



Open Position

Digital and Campaign Strategist

BACKGROUND

Achieve is a creative fundraising agency providing services to nonprofit organizations in the areas of fundraising campaigns, strategy, and donor engagement. Achieve offers clients consulting, coaching, and online opportunities to strengthen their approaches to fundraising and engaging donors. To find out more about Achieve, visit www.achieveguidance.com

PURPOSE

To provide strategic consulting services in creative development, execution, and implementation for online fundraising campaigns (email, social media, mobile, and website).

KEY RESPONSIBILITIES

Consulting Services – Achieve Client Engagements

- Create and design online, email, and social media campaigns for Achieve clients.
- Design and implement online strategies to optimize donor and constituent engagement.
- Create opportunities to build new online campaigns to leverage new gifts, constituent engagement, or support for the organization.
- Implement multi-channel fundraising strategies for Achieve clients.
- Provide consulting services to Achieve clients in the area of social media and email fundraising.
- Manage client relationships and projects to ensure efficient and superior service.
- Develop relationships with clients at levels appropriate for continued retention of services from Achieve.
- Contribute to the knowledge assets of Achieve and in the external nonprofit community. Specifically in the area of social media, online fundraising, mobile applications, and donor engagement.
- Pre-qualify need and decision authority with clients

REQUIREMENTS and QUALIFICATIONS

Hold a minimum B.A. or other appropriate degree. Candidates must have strong writing, content development and editing experience. Strong candidates will operate effectively in a fast-paced, entrepreneurial environment, designed to contribute a new wisdom to the nonprofit sector. The successful candidate will bring the following qualities to serve the mission of Achieve:

Consulting

- Previous fundraising or nonprofit management experience
- Solid track record of developing successful relationships
- Confirmed and proven record of client or nonprofit interaction

- Previous experience in developing partnership opportunities with clear deal parameters with an outlined Return on Investment
- Independent, self-motivated and success driven, yet able and willing to take direction
- Strong organizational skills and attention to detail

Digital

- Email campaign experience.
- Online design experience – Adobe Creative/Master Suite
- Strong experience in new/social media, CMS systems, CSS, and HTML
- Web design experience
- Strong customer service with an ability to convey technology answers effectively in an articulate manner for clients

HOW TO APPLY

Interested candidates should send a resume, references, and sample work to applicant@achieveguidance.com