Association of Fundraising Professionals, Treasure Coast Chapter

2012 MEETING & WEBINAR SCHEDULE

General Luncheons: 11:45 – 1 p.m. at various locations in Martin and St Lucie County
Webinars: 1:00 – 2:30 p.m. at Indian River State College, Ft Pierce and Chastain Campuses

JANUARY 12, 2012, THURSDAY - Luncheon
“The Art of the Ask” Panelists: Suzanne Horstman, FAHP, Executive Director, Library Foundation of Martin County; Cecelia DeFilippis, Director of Donor Relations, Habitat for Humanity of Martin County; Judy Jones, Development Officer, Molly’s House

MARCH 8, 2012, THURSDAY – Luncheon
“If It Were Easy to be Good, We’d All Have Wings” – Ethics in Fundraising” Presented by: Dr. Cheryl Pridgeon, Ethics Professor, Chair of English, Humanities, Philosophy and the Social Sciences department, Northwood University

APRIL 24, 2012, TUESDAY - Webinar
“Analytics for Successful Fundraising” Presented by: Joshua Birkholz

MAY 9, 2012, WEDNESDAY - Webinar
“Online Success Strategies, Tools and Trade Secrets” Presented by: Ted Hart, ACFRE

MAY 10, 2012, THURSDAY - Luncheon
“Direct Mail - Maximizing Results” Presented by: Jim Rich, Automated Direct Mail Service Center, Inc. and United Statewide Presort Service for Mail, Inc.

JUNE 6, 2012, WEDNESDAY - Webinar
“Big Gifts for Small Shops” Presented by: Alice Ferris, MBA, CFRE, ACFRE

JULY 10, 2012, TUESDAY - Webinar
“Small Shop Success: Juggling 101 – Knowing How to Keep the Right Development Balls in the Air” Presented by: Amy Wolfe, MPPA, CFRE

JULY 12, 2012, THURSDAY - Luncheon TBD

JULY 26, 2012, THURSDAY - Webinar
“How to Talk to Your Board – Creating a Long-Term Development Vision” Presented by: Marcy Heim, CFRE

AUGUST 8, 2012, WEDNESDAY - Webinar
SEPTEMBER 13, 2012, THURSDAY - Webinar
“Building a Major Gifts Pipeline despite BIG Obstacles”  Presented by: Adrienne Capps, MBA, CFRE

OCTOBER 4, 2012, THURSDAY - Webinar
“How to Turn Your Volunteers (Board and Non-Board Members) into Great Fundraisers”  Presented by: Amy Eisenstein, MPA, CFRE

OCTOBER 23, 2012, TUESDAY - Webinar
“The Planned Giving Toolbox”  Presented by: Greg Hammond, CFP, CPA

NOVEMBER 16, 2012, FRIDAY - National Philanthropy Day
Harbour Ridge Yacht & Country Club, Palm City.
Chair: Wendie Berardi, United Way of Martin County

DECEMBER 6, 2012, THURSDAY - Webinar
“Building A Winning Team: Recruiting, Retiring and Refining Nonprofit Boards”  Presented by: Tom Nisbett, Ph.D, CFRE

DECEMBER 13, 2012, THURSDAY - Annual Meeting/Board Installation/Christmas Social