



NEWS RELEASE

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Palm Beach County Food Bank Nutrition Driven program Salutes support from Jarden Consumer Solutions and Florida Crystals

Two corporate sponsors are helping the Palm Beach County Food Bank bring nutrition education and food preparation tips to at risk populations in Palm Beach County through its Marjorie S. Fisher Nutrition Driven mobile food pantry program.

Florida Crystals Corporation, which has provided previous support for the program, recently donated 720 pounds of locally grown brown rice. The rice is provided to all Nutrition Driven class participants as an example of an affordable and nutritious food to include in meals for their families. In addition, Jarden Consumer Solutions (JCS) donated more than a dozen cooking appliances and products, all used as drawing prizes for those participants completing the 8-week course, which is delivered in partnership with Palm Beach County Extension – University of Florida Institute for Food and Agriculture Sciences. The donated products include Crock-Pot® slow cookers, a FoodSaver® vacuum sealing system, and a variety of Oster® and Sunbeam® branded products including an electric skillet, blender, food steamer, toaster oven, panini maker, electric griddle, and electric mixer.

“Florida Crystals supports Nutrition Driven because the Palm Beach County Food Bank teaches how a locally grown, sustainable food like brown rice can be part of the health of families,” said Florida Crystals Corporation spokesperson Marianne Martinez.

“JCS is proud to support the Palm Beach County Food bank because of all they do for our community. We are thrilled that our products are helping to make the Nutrition Driven program a success. We love that this program not only provides healthy food to families, but it also educates the participants about nutrition and healthy solutions that provide a longer-term benefit,” said Jarden Consumer Solutions Vice President Vikki Slavin.

“As we strive to educate families on nutrition concepts and how to incorporate fresh produce and affordable yet nutritious products into family meal planning, it is encouraging to have the support of corporate leaders like Florida Crystals and Jarden Consumer Solutions,” said Palm Beach County Food Bank Director of Programs Britnye Underwood. “It demonstrates their commitment to the consumers they serve. We deeply appreciate their support.”

Nutrition Driven is a mobile food pantry that provides nutrition education and fresh foods to food insecure areas of Palm Beach County. Nutrition Driven teaches program participants about core nutritional values, food safety and preparation, simple recipes, and smart shopping tips. Since its inception, the Nutrition Driven program has been delivered at 31 sites with 622 participants. These families received education, recipes and, collectively, more than 62,000 pounds of nutritious food, enough to make 51,700 meals.

About the Palm Beach County Food Bank

From a centralized location in Lantana, FL The Palm Beach County Food Bank rescues, collects and distributes food (at no cost) to more than 100 agencies that take on the daily responsibility of feeding the hungry in the local community. During the 2014-2015 fiscal year, the Palm County Food Bank provided nearly 5 million pounds of food that was distributed to at least 100,000 individuals in tens of thousands of families from Tequesta to Boca Raton and west to Belle Glade and Pahokee. The PBC Food Bank also provides weekly backpacks of food during the summer months to 2,300 children and their families via its Food4OurKids program. In addition to its Marjorie S. Fisher Nutrition Program, the food bank assists nearly 800 eligible families per year lift themselves out of poverty by accessing SNAP benefits. The Palm Beach County Food Bank is locally led and governed and is solely focused on the needs of Palm Beach County residents.

For more information, visit www.pbcfoodbank.org or call 561-670-2518 x303.

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