



## **International Flair at Research Park at Florida Atlantic University Businesses and Start-ups looking for entry into U.S. market**

**Boca Raton, Fla.** May 20, 2015-- What do Norway, Finland, Brazil, Germany, Canada and Spain have in common? Technology businesses from each country are located at the Research Park at Florida Atlantic University.

“The Research Park is becoming well known internationally as a gateway for European and South American businesses to launch subsidiaries as they search for new and expanded markets here in North America,” said Andrew Duffell, president and CEO of the Research Park at Florida Atlantic University. “They are tracking our high-tech focus on innovation and an atmosphere of growing companies that have access to resources to use as a platform to build momentum in the market.”

A sampling of companies that call the Research Park “home” includes:

**Eyelife**, based in Norway with ties to northern Norwegian hospitals and research institutes, is developing a portable hand-held, low cost user-friendly visual stethoscope that will replace “ultrasound” equipment with a device as small as a smart phone. The company’s U.S. development is using technology licensed from FAU and assistance from the Florida Institute for the Commercialization of Public Research whose South Florida headquarters is in the Research Park.

Finland based **Modti**, chosen as one of the top innovative start-ups in Europe, is developing an extremely thin, three-dimensional surface that can be programmed to change shape instantly with potential to enable true 3D TV without the need for 3D glasses.

**Pivotal Therapeutics** in Canada is a specialty pharmaceutical company with a focus on optimizing Omega-3 therapy for cardiovascular disease and overall health. VASCAZEN is currently available in the U.S. as a prescription specifically formulated for patients with cardiovascular disease.

**Yachtico**, based in Germany, has developed a proprietary international booking platform for yacht charters that connects customers with fleet operators.

The Research Park also has a reciprocal agreement with **TecnoCampus**, a science and technological park located near Barcelona, Spain that has developed a considerable

level of interest from start-ups that are looking for office space and resources including technical and IT support relocating to the U.S.

“The Research Park provides a highly stable environment with more than 30 years of success as the only university research park in South Florida, an entrepreneurial track record of growing mature profitable companies and a high concentration of on-site investment capital and business infrastructure organizations,” said Duffell. “These attributes make a huge difference when companies are making board room decisions about opening a base with employees many thousands of miles away.”

**About the Research Park at Florida Atlantic University**

Established in 1985, the 94-acre Research Park at Florida Atlantic University ([www.research-park.org](http://www.research-park.org)) is home to 20 high tech, high wage companies and 5 support organizations. In addition, the Research Park at Florida Atlantic University operates the premier Technology Business Incubator (TBI) in the region. The TBI is home to the New World Angels, a structured angel investor group and the Institute for the Commercialization of Public Research, a clearing house for Florida’s technology transfer offices and other publicly funded research institutes.

*NOTE: Interview opportunities are available with the CEOs of the international companies mentioned as part of this press release.*

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