

Who Are Your Outstanding
phi-lan-thro-pists



National Philanthropy Day *Awards*
Wednesday, November 16, 2016

***The Association of Fundraising Professionals, Treasure Coast Florida Chapter
is now accepting nominations for the***

2016 National Philanthropy Day Awards

The highlight of National Philanthropy Day (NPD) is the annual PHILANTHROPY AWARDS program to recognize outstanding achievement by individuals, foundations and corporate philanthropists. This year, the awards will be presented during an evening cocktail reception on Wednesday, November 16, 2016 at the Santa Lucia River Club, Ballantrae in Port Saint Lucie.

Deadline:

Nominations must be received by 5:00 p.m., **August 31, 2016** to be considered. Sorry, there will be no exceptions.

AFP Goes Green:

All nomination information must be submitted electronically emailing the completed form to: Suzanne.horstman@bellsouth.net.

Nomination Guidelines:

Narratives should be no more than 1500 words. Enumerate each criterion and address each one separately in narrative form. Entries will be judged on the responses to the criteria. Narratives should contain complete, clear and concise answers to criteria. Supporting documents include letters, newspaper articles, etc. No more than two are permitted. All nominations should consist of the nomination form and responses to the criteria.

Deceased individuals must have been living on or before December 1, 2015 to be eligible for nomination for the 2016 Philanthropy Day Awards.

Individuals and organizations selected will receive their honors at the NPD celebration and **must be present** to receive the awards. Winners **will not** be announced in advance. Information provided may be used for publicity purposes.

Suggestions for a Strong Application:

1. Treat writing a nomination as you would a proposal or grant application. Pay attention to the criteria.
2. Adhere to the guidelines.
3. Check the appropriate category for your nomination; if you have any questions about this, please contact us.
4. Organize your application along the lines of the criteria so that the committee can easily find what it is looking for. The use of headings is recommended.
5. Write clearly and cleanly. Avoid typos and bad grammar. Show that you are taking the process seriously and that the person or entity you are nominating is worthy of your best professional effort.
6. Identify and include what else your nominee is doing in St. Lucie and/or Martin Counties outside of your organization and include those details within the nomination.
7. Try to address the nominee's current and past achievements; while you may be focused on one particular achievement, the nominee may have other qualifications that you could also address in the narrative.
8. As you write, please think about how the nominee's achievements have made a difference in the community and describe that in the narrative (instead of simply listing accomplishments).
9. Use letters of support as just that. Do not confuse letters of support with an actual nomination. Letters of support can focus on the intangibles that are not appropriate for the actual nomination document. They can also be used for anecdotal information, information that can be useful in describing the nominee in a broader context, and for relevant information that just did not fit within the two-page nomination restriction.
10. Collaborative nominations are permissible and strongly encouraged. However, there should be only one lead nominator.

Questions?

Please contact:

Monte Kosoff

772-464-5300

Monte.kosoff@unitedwayslc.org

2016 National Philanthropy Day Awards Categories

The Outstanding Individual Philanthropist Award pays tribute to an individual or family with a proven record of exceptional generosity in St. Lucie and/or Martin Counties, who through direct financial support, demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles on a community, national and/or international level.

- For EACH organization/cause supported by the nominee, describe (1) gifts provided, (2) additional participation and (3) IMPACT of the nominee's gift and work on the organization's ability to provide programs and services.
- Description of the innovation/creativity/leadership in the causes the nominee supported, how issues were addressed or solved and/or how the funds were raised.
- Description of the nominee's work in encouraging and motivating others to get involved with and/or take leadership roles in philanthropy (i.e. challenge gifts, matching gifts, volunteer, etc.).

The Outstanding Volunteer Fundraiser Award rewards a special individual or family that demonstrates outstanding skills in coordinating and motivating groups of donors and volunteers in St. Lucie and/or Martin Counties for fundraising projects for the benefit of charitable institutions. The recipient must have demonstrated exceptional leadership skills in coordinating groups of donors and volunteers for major fundraising projects. Nominations should address the following criteria.

- For EACH organization/cause for which the nominee has helped raise funds, provide description of (1) leadership role and responsibilities, (2) ability to organize and manage campaigns and groups, (3) funds raised, (4) time, effort and personal financial commitment and (5) IMPACT the nominee and his/her work had on the organization's ability to provide programs and services.
- Description of both the nominee's ability to lead, motivate, manage and inspire others, as well as the ability to work within a team.
- Description of the nominee's support of other non-profits where he or she may not have led fundraising efforts, but was active on boards and committees and gave and volunteered to the organizations.

The Outstanding Corporate Philanthropist Award honors a corporation or its corporate foundation that demonstrates outstanding commitment in St. Lucie and/or Martin Counties through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement. Nominations should address the following criteria:

- Description of OVERALL gift support by the nominee and general approach and philosophy to philanthropy and charitable support.
- For each MAJOR cause, initiative or nonprofit supported by the nominee, include description of (1) philanthropic support (money, time and other resources), (2) innovation and creativity in addressing the issue or cause, and (3) IMPACT of that support on those causes and nonprofits.
- Description of additional gift support and achievements accomplished through the corporations efforts.
- Description of the nominee's work in encouraging and motivating others (e.g., employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy.

The Outstanding Foundation or Group Award honors a foundation or group that demonstrates outstanding commitment in St. Lucie and/or Martin Counties through financial support, innovation, encouragement and motivation of others to take leadership roles in philanthropy and nation, international and/or community involvement. Nominations should address the following criteria:

- For EACH major program area/cause/initiative, provide description of the nominee's (1) philanthropic support (including money, time and other resources), (2) innovation or creativity in addressing the issue and (3) the leadership role the nominee played.

- For each major program area/cause/initiative, provide description of the IMPACT of the nominee's philanthropic support, innovation and creativity and leadership.
- Description of the nominee's work in encouraging and motivating others to get involved with and/or take leadership roles in philanthropy.

The Leave A Legacy Awards

- **The Lasting Legacy Award** is presented posthumously to a philanthropic individual or couple who has left a significant planned gift to one or more Treasure Coast nonprofit organization that is currently benefiting from the gift.
- **The Living Legacy Award** is presented to a living individual or couple who has named one or more area nonprofit organization for a significant future planned gift(s) as a bequest in their Will or Estate Plan.

Nominations in the form of a cover letter should address the following criteria:

- Designate award category (Lasting Legacy Award or Living Legacy Award).
- Provide nominator information (name, organization, contact information).
- Description of organization(s) benefiting from the bequest.
- Description of total dollar amount of bequest to the nonprofit sector.
- Descriptive biography of the individual(s).

NOMINATIONS ARE DUE BY August 31, 2016.



I am a

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noun - a person or group with a **giving heart** that seeks to promote the welfare of others, esp. by the generous donation of money to causes that **change the world**.

National Philanthropy Day [®] 2016 Award Nominations

Select One Award Category:

- Individual Philanthropist
- Corporation
- Leave A Legacy
- Volunteer Fundraiser
- Foundation/Group

I/We Nominate: _____

Company/Organization: _____

Nominee's Address: _____

Telephone (Personal): _____ **Work:** _____

Email: _____

Lead Nominator Name: _____

Lead Nominator Organization: _____

Address: _____

Primary Contact: _____

Primary Phone: _____ **Email:** _____

Supporting Nominators (please list name and organization): _____

Please complete one form per nomination. Consider making a joint nomination with another organization, if appropriate. Receipt of all nominations will be acknowledged (please include email address).

NOMINATIONS ARE DUE BY August 31, 2016

Thank you for supporting National Philanthropy Day.

Nomination Narrative *(Limited to 1,500 words)*

Questions?

Please contact:

Monte Kosoff

772-464-5300

Monte.kosoff@unitedwayslc.org

Completed Forms

Please email completed

Nomination Form to:

suzanne.horstman@bellsouth.net