



the choice of market leaders

MADERA



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New Weekend Service is Now Available from Madeira for Large Embroiderers

Laconia, NH – Sensitive to the unique needs of its larger embroidery customers, Madeira USA has initiated a new service to further ensure its customers' satisfaction. Aware that there are times when delivery of embroidery supplies is critical to getting a job done, Madeira USA, working with UPS Express Critical™ service, now has the ability to ship thread and supplies on Saturday and Sunday.

“Time is our biggest enemy, we know that,” believes Hajo Voeller, president and CEO of Madeira USA. “In order to support the needs of our customers, we can now help them support the needs of theirs.”

Here is how this new service works:

First, the customer can place a “Must Have” order on Saturday or Sunday. The order will ship on the weekend via UPS Express Critical™. There are restrictions. Orders must be placed between 10:00 am and 12:00 noon EST using the toll-free number 877 528-6288. Despite having 12 locations throughout the U.S., weekend orders will only ship from Madeira USA's Great Lakes Customer Service Center in Columbus, Ohio.

This service is unique and certainly not intended for regular use. Its considerable cost is due to UPS' use of a combination of contract couriers and domestic flights. However, Madeira USA is making this service available to businesses when no other option is out there. Believing that service is a key reason, along with superior embroidery thread and supplies, that Madeira USA is an industry leader, the company is pleased to add this additional service to an existing long list of services.

For additional information, please contact Alice Wolf, marketing communications director for Madeira USA, at 800 225-3001, ext. 107 or awolf@madeirausa.com.

About Madeira USA

Founded in Freiburg, Germany, in 1919, Madeira is a global leader in the production of high quality embroidery threads for the decorated apparel and home fashion markets. The Madeira product line includes the industry's largest selection of specialty threads, E-Zee Backing & Topping® products, plus a complete line of bobbins and accessories. Today, Madeira services its clients from operations in the USA, Europe, Japan, and key Asian markets. The company ships from 12 U.S. locations, more than any other embroidery supplier nationwide. For more information, visit www.madeirausa.com.

Shipping from more locations nationwide than any other embroidery supplier

Alabama ● California ● Colorado ● Florida ● Illinois ● New Hampshire (Headquarters)
North Carolina ● Ohio ● Pennsylvania ● Texas ● Washington