

MARCH 2006

'EXTREME' DREAMS BECOME A REALITY FOR PBC RESIDENTS

The **Boynton Beach Little League Park** and a family in **Riviera Beach** were both recipients of a miracle courtesy of *ABC's Extreme Makeover: Home Edition* and a special *After the Storm* hurricane edition. Local news coverage was at a feverish pitch over the fact that two PBC locations were chosen to be featured on the hit TV show. Designer **Preston Sharp** said, "It is such a thrill to able to turn this hurricane ravaged park into something where the kids can play ball again. The people of Boynton have been so supportive, and it's been a joy being here." **Riviera Beach City Manager Bill Wilkins** said,



Little League Park

"This kind of experience restores faith in human nature. The community showed an out-pouring of compassion, and this experience will have a lasting benefit on Riviera Beach." The episodes are scheduled to air in the spring of 2006. For more information visit www.abc.com.



Riviera Beach Home

DELRAY BEACH SHINES WITH THREE FILM FESTIVALS

The **Palm Beach International Film Festival (PBIFF)**, the **Delray Beach Film Festival (DBFF)** and **Lunafest**, the **National Women's Film Festival** will bring an assortment of films to movie lovers across Palm Beach County. The **11th annual PBIFF** will be held **April 20-28**, opening with the world premiere of **V.C. Andrews RAIN**, followed by a week of exciting events including the Grand Gala Awards Show & Dinner. The inaugural **DBFF** will be held **March 8-12**, and has a schedule packed with screenings, parties and free surfing lessons. The third festival, **Lunafest** put on



by the **Florida Breast Cancer Resource Network** is a one day event on **March 12** at **Old School Square** in Delray Beach that will feature films for, by and about women. For more information visit www.pbifilmfest.org, www.delraybeachfilmfestival.com and www.fbcrn.org.



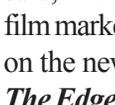
PROPOSED FILM MARKET TO CREATE OPPORTUNITIES FOR PBC...Industry veteran Jonathan Krane and his new venture, PBC based Krane Productions, have taken major strides toward establishing an international film market in PBC, set to debut in April 2007. The film market was developed from Krane's vision of turning the County into a viable alternative to Hollywood. "We have carefully selected a prime location for what will become a staple in the film market universe," says Krane. PBC Film Commish Chuck Elder said, "PBC is thrilled with the development of the film market." Krane is currently working on the new motion picture *Dancin On The Edge*. For info call 561.233.1000.



Jonathan Krane



TWO NEW PARTNERSHIPS TO STRENGTHEN FILM FESTIVAL Yvonne Boice, Chair of the Palm Beach International Film Festival (PBIFF) recently announced a new partnership with Delray Beach that will bring the hub of the 2006 festival to the city. This includes having the Delray Beach Marriott as the host hotel. Delray Mayor Jeff Perlman said, "The PBIFF is the premier festival in this county, and we are excited about this union." The other partnership with Mandalay Integrated Media Entertainment (MIME) is to enhance the festival by expanding events such as the opening and closing night festivities to include A-list concerts. MIME President David Salzberg said, "We're anxious to help make the festival the biggest and best in entertainment." For more information call 561.233.1000.



CUTTING EDGE COLLECTIONS TO DEBUT AT FASHION WEEK Internationally renowned fashion designers will take center stage at the second annual Palm Beach County Fashion Week March 1-March 7. A special benefit for "The House that Fashion Built" and Habitat for Humanity, the kick off event, will be held at The Mar-a-Lago Club of Palm Beach with Mr. and Mrs. Donald Trump as honorary co-chairs. The week will then proceed with runway shows and fashion show luncheons at The Governor's Club in West Palm Beach, Boca West Country Club in Boca Raton and Café Boulud at the Brazilian Court in Palm Beach. All fashion week events will benefit non-profit organizations. For ticket or sponsorship information visit www.pbfashionweek.com or call 866.854.7239.



Mr. and Mrs. Donald Trump



PRODUCTION COMPANY BOOMS INTO A NEW GENERATION

West Palm Beach based **Avanti Visual Communications** premiered its new Web Television Channel launching its first series of programs on **Pax TV** nationwide! The **Global Health Network** will deliver constant health information targeting the Baby Boomer generation. Additionally, **Avanti** opened a brand new state-of-the-art studio last month with features that include animation, graphics and in-house post editing! **Avanti Founder Lew Pincus** states, "We continue to grow and are excited to keep our operations in Palm Beach County with this new facility." For more info visit www.avantivisual.com.

Focus on Film

NEWS FROM THE PALM BEACH COUNTY FILM & TELEVISION COMMISSION

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Location Spotlight

Roger Dean Stadium



Roger Dean Stadium

Situated in Jupiter, Roger Dean Stadium encompasses 110 expansive acres in the Abacoa



Medical Facility

Community. The state-of-the-art ballpark features seating that can hold up to 7,000 spectators with field and loge boxes, bleachers and luxury skybox seating.

With two spacious 31,000 square foot buildings, each showcasing an administrative officer's clubhouse, three locker rooms, showers, weight rooms, and medical and training facilities, Roger Dean Stadium is any sports production's



Locker Room

dream! There is ample parking for production vehicles and a film-friendly attitude amongst their staff. For more info on shooting visit www.rogerdeanstadium.com.



FASHION CATALOG FINDS A MAGIC SPARK IN PBC

Anthropologie, the casual yet stylish clothing line, choose to shoot their 2006 Summer Essentials Catalog at Ocean Ridge Hammock Park in Ocean Ridge, South Beach Park in Boca Raton and at private estates provided by All Star Locations. Producer Wendy Gilligan said, "We couldn't resist filming here because of the ambiance provided by the sparkling beaches, and for the classic look of the homes with their unique gardens and courtyards." The cast and crew were accommodated at the West Palm Beach Marriott for a week. For more information visit www.anthropologie.com.

MEN SUIT UP FOR A NEW AD



PBC's famous 19th century British pub, **The Blue Anchor** and **The Delray Beach Marriott Hotel** were the chosen backdrops for a new S & K Menswear commercial. S & K hired Ft. Lauderdale based ad agency **Zimmerman & Partners** to complete the project. **Zimmerman VP Richard Nez** said, "We chose **Delray Beach** because the city offered a unique mix of northern looking architecture without the obstruction of palm trees in every direction." The commercial will air in the northeast region of the US in the spring of 2006. For more info visit www.skmenswear.com.

BEAUTY IS IN THE EYE OF THE AUDIENCE



The **Style Network** in collaboration with **E!** shot an episode of their new series, **Instant Beauty Pageant**, at **CityPlace** and **Clematis Street** in **West Palm Beach**. A special thanks to **CityPlace**, **The Downtown Development Authority**, **Molly's Trolley's**, and the **City of West Palm Beach** for their continuous support. The series will air in May 2006. For more information call 561.233.1000.



STUDENT SHOWCASE OF FILMS PLANS A MAJOR SURPRISE THIS YEAR...

The 11th annual **Student Showcase of Films**, a companion event to the **Palm Beach International Film Festival (PBIFF)** will be an intense competition this year as an undisclosed grand prize has created buzz among students.

Industry professionals will judge students in the following categories: feature/short, documentary, animation, poster, commercial/PSA and new this year, a screenwriting competition. Outstanding high school, community college and university students from across Florida will be presented with over **\$25,000 in scholarships and awards** during the mini Academy Awards® format show. The competition also includes awarding two high school seniors with **Burt Reynolds Scholarships** worth \$5,000 a piece. The Student Showcase of Films will take place on **Tuesday, April 25, 2006 at Palm Beach Community College's Duncan Theatre in Lake Worth from 10:00am to 12:30pm**. For more information call 561.233.1000.



short takes



PRODUCTION COMPANY SWINGS INTO SUCCESS WITH NEW VIDEO...

West Palm Beach based KO-MAR Productions was selected by **Golf Magazine** to produce a DVD series titled **Golf Magazine Top 100 Teachers: The More Series**. This three DVD set is complete with instruction from the pros who teach the pros, with each disc focusing on a key aspect of the game. The DVD was released in late 2005. KO-MAR is also producing a DVD for **Golf Digest**. For more info visit www.ko-mar.com.



Paul Noble

INDUSTRY EXPERT OFFERS INSIGHT TO LOCALS

A workshop at the **Burt Reynolds & Friends Museum in Jupiter** recently featured **Emmy Award winning Producer/Director Paul Noble**. Noble spoke about his storied career in many areas of the production world including 11 years as **VP of Film Acquisitions for Lifetime Television**. He plans on sharing his experiences again with the local production community in the near future. Check future newsletters for more details, and for more info visit www.paulnoble.com.

SAFETY TAKES THE FRONT SEAT IN NEW VIDEO...

The National Safety Commission recently shot a streaming video for **Keysplease.com**, a website dedicated to safe driving. Casting was done at the **G Star School of the Arts**, and filming took place at **Parallax Productions in WPB**. **Producer Johnny Robb** said, "It was a win, win situation for the production and the students." The video debuts in mid-March. For info call 561.753.4608.



DRAMATIC FILM SERVES UP FLAIR...

Se Lavi, a locally shot film will premiere at the **Lake Worth Playhouse on March 18**, with an encore showing at **Lake Worth High School on April 8**. The film, produced by **Union Productions** in association with **Haitian Talents**, offers a sneak peek into Haitian culture. Union Productions is also excited about the prospect of the film expanding into a TV series. For more information visit www.selavimovie.com.



Film Commissioner, **Chuck Elder**
Director of Ops. and Programs, **Michelle Hillery**
Operations Manager, **Jennifer Kabis**
Production Manager, **Michelle Marton**
Production Coordinator, **Jill Margolius**
Location Manager, **Meghan Holmes**
Administrative Assistant, **Jennifer Gresh**
Education Coordinator, **Diane Romagnano**



PBC Board of County Commissioners
Chair, **Tony Masilotti**, **Burt Aaronson**
Addie L. Greene, **Jeff Koons**
Karen T. Marcus, **Mary McCarty**
Warren H. Newell

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

Focus on Film Editors: **Jill Margolius & Jennifer Kabis** * Contributors: **Meghan Holmes** * Masthead Design: **Wendy Meyer**