

JUNE 2007



CBS PILOT LENSED IN PAHOKEE GETS PICKED UP!

CBS recently announced their fall line-up and picked up the *Untitled Cynthia Cidre Project*, aka *Cane*, which is set to air this fall on **Tuesdays at 10:00pm**. This new drama which stars **Jimmy Smits** (*NYPD Blue*, *The West Wing*), **Hector Elizondo** (*Pretty Woman*, *Runaway Bride*) and **Rita Moreno** (*Law & Order*, *Oz*) is a high-octane drama that centers around a Latino family that has built a rum manufacturing empire. The show is garnering a lot of buzz as international buyers are already in early negotiations with **CBS Paramount International Television** to scoop up the show. The pilot episode shot at **US Sugar** and on various roads around **Pahokee**. Stay tuned to future newsletters for further updates.



Jimmy Smits Hector Elizondo



US Sugar Refinery



PRODUCERS MAKE 'REEL' IMPRESSION AT NETWORKING EVENT...Advertising and production professionals



from across Palm Beach County gathered at the beautiful Brazilian Court during the **1st annual Reel Event** sponsored by the **Palm Beach Advertising Federation**, the **Palm Beach County Film and Television (FTC)** and the **Brazilian Court**. In an effort to showcase the vast amount of production talent throughout the County, two minute demo reels from 17 production companies were compiled and played throughout the event. **Valerie Staggs, President of Intramedia Advertising** said, "We were quite pleased with the event and hope that it will further alliances between the two industries and keep more business local." If you would like a copy of the reel, please call 561.233.1000 and stay tuned to future newsletters for more info about the next Reel Event scheduled in 2008.



Brazilian Court

WAKE UP WITH THE BREAKFAST CLUB

The hip new HD talk show, *The Breakfast Club* produced by **eieio entertainment LLC** and **MIG Broadcast Group**, aims to connect audiences to their community and the world by discussing a variety of hot topics from property taxes to entertainers. The show, which is shot in the WHDT studio overlooking Lake Mangonia airs weekdays from 9:00am-1:00pm on **Comcast Channel 17 West Palm Beach**. To participate in, or for info about the show visit www.eieiollc.com.



FILM HONORS CIVILIAN PILOTS

For 17 months during World War II, civilian pilots made daily flights from Palm Beach County to Cape Canaveral in search of German U-boats on the prowl. This month, the **Historical Society of Palm Beach County** will release a DVD documentary in their honor. *Puddle Jumpers of Lantana* is directed by **Frank Eberling** and is hosted and narrated by actor **Monte Markham**. The DVD can be purchased from the Historical Society of PBC. For more info call 561.832.4164.



Monte Markham

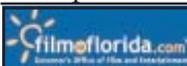


FESTIVAL WITH A FLAIR RETURNS TO WEST PALM BEACH

A unique line-up of films reflecting Latin culture, music, social and political issues were showcased during the **2nd annual Palm Beach International Latin Film Festival** held in **The City of West Palm Beach**. The four-day event centered around the **Cuillo Centre for the Arts** and **The Theatre in West Palm Beach** where films such as *Volver* with **Penelope Cruz** and *The Lost City* with **Andy Garcia** were shown. **Festival Director Carlos Daniels Ochoa** said, "We were very excited to bring people from different backgrounds together in one event and look forward to bringing the festival back for many years to come." For more information please visit www.palmbeachlatinfilmfestival.com or call 561.502.8174.



Carlos Ochoa



MILLIONS TO BE GIVEN AWAY BY FLORIDA FILM COMMISSION

Due to the successful efforts of **Governor Crist** and the **Florida Legislature**, the **Florida Entertainment Industry Financial Incentive Program** has increased to **\$25 million** for fiscal year **2007/08**, and for the first time allows any unused funds to roll over to next year! Beginning July 1, 2007 this increase in funding will better position Florida to compete with other states' incentives being offered to filmmakers. Qualified productions may receive a cash rebate of up to \$8 million, provided they spend a minimum of \$625,000 in the state, on Florida businesses and vendors. The new incentive also includes a 5% off-season bonus from June through November to help rebuild Florida as a 12-month production state. Independent filmmakers residing in Florida will be provided with their own queue, with a lower threshold of \$100,000. Applications will be considered on a first-come, first serve basis. For more information please call 877.352.3456 or visit www.filminflorida.com.



Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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Location Spotlight

Barns and Stables



High Point Stables

With PBC being named the show jumping capital of the United States, it's safe to say the county has an abundance of barns and stables. The



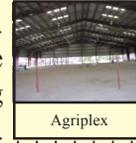
Winter Equestrian Grounds

Winter Equestrian Festival Grounds Barn in Wellington is situated within the 120 acre **Palm Beach Polo Equestrian Club**. Four separate buildings each house a tack room as well as over 50 horse stalls. One of **Lake Worth's** best kept secrets, **Gulfstream Polo Club** has a low-key style and features 10 lush playing fields and stabling for 60 horses. **High Point Stables in Boca Raton** is home to more than 50 acres of trails, a sand arena and a concrete barn with 25 stalls. In **West Palm Beach**, the **Agriplex at the South Florida Fairgrounds** contains a total of 51,000 square feet of exhibit space.



Gulfstream Polo

This multi-purpose facility holds a 30,000 square foot barn, a 24,000 square foot pristine show ring and a rustic feed store. For info call 561.233.1000.



Agriplex

NEW PSA'S TO SPREAD THE JOY OF READING



The children's area of the **West Boynton Beach Public Library** and the lush surroundings of **Caloosa Park in Boynton Beach** were the backdrops for two new public service announcements (PSA) done by **WPBT Channel 2** in Miami, that aim to encourage children to read. **Page of Possibilities** and **Explore It** are the two spots that will air throughout South Florida on weekdays from 6:30am-3:00pm; Saturdays from 6:00am-10:00am and Sundays from 5:00am-10:00am all this month. For more info visit www.channel2.org or www.kidvision.org.

WEST PALM BEACH HOSTS LUXURY AUTO SHOOT

Land Rover revved up some excitement as professional golfer and entrepreneur **Greg Norman** posed with the luxury vehicle at **Signature Aviation in West Palm Beach** for a print ad that will appear in various magazines this summer. Miami based **HG Producers** was hired to shoot the layout and said, "Logistically, PBC was the optimal place to be for this shoot, we were able to keep everyone happy and would definitely come back again." The crew stayed at the **West Palm Beach Marriott**. For more info visit www.hgproducers.com.

FILM COMMISSION MAKES NEW FRIENDS

The **Palm Beach County Film and Television Commission (FTC)** is now part of the social networking website, **Myspace**, an online interactive forum. The page offers information about movies that have been shot in Palm Beach County, local film festivals, history of the FTC and more. For more information or to view the page please visit www.myspace.com/pbcfilm.

Education



PBC STUDENTS SUCCEED IN SHOW BUSINESS

Past winners of the **Student Showcase of Films**, a companion event to the **Palm Beach International Film Festival (PBIFF)** as well as students who were involved with various school film programs are making Palm Beach County proud! Former students such as **Mary Elise Hayden** who graduated from the **Dreyfoos School of the Arts** and **Alex Marquez**, who went to **Palm Beach Community College**, are now starring in feature films that were recently shown at the PBIFF. **Matt Cimaglia**, who went to **Boca Raton High School** is working at NBC and has edited segments for **The Today Show**, **Good Morning America**, and **Dateline**. **Jupiter High School** students **Zach Chastain**, **Bryan Cink** and **Ryan Kelly** were recently named the Grand Prize winners of the **C-SPAN National Video Documentary Competition**. Their video was shot with cameras that were given to Jupiter High School from the PBIFF, due to the support of the **PBC Board of County Commissioners**. For info call 561.233.1000.



short takes

CITY ADMINISTRATOR IS MOURNED BY LOCAL COMMUNITIES



Mr. Hawkins

Boynton Beach Assistant City Manager

Wilfred J. Hawkins Jr. passed away last

month following a long illness. Mr. Hawkins assisted the Film and Television Commission with a variety of film/tv productions including the **Extreme Makeover: After the Storm Special**. He will be greatly missed. The funeral was held at St. John Missionary Baptist Church.

CALL TO ARTISTS!



Sunshine Shorts: an all-Florida Film

Festival sponsored by the John D.

MacArthur Campus Library Gallery at Florida Atlantic University announced their call for entries. The contest is open to all film/video/conceptual artists including students who reside in Florida. Projects may not be longer than 10 minutes and there is no application or entry fee. Deadline for submission is **August 25, 2007** and the festival will be held this October at FAU's

Jupiter Campus. For more info call 561.799.8530.

EX-PITCHING STAR IS FEATURED

ON CABLE NETWORK...PBC resident



Jeff Reardon

and former baseball star Jeff Reardon was

the subject of an episode of HBO's Real

Sports with Bryant Gumbel. Gumbel examined Reardon's troubled life after he suffered the loss of his son and then spiraled into a depression. For more information please visit www.hbo.com.

CBS recently aired two one-hour specials with local ties. **Golf: PGA of America Style**, delved into the **Palm Beach Gardens** based **PGA of America**, and **Gary Player: Good Guys Wear Black**, chronicled the remarkable career of the Hall of Fame legend and part-time Jupiter Island resident.

FTC WELCOMES SUMMER

INTERNS...The Film Commission is



Courtney Armbrust

pleased to have Courtney Armbrust and

Neil Fasekas in the internship program!

Courtney is passionate about news and entertainment, and hopes to be an entertainment reporter. Neil wants to learn more about the local production industry and hopes to become an editor, grip or camera operator. Welcome Courtney and Neil!



Neil Fasekas

Film Commissioner, Chuck Elder
Director of Ops. and Programs, Michelle Hillery
Production Manager, Michelle Marton
Production Coordinator, Jill Margolius
Office Coordinator, TBD
Location Coordinator, Kimberly Cooke
Administrative Assistant, Christine Tieche
Education Consultant, Alex Marquez



PBC Board of County Commissioners
Chair, Addie L. Greene, Vice Chair, John F. Koons,
Karen T. Marcus, Warren H. Newell,
Mary McCarty, Burt Aaronson, Jess R. Santamaria

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

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