MARCH 2005

BOCA TV PERSONALITY GETS HOOKED INTO HALL OF FAME
An award-winning writer, photographer, radio personality, and host for 20 years of TV’s Mark Sosin’s Saltwater Journal, Mark Sosin’s talents span all facets of communications. Sosin was recently inducted into the International Game Fish Association (IGFA) Fishing Hall of Fame & Museum which has fewer than 60 members that include Ernest Hemingway and Ted Williams. His television show is the longest running television show featuring marine gamefishing and runs nationally on both The Outdoor Channel and Sun Sports TV. He has written more than 3,000 magazine articles, 29 books, and shared his expertise at countless lectures, seminars and clinics. For more info on Mark Sosin or his TV show, please visit www.marksosin.com.

NEW RELATIONSHIPS RE-ENFORCE THRIVING LOCAL INDUSTRY
The Film and Television Commission (FTC) continues to develop new relationships with production companies in Palm Beach County. With these additional contacts, the FTC is able to strengthen its ties to the production community, assist more industry professionals with their production needs, and assess the film, television and still photography industry in Palm Beach County. Some of the production companies include BeanoVision Productions offering a state-of-the-art studio in east Boca Raton and full service video/audio production. Located in Delray Beach, SayGo Studios enjoys the challenges of television production, commercial advertising, animation, and FX projects of all types. UNI Studios out of Boca Raton specializes in still photography, music videos, video editing, and filmmaking. Union Productions in Lake Worth works with television, film productions and music videos. RJ Gibson Advertising in Jupiter specializes in television, radio, newspaper, magazine, billboard, Internet and direct mail advertising, with a concentration on the golf, travel/tourism, real estate, photography and healthcare industries. Positioned in Boynton Beach, Infomedia Inc. focuses on movies, TV programming, music videos, and documentaries. Situated in North Palm Beach, Florida Video Post concentrates on automotive television spots. First Impressions Creative Services Inc. located in Lake Worth subcontract production companies, specifically creating programs, finding sponsors, and scripting. Boca Raton based, Digital Direct Response TV Inc. is an advertising company that focuses on bringing products to the market via direct response marketing strategies and on up through the retail industry. The industry is robust in Palm Beach County with 2004 reporting an excess of $108 million in total production revenue.

HOLLYWOOD VISIONARY REVEALS TRICKS OF THE TRADE
Jonathan Krane, best known for producing such pictures as Swordfish, The General’s Daughter and Face/Off is now bringing his wisdom to the students at Lynn University in Boca Raton. He is teaching motion picture production and film appreciation to a packed house. “Helping talented young students realize their dreams is always a rewarding experience,” says Krane. He screened the film Point of Betrayal at the Palm Beach International Film Festival in 1995, winning the prestigious Golden Palm Award.

PARTNERSHIP GENERATES INTERNATIONAL FILMING OPPORTUNITIES
Monte Young with American Rhino Productions in Palm Beach Gardens and Xiaodi Wu, a member of the China World Trade Association passionately spoke about their co-production deal for filmmaking during the 2005 World Trade Center (WTC) Association Regional Meeting in Palm Beach Gardens. This deal includes feature films to be shot and produced in PBC as well as Anyang, China. “The presentations were very enlightening and an outstanding opportunity for our industry to find roads into China. This is especially true when you link that up with satellite broadcast technology which is an area that the World Trade Center Palm Beach is developing,” says Al Zucaro, Chairman of the WTC Palm Beach. The conference also had a keynote address by three-time Nobel Peace Prize nominee and WTC Association Founder and President, Guy Tazzoli who enthusiastically endorsed the Florida/China film projects. For more information visit www.wtcpalmbeach.com.
LOCATION SPOTLIGHT

The Morikami Museum and Japanese Gardens

Located in Delray Beach, the Morikami Museum and Japanese Gardens offers 200 acres of tranquil pine forest, nature trails, lakes and waterfalls, shaded picnic pavilions, Japanese Gardens and bonsai collections. Since its opening in 1977, Morikami has been a cultural attraction that celebrates the living culture of Japan and the unique history of the 1900s Yamato Colony. In June 1999, The Morikami began a major garden expansion and renovation including new gardens that reflect major periods of Japanese garden design from the eighth to the 20th century. This unique location has garnered a reputation as one of the most film-friendly in Palm Beach County and has been host to a variety of filming projects such as a Claritin still photography shoot, a Katy Appleton Yoga Video, and the DIY Network series DIY to the Rescue. For more information visit www.morikami.org.

FOX NETWORK’S “CURRENT AFFAIR” PRODUCER TAKES UP RESIDENCE AT DREYFOOS...Fox Network is currently producing a new edition of the magazine show A Current Affair with Steve McPartlin, artist in residence at the Dreyfoos School of the Arts in West Palm Beach and one of the original reporters for the show. “This time around the show will take a more in-depth look at human drama stories,” he said. This show will be nationally syndicated beginning March 21. To submit story ideas or for more information contact Steve McPartlin at 561.655.6937.

ITV CONNECTS WITH PBS THROUGH ART...Make sure to watch for Information Television Network’s (iTV) second season of The Art of Women’s Health airing nationwide on PBS stations April 1. VP of Marketing at iTV, Matt Herren said, “iTV is very proud to produce and distribute this and future series directly through the national PBS Network. PBS provides a high-quality, clutter-free platform to showcase our programs and connect with millions of viewers nationwide. For more info call 561.997.5433.

PAVILION DEBUTS AT FLAGLER MUSEUM

The Flagler Museum celebrates the completion of the Flagler Kenan Pavilion, the first major Whitehall project in 80 years! Flagler’s 119-year-old private rail car which sits within the pavilion was used to oversee his Florida East Coast Railway. The 8,300 square-foot pavilion resembles a beaux arts-style railway terminal. Arched windows on the building’s four sides will provide panoramic views of the museum and the Intracoastal Waterway. For more information please visit www.flagler.org.

If you would like to be included in this monthly publication, please contact the FTC at 561.233.1000 or email information to jmargolius@pbfilm.com.

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