



Sponsorship Opportunities & Benefits

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www.BethesdaHospitalFoundation.org

Wednesday, January 18, 2017

Presenting Sponsor – \$20,000

- One foursome with Pro player of choice
 - Company logo to be used on all materials including:
 - Save the Date Postcard – over 2,000 mailed to past players, sponsors and Hospital Donors
 - Invitation – Same mailing list as Save the Date
 - All signage at the event including check in, breakfast and cocktail reception, putting green
 - Back page advertisement of program
 - Recognition in *Bethesda Life* magazine – targeted circulation of more than 180,000
 - Bethesda Hospital Foundation website
 - Targeted social media including Foundation Facebook
 - Logo on Tournament scorecards
 - Recognition in all pre- and post- media and print coverage
 - Invitation for 8 - 10 to breakfast and cocktail reception with Pros, players, guests and other sponsors
 - Opportunity to speak at reception
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Eagle Sponsor – \$10,000

- One foursome
 - Company name/logo used on all marketing materials: invitation, signage, program, Bethesda Life magazine, Foundation website and Facebook page
 - Recognition in pre- and post-event media and print coverage
 - Invitation for 4 to cocktail reception
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Cocktail Reception Sponsor – \$5,000

- Signage prominently displayed at cocktail reception
 - Recognition in event program
 - Recognition in pre- and post-event media
 - Recognition at cocktail reception
 - Invitation for 4 to breakfast and cocktail reception
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Breakfast Reception Sponsor – \$5,000

- Signage prominently displayed at the breakfast reception
 - Recognition in event program
 - Recognition in pre- and post-event media
 - Recognition at breakfast
 - Invitation for 4 to breakfast and cocktail reception
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Birdie Sponsor – \$3,000

- Invitation for two to cocktail reception
 - Signage prominently displayed at the event
 - Recognition in event program
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Tee Sign Sponsor – \$1,000

- Tee sign with name displayed at the event
 - Recognition in event program
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Friend of Bethesda – \$250

- Recognition in event program