 Production Manager, **Michelle Marton**
 Production Coordinator, **Jill Margolius**
 Location Coordinator, **Meghan Mayo**
 Administrative Assistant, **Christine Tieche**
 Education Consultant, **Alex Marquez**



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Mary McCarty, **Burt Aaronson**, **Jess R. Santamaria**

